Gordon Ford College of Business

MBA Committee Meeting

Minutes

Tuesday, April 4, 2017
8:00-9:00am
Grise Hall 443 – Oppitz Conf. Room

Members: Dr.'s, Kirk Atkinson, Harold Little, Ling Lo, Paula Potter, Brian Strow & Patricia Todd (Chair). *Ex Officio* Members: Bob Hatfield, April Schleig, & Jean Snavely

Old Business:
None

New Business:
Topic: Admission Exception for Eva Mishra
Discussion: Vita was circulated and discussed
Action: Committee voted to make an admission exception for Eva Mishra.

Reports:
Topic: AOL – Jean Snavely
Discussion: Jean Snavely made a report on MBA AOL activities. The AOL committee has been using our rubrics to assess the four learning goals for the MBA program options. The PMBA adds an additional learning goal – "Global Awareness". The AOL committee assesses the papers and Powerpoints from the graduating PMBA cohort, whether they traveled or just completed as special international research assignment against the rubric.

Topic: Enrollment Numbers
Discussion: Each of the 3 MBA options were generally at the same enrollments numbers when compared to this time last year. We are seeing some small growth in the Online MBA.

Walk-ons:
None