

**Gordon Ford College of Business  
Administrative Council Meeting**

Minutes

September 3, 2015

9:00 a.m.

Grise Hall 443

Members present: Drs. Ray Blankenship, Chris Brown, Cathy Carey, Bob Hatfield, Paula Potter, Rick Shannon, Michelle Trawick, Steve Wells and Jeff Katz, presiding. Mr. Marc Archambault and Ms. Amy Miller were guests.

Dr. Katz welcomed everyone and introduced Mr. Archambault, the new Vice President for Development and Alumni Relations. The GFAC members were introduced and he shared his plans for helping the college with development programs.

Dr. Katz asked for approval of the minutes from the August 20, 2015 meeting. Dr. Hatfield made a motion and Dr. Wells made second to approve the minutes. The minutes were approved by the GFAC with a few minor changes.

Dr. Katz provided an update from the most recent CAD meeting. He announced Dr. Lee will visit the next GFAC meeting on September 17th. Dr. Brian Meredith, Cindy Burnette, and Andy Wagoner will visit with the GFAC on October 1st. He also announced the three GFCB department chair searches are underway. Dr. Katz said approval has been received for a PQ position in the Marketing Department and a pedagogical assistant professor position in the Management Department. Dr. Katz requested continuance reviews before September 18th. He reminded the GFAC of the lecture with Mr. Richard Davis on September 22nd and asked them share the information with their departments and students.

Dr. Katz asked GFAC to share departmental updates. Dr. Carey announced the BB&T Center is working to secure Art Laffer. Dr. Carey said Dr. Beckworth was recently interviewed by Barb Deeb. Dr. Hatfield said the MBA and Graduate committee are working on graduate certificates. Dr. Brown announced the Finance Department is working with WKU Human Resources on a financial literacy project. They are also working a joint grant with CHHS on a financial literacy program. Dr. Potter said the Plus 2 program received a #7 ranking in TopScholar. A professional elective is needed for the Spring semester and Dr. Reber should be contacted if a department has one to offer. Dr. Trawick announced the tutoring sub-committee recently met with the Learning Center and will meet again next week to put together a proposal for GFAC. Dr. Trawick also said the Curriculum Committee is working on a formal policy and a strategic plan for curriculum review. Dr. Shannon said the Marketing Department is starting the search for their PQ position. He also said they are working on curriculum changes, especially the possibility of a double major in Marketing and Business Informatics. Dr. Wells announced the IMA Chapter has 40 students. He also announced Meet the Firms is scheduled for September 13<sup>th</sup> and Blane Ruschak will be here September 17<sup>th</sup>. High School Accounting Day is November 20<sup>th</sup>. The Accounting Department recently conducted a 2 year curriculum review. Dr. Blankenship announced on September 22<sup>nd</sup> there will be a presentation from an IBM representative in the auditorium from 1 – 4 p.m. Dr. Katz reviewed the important dates listed on GFAC agenda.

Dr. Trawick asked GFAC for feedback on how to determine which classes will get certain time slots in the auditorium and Grise Hall 530. There was discussion about to how handle and it will be decided at a later date.

The meeting ended at 11 a.m.