

Gordon Ford College of Business

MBA Committee Meeting

Minutes of Meeting: March 20, 2018

Members Present: Dr.'s Evelyn Thrasher (Chair), Minwoo Lee, Helen Liang, Brian Strow, Patricia Todd, Bob Hatfield (Ex Officio), Jean Snavelly (Ex Officio)

Members Absent: Ling Lo (Sabbatical)

Bob provided an update on the MBA JUMP. The program has been approved by Provost Lee and will be available beginning Fall 2018. Pat Jordan will provide advising for students in the MBA JUMP. Students may apply for the JUMP with a GPA of 3.5 and 60-100 completed credit hours. They may take the MBA elective courses, which are offered fall, spring, and summer.

No new information was reported from AOL, as we are still awaiting the results of our AACSB review.

Bob reported that 9 pMBA students and 4 faculty members traveled to Sevilla, Spain, during spring break. This is an important component of the pMBA program and is a 1-credit hour course. Students are expected to keep a journal during the trip, write a reflection paper about their experiences, and create a Powerpoint presentation.

Bob provided a status update for MBA program recruiting. As of this meeting, 17 students have been accepted for the fulltime program, and 4 or 5 have been accepted for the pMBA program. Bob noted that pMBA students are generally the last to enroll and that the enrollment will likely be closer to 9 or 10 by fall. The online program continues to be strong. Students may begin the online program at any one of 6 entry points.

Bob brought forward a proposal to create BA599: MBA Internship. This course would be 1-3 credit hours and is repeatable for a maximum of 3 credit hours. It is designed to give MBA students an option to complete an internship for elective credit, but students would be restricted to those opportunities available through companies who have partnered with the MBA program, such as Humana and Lilly. Patricia moved that we approve, and Brian seconded the motion. The proposal was approved by unanimous vote of the attending committee members.

The committee discussed the needs of the MBA office, given April's departure from the university. The primary areas that need coverage or assistance are: 1) the GMAT prep course, 2) event planning, 3) the graduate school workshop, and 4) attendance at recruiting events. Evelyn will work with Bob to create a call for GMAT instructors that can be advertised to the College. The spring workshops have been cancelled, but we hope to restart those in the fall. It was suggested that we ask MBA faculty across all 3 programs to assist with recruiting events, in collaboration with the MBA Student Association. Committee members were asked to notify Bob or Evelyn if they have an interest in helping with one of these needs.