

Gordon Ford College of Business
Administrative Council Meeting
Grise Hall 443
Thursday, October 31, 2019
9:00 am

Members present: Drs. Ray Blankenship, Indu Chhachhi, Lukas Forbes, Alex Lebedinsky, Mark Ross, Evelyn Thrasher, and Chris Shook presiding.

Dr. Chris Shook asked for approval of the minutes from the September 24, 2019 meeting. Dr. Lukas Forbes made a motion to approve the minutes, and Dr. Ray Blankenship made a second motion. The minutes were approved with no change.

Dr. Shook asked the chairs to share good news going on in the departments:

- Dr. Forbes mentioned a sales team attended the American Marketing Association in Nashville. The team finished 2nd out of 80 teams.
- Dr. Chhachhi expressed his appreciation to Dr. Thrasher for notifying the college of the 2019 WKU Sisterhood Grant winners: Andrew Head to help support the Center for Financial Success and Patricia Todd to help increase female student participation in the WKU eSports Program.
- Dr. Ross shared that KPMG came to campus and the students participated in an etiquette dinner.
- Dr. Shook thanked everyone for their hard work in making Grise Hall into Hogwarts. This is a retention and recruiting effort and the response has been favorable. Dr. Shook stated that, while we take our job seriously, we don't have to take ourselves seriously.

Dr. Shook explained that nominations for 2019-2020 Faculty Awards are now being accepted in Academic Affairs. The deadline for submitting nomination to the Provost's office is November 15th. The Leadership Team is asked to also consider our part-time faculty for the awards.

Dr. Shook expressed his intention of reinvigorating the Business Executive Advisory Council. The three-year rotation will be recognized and will reflect our student body. The dean asked for, and received, input from GFAC members regarding the next meeting's itinerary and schedule. It was agreed to have all advisory boards have a joint meeting, then break out into individual boards.

Dr. Shook explained the space expense associated with our building in the new RAMP model. He asked for input about our Centers regarding their roles and needs as he wishes to utilize space throughout Grise Hall in the most efficient and productive manner possible. Data from ASTRA has been collected that reports days and times of room usage, capacity, etc. the dean will be reviewing.

After a brief discussion it was decided that the spring GFAC meetings will be held weekly on Thursdays at 9:00 am, GH 443.

Dr. Evelyn Thrasher distributed the current GFCB policy that gives the regulations of pedagogical and part-time faculty for AACSB qualifications. The idea of an annual basis for evaluation is the point of concern with some faculty. If they fall beneath the requirements once, they would be

considered 'at risk'. Discussion occurred of the interpretation of the policy. Dr. Thrasher asked the Chairs to email her their thoughts on what could be justified.

Dr. Shook shared updates from CAD:

- Governors Scholar Program – faculty can apply to teach for six weeks, with a stipend of \$5,800.
- Cross listing of courses (400 and 400G or 400 and 500) co-convening.
- There are new guidelines for staff teaching courses. Dr. Shook will send out the draft policy.
- Assurance of Learning training will be held for faculty and all are encouraged to attend. It is possible that some of the information collected for CAPE could be used for this assessment as well.

Dr. Indu Chhachhi asked about the Endowed Professor Policy and how it relates to the Aim High Policy. Dr. Thrasher explained the current Aim High Policy. If any updates to either policies are made, it will be presented to GFAC for final approval.

Dr. Chhachhi also asked for follow up information about the two-semester scheduling that was proposed earlier. This initiative is geared towards freshman students. Discussion occurred of the impact of implementing the policy.

In terms of departmental updates:

- Dr. Lebedinsky reported things are going well in the Economics Department.
- Dr. Blankenship said the Office of Research Activity is going to help with purchasing the JUMP software.
- Dr. Forbes reported things are going well in the Marketing Department.
- Dr. Chhachhi shared the Finance Department's advisory council will meet next Friday. The faculty search is going well and they expect to have candidates to campus next week.
- Dr. Ross mentioned the Accounting Department's search continues for faculty.

The meeting adjourned at 10:30 am. the next GFAC meeting is scheduled for November 7, 2019 at 9:00 am in GH 443.