

**Gordon Ford College of Business**  
**MBA Committee Meeting**

Agenda  
Tuesday, February 20, 2018  
11:10 am  
Oppitz Conference Room

*Members:* Dr. 's Minwoo Lee, Ling Lo, Helen Liang, Brian Strow, Patricia Todd, & Evelyn Thrasher (Chair). *Ex Officio* Members: Bob Hatfield, April Schleg, & Jean Snavelly

1. Old Business
2. Reports from:
  - a. AOL – Report on MBA AOL activities - Snavelly
3. New Business
  - a. Consideration of Candidates for the Online Program
    - i. Matthew Granderson
    - ii. Samantha Thompson
    - iii. Alyssa Johnson
  - b. Update/Discussion Regarding the Progression Toward MBA 2020
    - i. Recently enacted
      1. 3.5 GMAT waiver
      2. Renewed curriculum (w/data analytics)
      3. pMBA networking schedule
    - ii. To be Enacted for Fall 2018
      1. JUMP
      2. Professional Passport
      3. Online connections (Blackboard, social media, other sources)
      4. Beta Gamma Sigma GMAT waiver
      5. New/updated websites
      6. Engagement with MBA alumni (10-year event w/FT and pMBAs)
4. Walk-ons