

# Gordon Ford College of Business

## MBA Committee Meeting

Minutes of Meeting: April 11, 2018

*Members Present:* Dr.'s Evelyn Thrasher (Chair), Minwoo Lee, Helen Liang, Brian Strow, Patricia Todd, Bob Hatfield (Ex Officio), Jean Snavely (Ex Officio)

*Members Absent:* Ling Lo (Sabbatical)

Brian moved that we approve the minutes from the March 20, 2018, meeting. Patty seconded. No objections or corrections.

Bob reminded the committee of the plans for commencement - Friday: ice cream reception in the GFCB tent on South Lawn following the ceremony. Saturday: reception in the backyard of Grise at 4:00pm; line up in Diddle auxiliary gym at 5:30pm; commencement begins at 6:30pm.

Bob has invited the graduating MBA students to gather at the GFCB reception at 4:00pm on Saturday. At that time, Bob will present their pins, take a group photo, and offer greetings among faculty and staff. The students will be hooded during the GFCB commencement ceremony on Saturday evening. Evelyn will assist Bob with that process. We expect approximately 50-60 MBA students at commencement.

No new information was reported from AOL, as we are still awaiting the results of our AACSB review.

Bob reported that GA funding has been cut due to university-wide budget cuts. It is 50% of the prior budget, meaning that there are 4.8 available GA positions for MBA students. He is searching for a sponsor for one more. The sponsorship is \$10,000 for both fall and spring, with additional if a summer GA is desired.

Bob has asked us to interview the GA candidates. Evelyn will coordinate the schedule and share it with the group. Interviews will be conducted in Evelyn's office, face to face for those at WKU and by phone for those located elsewhere. Bob will provide a rubric for use during those interviews. We will need to develop some questions to ask of each candidate.

Bob presented a proposal to create a 1-year and 2-year MBA program plan for our Online MBA. To do so, BA590 would be offered in summer and either January or the spring semester. Accounting would be required before Finance. Brian moved that we accept the 1 and 2-year Online MBA degree path. Minwoo seconded the motion. The motion carried by unanimous vote of those in attendance.