

**Gordon Ford College of Business
Administrative Council Meeting**

Minutes
June 1, 2017
9:00 a.m.
Grise Hall 443

Members present: Drs. Ray Blankenship, Cathy Carey, Bob Hatfield, Harold Little, Paula Potter, Patricia Todd, Michelle Trawick, and Jeff Katz, presiding.

Dr. Katz asked for approval of the minutes from May 11, 2017. Dr. Hatfield made a motion to approve and Dr. Little made a second motion to approve the minutes from May 11th. They were approved without changes.

Dr. Katz welcomed Ms. Wendi Kelley to the meeting. He shared an update from the most recent gathering of the Deans meeting held on May 31st. They discussed the needs and uses of Digital Measures. Discussion occurred as to what Digital Measures is capable of and Dr. Trawick shared the system is able to perform more tasks than was thought. Dr. Katz also shared that Dr. Dennis George from University College presented on Regional Campuses and their enrollments. Dr. Katz encouraged the chairs to think about which programs are offered in their areas that could be offered at a Regional Campus.

Dr. Katz asked GFAC for departmental updates. He discussed a recent meeting of the Fiscal Resource Oversight Committee, and mentioned three students will be joining committee in the fall. The GFCB Annual Report for 2016 is in production and Dr. Katz thanked everyone for their input. Dr. Katz mentioned he will be traveling to New York for development purposes, so there will not be a GFAC meeting on June 15th. If items need to be voted on, Ms. Kelley will send an email. Dr. Katz announced June 22nd is the next GFCB engagement event. It will be held in Lexington, KY. Dr. Todd shared that she is working with new faculty members joining the Marketing Department to get ready for the new semester. Dr. Little shared that offices in the Accounting Department are shifting occupants. He also announced that Mr. Matt Coffey, of BKD in Bowling Green, is the new chair of the Accounting Advisory Council. They will be working together and plan for the council to meet in the fall. Dr. Blankenship mentioned that he plans to visit The Foundry, a non-profit organization in Bowling Green, as they may have some need for data analytics. The IS department plans to visit a similar facility in Indianapolis. Mr. Jake Stamper, a member of the advisory board is hosting the IS department with a luncheon to visit the data analytics center at the University of Indianapolis. Dr. Trawick plans to go to Illinois State with Dr. Kirk Atkinson to look at their social media data analytical data center. There was discussion of having a joint center with Potter College and Gordon Ford College of Business, similar to the one at Illinois State.

Dr. Carey presented the BB&T Center for the Study of Capitalism proposal. She shared Dr. Brian Strow's involvement with the center. Dr. Katz shared that the final installment has been received so the gift from BB&T is complete. Now that the endowment is fully funded, it is time to move forward with taking the proposal to the Board of Regents for approval. The history of how the

center began was shared by Dr. Carey. Motion was made by Dr. Trawick to move the proposal forward and a second motion was made by Dr. Hatfield.

Dr. Hatfield shared the Assurance of Faculty Qualification with regards to MBA and graduate programs. Dr. Katz shared the impact on the program from Dr. Diane Hoadley's visit. Qualifications of faculty members were discussed. Giving faculty members the opportunity to teach in the MBA programs were also mentioned. It was agreed to change the name to include "Accredited Program Teaching in MBA and MACC Program". Motion was made by Dr. Little to accept the document with minor changes and a second motion was made by Dr. Blankenship. Plans are to present this to the faculty during the fall meeting.

Dr. Trawick discussed summer internships connected to a fall class enrollment. Discussion occurred and it was agreed that department chairs can make the decision to allow a student to do the internship in the summer and complete the requirements for academic credit in the fall.

Dr. Trawick discussed winter and summer teaching compensation. Dr. Trawick gave the background of course needs, faculty member compensation requests, and how DELO funds are affected. Dr. Blankenship shared how Information Systems processes compensation for faculty in the department. Dr. Little shared his concern for the number of accounting majors during the spring and fall terms. Dr. Katz requested GFAC to develop a strategic plan for summer teaching needs.

Dr. Trawick discussed changing the math admission course. The Math Department created a new course – Math 123. It has been approved to replace Math 116. Dr. Trawick encouraged GFAC to discuss program changes, of changing Math 116 to Math 123, at their first fall meeting so all departments may move forward through the approval process at the same time.

The meeting ended at 11:42 a.m. The next meeting is scheduled for Thursday, June 29, 2017.