

**Gordon Ford College of Business  
Administrative Council Meeting**

Minutes  
October 4, 2018  
9:00 a.m.  
Grise Hall 443

Members present: Drs. Ray Blankenship, Alex Lebedinsky, Harold Little, Paula Potter, Patricia Todd, and Cathy Carey, presiding.

Dr. Carey asked for approval of the minutes from the September 20, 2018 meeting. Dr. Little made a motion to approve the minutes and Dr. Potter made a second motion. The minutes were approved with one minor change.

Dr. Carey shared Council of Academic Deans (CAD) updates:

- Dr. Kirk Atkinson presented the University Senate Resolution to CAD. Our college is addressing each request of the resolution: the department chairs will update guidelines prior to the spring meeting and one-page self-evaluations have been submitted. The Leadership Team deliberated the option of department chairs discussing evaluations with each faculty member. Notification will be made in early December as to the pay allocation towards each faculty member. Provost Ballman is taking the resolution under advisement. Dr. Atkinson explained his wish to attend a national senate meeting in Texas as a WKU representative.
- The current document explain the procedures for allocation of salary increases for 2018-2019 were distributed during CAD, and was passed during the October 3<sup>rd</sup> meeting. It was also circulated to GFAC members, who reviewed and discussed the document. Everyone receives the 2% increase. Ms. Kelley will set up appointments with Dr. Carey and each department chair to discuss the rationale behind their decisions of merit-base pay increases for each faculty member.
- Standard class times were examined during CAD. The proposed class times periods were distributed to GFAC members. Dr. Carey will follow up with the leadership team once the proposed times have been approved.
- Dr. Ballman shared the salary adjustment timeline to the deans. Dr. Carey will distribute the adjustments to the leadership team once it has been received. Communication is expected at any time.
- Commencement plans were revealed. Diploma covers will be handed out during graduation instead of the traditional scroll. This is an effort to be more cost-efficient due to the new printing policy.
- Dr. Susann deVries, the Dean of Libraries, and Ms. Kerra Ogden from Planning, Design, and Construction, would like to schedule a meeting with each college's leadership team. They wish to discuss a new initiative proposed by the President to develop a 'Commons' area and offer new services. Ms. Kelley will follow up with Dr. deVries to secure a date for GFCB.

In terms of departmental updates:

- Dr. Lebedinsky says that Dr. Johnny Chan is going to present in a seminar series on Friday, October 5. He extended an invitation to all GFAC members and their departments to attend. He mentioned that Dr. Brian Strow as put together a speaker series sponsored by the BB&T Center for the Study of Capitalism. On November 5, Kevin and Susan Frey will discuss *Economic Transformation in Zimbabwe*. November 12, Daniel Griswold will be on campus to discuss *Tariff Policies in the Time of Trump*. On November 15, Michael Munger will be sharing his thoughts on *Tomorrow 3.0 Transaction Costs and the Sharing Economy*.
- Dr. Blankenship explained that Kyla Scanlon will be participating in an upcoming data analytics competition.
- Dr. Todd had nothing new to report for the Marketing Department.
- Dr. Little shared that Mr. Chris Schilling, from ARAMARK, will be here on October 8. Also, the Advisory Council meeting will be held on November 2.
- Dr. Potter relayed that Management has a candidate on campus next week, and another candidate the following week. The Advisory Board is tentatively scheduled to meet on November 1.

The meeting ended at 10:05 a.m. The next meeting will be Thursday, October 18, 2018, at 9:00 am.