

# Gordon Ford College of Business

## MBA Committee Meeting

Minutes of Meeting: February 20, 2018

*Members Present:* Dr.'s Evelyn Thrasher (Chair), Minwoo Lee, Helen Liang, Brian Strow, Patricia Todd, Bob Hatfield (Ex Officio), April Schleig (Ex Officio), Jean Snavelly (Ex Officio)

*Members Absent:* Ling Lo (Sabbatical)

April brought forth 3 candidates for consideration for entry into the MBA Program. Each had a GAP score of 1050 or above, but were lacking in one area of the criteria. Brian moved that we approve each of the 3 candidates. Patricia seconded the motion. The motion was approved by unanimous vote of the attending committee members.

Bob and April provided updates on recently enacted revisions to the MBA Programs. April reported that 16 students have already been admitted for Fall 2018, an increase from this time last year. She attributes this to the 3.50 GPA GMAT waiver. Bob reported that the addition of data analytics to the curriculum has been well-received. Bob and April discussed plans for a pMBA networking schedule to provide opportunities for engagement with pMBA alumni, beginning with an event being planned for Fall 2018. The event will honor the 10-year anniversary and will include the traditional and pMBA alumni.

A motion was presented to require a 3.5 GPA for student entry into the MBA JUMP with the maintenance of at least a 3.35 GPA to remain in the program with the GMAT waiver. Patricia moved to accept the motion, and Evelyn seconded. The motion was approved by unanimous vote of the attending committee members.

Evelyn discussed the pilot of the MBA Professional Passport with the current traditional MBA cohort. The pilot this year will be used to make revisions prior to an official rollout of the program to students in all MBA programs. We anticipate that the Professional Passport will be most widely used by the traditional students with some interest from online students.

A motion was presented to provide a GMAT waiver for Beta Gamma Sigma members. Brian moved that we approve the motion, and Minwoo seconded. The motion was approved by unanimous vote of the attending committee members.

Bob asked that committee members review the online MBA program being offered by Northern Kentucky University and consider how we can compete with this program and better brand our program. In addition, he has asked that committee members talk with their departments about the need for MBA elective courses for the traditional program. He asks that faculty agree to teach the course at least twice, if it is selected as a program elective. Faculty with course proposals should contact Bob directly.