

**Gordon Ford College of Business**

Minutes

May 28, 2015

9:00 a.m.

Grise Hall 443

Members present: Drs. Ray Blankenship, Chris Brown, Cathy Carey, Paula Potter, Rick Shannon, Michelle Trawick, Steve Wells, and Jeff Katz, presiding. Dr. Hatfield was traveling.

Dr. Katz asked for approval of the minutes from May 12, 2015. Dr. Trawick made a motion to approve and Dr. Wells made a second motion. The minutes were approved without changes.

Dr. Katz reviewed the list of important dates over the summer. He asked if GFAC is available to move the June 11<sup>th</sup> meeting to June 12<sup>th</sup> and they agreed to move the meeting to 10 a.m. on the 12<sup>th</sup>. Dr. Katz also asked for suggestions for the 445 Grise Hall Update he emails to the college. He gave a development report and shared plans for summer visits. Dr. Trawick gave an update from the most recent CAD meeting.

Dr. Katz asked the GFAC to review the distributed Marketing and Branding Plan and give feedback. After much discussion it was decided Dr. Shannon will work on sending RFPs to marketing firms.

Drs. Katz and Trawick distributed information regarding budget reallocations for 15/16/17. There was discussion about areas to consider possible reallocation of funds. It will be discussed further at the next meeting on June 12<sup>th</sup>.

Dr. Katz distributed copies of the AACSB CIR applications and thanked Dr. Spiller, Dr. Trawick and Dr. Wells for their work. The CIR applications will be shared with President Ransdell and Provost Emslie then transmitted to AACSB by June 30, 2015.

Dr. Katz asked for feedback regarding the center and program director reports. There was discussion about the reports. Suggestions for feedback to the directors will be provided by the department chairs.

Dr. Trawick announced the searches for communication coordinator and internship coordinator are underway. The interviews for the communication coordinator will take place the week of June 15<sup>th</sup>. Tonya will contact GFAC about meeting with the candidates. Regarding assessment information requested by Doug McElroy, Dr. Trawick is working on the templates and asked GFAC to share any additional information they have.

Dr. Katz asked for departmental updates. Dr. Potter announced Dr. Dana Cosby will be joining the Management department in the fall. Dr. Blankenship announced Jim Lindsey taught a class for the Chamber on Hoot Suite. Dr. Katz acknowledged the new plaque in the conference room and announced it will now be referred to as the Oppitz Conference Room.

The meeting ended at 11:45 a.m. The next meeting is scheduled for Friday, June 12<sup>th</sup> at 10 a.m.

