Gordon Ford College of Business

MBA Committee Meeting

Agenda
Tuesday, April 4, 2017
8:00 am
Oppitz Conference Room

Members: Dr.'s, Kirk Atkinson, Harold Little, Ling Lo, Paula Potter, Brian Strow & Patricia Todd (Chair). *Ex Officio* Members: Bob Hatfield, April Schleig, & Jean Snavely

1. Old Business
   There was no old business

2. New Business
   The committee voted to make an admission exception for Eva Mishra. Her vita was circulated

3. Reports from:
   Jean Snavely made a report on MBA AOL activities. The AOL committee has been using our rubrics to assess the four learning goals for the MBA program options. The PMBA adds an additional learning goal – "Global Awareness". The AOL committee assesses the papers and Powerpoints from the graduating PMBA cohort, whether they traveled or just completed as special international research assignment against the rubric.

   Each of the 3 MBA options were generally at the same enrollments numbers when compared to this time last year. We are seeing some small growth in the Online MBA.

4. Walk-ons