

Gordon Ford College of Business
Administrative Council Meeting
Grise Hall 443
Thursday, April 4, 2019
9:00 am

Members present: Drs. Ray Blankenship, Indu Chhachhi, Alex Lebedinsky, Harold Little, Paula Potter, Patricia Todd, Michelle Trawick and Cathy Carey, presiding.

Dr. Carey asked for approval of the minutes from the March 21, 2019 meeting. Dr. Little made a motion to approve the minutes and Dr. Blankenship made a second motion. The minutes were approved with minor changes.

Dr. Carey mentioned the Provost is meeting with each college regarding the CAPE results.

Dr. Trawick explained Dr. Jean Snively is stepping down from Assurance of Learning (AOL) chair. Since we are going to be applying for AACSB accreditation soon, filling this role is critical. Dr. Carey said she will send out an email to the college, asking for interested people to apply. GFAC members are also encouraged to suggest people. There is a stipend available but no course reduction for this position.

Dr. Trawick gave an update on the Faculty Activity and Appraisal Report. She worked with the committee in addressing three main issues. The first is regarding the role student engagement plays in the current document, since it is listed in multiple locations. It was discussed and agreed that the information should be listed at the end of the document. Conversation took place about the importance of the weight of the information provided. The research timeline is the second factor, and the faculty member's impact on the research is the third factor. She reviewed the draft with the Leadership Team and they provided feedback for clarifying and updating the guidelines. Dr. Trawick will take GFAC's input back to the Appraisal Committee.

Dr. Potter asked for thoughts regarding online texts from faculty members. Would it be considered faculty activity? Expectations were offered and considered by the Leadership Team. Dr. Trawick will follow up with DELO to get their opinion.

Dr. Chhachhi requested a one-year extension for Zach Jones. He distributed supporting materials, which illustrate Mr. Jones' successful activities at the Center for Financial Success. After some conversation, Dr. Trawick moved that the college fund the position and Dr. Little seconded the motion. The motion passed with no contention.

Dr. Todd distributed ESports information. She explained the importance of ESports for the college. She provided the history of the ESports program at WKU and the program's successes. For example, the program is ranked 5th in the nation and has been covered in social media nationwide. Thomas Kandler, a student, is the current coach. Dr. Todd expressed her concern with the program moving forward since he is graduating. She petitioned GFAC members for financial support for a coach until the program can get traction. A brief Q & A occurred regarding how this program could benefit the college. While there is support within GFCB, it was suggested this should be an university effort, going to Strategic Management Enhancement Fund for support. Dr. Todd mentioned they will be set up in DSU next week, to bring awareness to the program.

The Center and Program reports were tabled till the next GFAC meeting.

The meeting adjourned at 11:50 pm. The next meeting will be Thursday April 18, 2019, at 9:00 am.