

Gordon Ford College of Business
Administrative Council Meeting
Grise Hall 443
Thursday, September 26, 2019
9:00 am

Members present: Drs. Ray Blankenship, Indu Chhachhi, Lukas Forbes, Bob Hatfield, Alex Lebedinsky, Mark Ross, Evelyn Thrasher, and Chris Shook presiding.

Dr. Chris Shook asked for approval of the minutes from the September 12, 2019 meeting. Dr. Bob Hatfield made a motion to approve the minutes, and Dr. Lukas Forbes made a second motion. The minutes were approved with no change.

Dr. Shook asked the chairs to share good news going on in the departments.

- Dr. Hatfield disclosed that the faculty search for Management is going well.
- Dr. Chhachhi mentioned the Personal Financial Planning Symposium was a great success with a wonderful turnout. The feedback has been very positive.
- Dr. Lebedinsky explained that several of the Economics students attended the Anthem Actuarial Career Night event. Several students have already received phone calls to interview for internships.
- Dr. Forbes said that Marketing students are attending a competition hosted by AT&T. Students will attend competitions in Texas and Wisconsin.
- Dr. Shook thanked Dr. Ross and Dr. Chhachhi for sending out their departmental successes in a college-wide email. The hope is that more people will share their positive news with others so we can celebrate together, as a college.

Dr. Shook discussed communicating departmental events to Ms. Stacey Gish so that she is able to share the information throughout the college. Some of our students reported the amount of clutter on the bulletin boards were distracting for new event notices. The leadership team was asked to have their student workers remove old flyers from the boards on a weekly basis. Dr. Shook also proposed sending out an informational email to students, emphasizing events occurring in the building that week. It was recommended to utilize Twitter and/or Instagram rather than email. Discussion occurred as to what content to include in the messages and the best approach, moving forward.

Dr. Evelyn Thrasher covered several topics that are relevant to GFCB's success:

- Over the Top(s) recognition.
 - Department Chairs are asked to let the dean's office know if you have nominees you wish to be recognized. We will be announcing the names at the holiday social, which will be held on November 20. Location is yet to be determined.
- GFCB Staff Retreat
 - GFCB will be hosting a staff development day for the entire staff in the college. That will be held on November 19th at the GFCB Fountain Square location. It will be mandatory for all staff to attend. The morning session will be spent with Dr. Dana Cosby. She will be conducting a DISC assessment. A catered lunch will be

provided. The afternoon session will include financial training. Details are still being ironed out.

- Annual Evaluations for Faculty on Transitional Retirement
 - Dr. Thrasher asked what had historically been done for faculty in transitional retirement concerning annual evaluations. The policy states that faculty members in transitional retirement are to be evaluated annually to make sure they are meeting the teaching requirements and are AACSB qualified. The policy was updated January 1, 2019 to reflect the new timeframe of 2 years versus 5 years that a faculty member may remain in transitional retirement. We will continue to evaluate the faculty member's status as part of the transitional retirement application process to ensure he/she is not 'at risk' before entering transitional retirement. Transitional retirees are not eligible for merit raises.
- Talking Points for Recruiting Events
 - Each department chair is asked to provide the dean's office five or six bullet points that you wish to highlight for prospective students. They may be emailed to Dr. Thrasher. She will work with Ms. Amy Jewell and Ms. Janie Pruitt to put together a presentation to be shown during for recruiting events.
- Review GFCB Endowed Professor Policy
 - Dr. Thrasher asked GFAC for amendment suggestions to the policy. Content and wording of the policy was discussed and updates were offered. It was suggested that two or three GFAC members review the policy for edits and present the updated policy to the rest of the leadership team. Dr. Mark Ross, Dr. Indu Chhachhi, Dr. Alex Lebedinsky, and Dr. Evelyn Thrasher will draft an updated policy and bring the draft back to the GFAC members for further discussion.

Dr. Ray Blankenship asked for initial discussion to offer Business Data Analytics and Business Administration completely online. He asked the leadership team for their thoughts on offering core courses using the online method. The pros and cons were debated. Dr. Blankenship will follow up to learn the colonnade requirements and other necessities.

Dr. Shook shared updates from CAD.

- There was dialogue during CAD about a yearly workload policy instead of a semester workload policy. Conversation took place with GFAC members regarding when work is done and when the faculty member is paid.
- An announcement will go out later today that Dr. Dana Cosby will be the new MBA Director. Her appointment begins October 1, 2019.
- Regarding promotion and tenure, the Provost stated that the candidate must be exceptional in all areas – research, teaching and service. Otherwise, the faculty member will not move forward. If the candidate is in their 5th year, it is not thought to be early consideration for promotion to Full . This is effectively immediately.
- Dr. Shook asked for the opinions of GFAC members of what they would like from the Graduate School and the Office of Research. One thought is that the Graduate School should act like a Registrar, while another thought was that they act like Admissions. Under

the new RAMP Model, the dean would like to have input concerning Graduate Assistants. Assistance with international applications (transcript evaluation, VISA status, etc.) would be appreciated. There was input of the Graduate School acting as an auditor, ensuring quality control upon entering the program (transcripts are accurate) and quality control upon exiting the program (does the student satisfy the requirements). The leadership team would like to have someone in the Office of Research dedicated to our college, so they can direct faculty members to funds that are available. It was thought this individual could also be a grant writer and to make sure we are compliant with grant regulations.

- A consultant has been hired to put together an enrollment plan across campus. If GFAC members receive a request to serve on a committee, they are asked to let the dean know. Dean Shook is scheduled to meet with Dr. Jace Lux, Director of Admissions, next week.
- There is an issue across campus of cross-listing courses at the graduate and undergraduate level. The ability to co-convene different-level courses is being discussed at the university level.
- A memo was sent out from the President regarding scholarships at the university. It is understood to be a discount on tuition.
- Kelly Autism participants (about 60 students) have asked for priority registration. It will likely be approved.

In terms of departmental updates:

- Dr. Lebedinsky shared that Dr. Brian Strow has put together a series of speakers to come to campus. He will circulate the details to share with the college.
- Dr. Chhachhi mentioned that he is working with Dr. Thrasher on a study abroad request. Mr. Jerry Barnaby from CCSA has contacted Dr. Chhachhi about a course proposed by an external instructor. He is reviewing the content of the class. He also explained that Interview Exchange has been problematic. He shared his frustration with so many representatives in the approval queue, and others agreed. The approval process is not efficient.
- Dr. Ross explained that KPMG is coming to campus next Thursday, October 3, for their annual visit. They are going to speak to accounting majors, followed by Ms. Gish presenting an etiquette dinner at the faculty house.
- Dr. Forbes said that Federated Insurance will sponsor the competition that will take place in Kennesaw Georgia.
- Dr. Thrasher revealed a new scheduling strategy for our auditorium. In the spring semester, the standard Tuesday evening class time will be reserved for a GFCB class, leaving the auditorium available for GFCB speakers.

The meeting adjourned at 11:05 am. The next GFAC meeting is scheduled for October 3, 2019 at 9:00 am in GH 443.