

POST-EVENT EVALUATION

1. Did we meet our goals/objectives with this event?
2. Did we meet our budgetary goals?
3. Did we have enough event staff for the event?
4. What could we have done differently to make the event better/more productive?
5. Did we have enough advertising/PR for the event? How could we have made this better?
6. Did we execute the program in a professional manner?
7. Did we face any group conflict with this event? What was it? How was it resolved? What could we have done differently?
8. Would we bring this vendor/performer in again? Was it worth it?
9. Would we execute a similar event in the future? What changes would we make?
10. How does this event benefit WKU and CAB? Was it a event?