

Gordon Ford College of Business

Minutes

April 30, 2015

9:00 a.m.

Grise Hall 443

Members present: Drs. Ray Blankenship, Chris Brown, Cathy Carey, Bob Hatfield, Paula Potter, Rick Shannon, Michelle Trawick, Steve Wells, and Jeff Katz, presiding.

Dr. Katz asked for approval of the minutes from April 16, 2015. Dr. Trawick made a motion to approve and Dr. Hatfield made a second to approve the minutes. The GFAC approved the minutes without changes.

Dr. Katz gave an update and mentioned his recent trip to an AACSB conference, as well as information regarding the next AACSB application. Dr. Katz also gave an update from the most recent CAD meeting and announced there will be an assessment workday on June 17th. Dr. Katz shared information about the possibility of an affiliated faculty policy. He hopes to discuss the Marketing Branding Plan and the Center Reports at the May 14th GFAC meeting. A final determination will be made at the May 12th GFAC meeting.

Dr. Trawick shared comparison, competitive, and aspirant groups. She asked for feedback and changes.

Dr. Katz asked for suggestions for the GFAC Retreat scheduled for July 22nd. Topic suggestions included the appraisal process, measuring impact, course fees, staffing plan, and the strategic plan.

Dr. Katz announced the GFCB is hiring a communication coordinator and internship coordinator. He asked for other suggestions regarding the funds for FY 15/16 categories and plans. Dr. Shannon made a suggestion to include tutoring services. There was discussion about funding more summer research grants.

Dr. Katz asked for departmental updates and reviewed important upcoming dates. Dr. Blankenship announced he has been meeting with regional chancellors and the CIS 141 class is already full. They plan to offer two more sections. Dr. Wells said they will not offer an Accounting 201 web-based course due to lack of enrollment and have moved it to a regular class. Dr. Katz suggested not restricting it to Plus 2 students and opening it back up. Dr. Shannon said the Marketing Department is moving forward with a dual credit course in Barren County. Dr. Potter gave an update from the pedagogical search in the Management Department. She also said Jim Wynn of Fastenal will speak to International Business students on May 6th. Dr. Brown announced the internship applications have been received and distributed. He also announced the next Finance Advisory Meeting is scheduled for Friday, May 8th. Dr. Hatfield said they are working diligently on MBA admissions. Dr. Carey announced the Econ 430 class has been passed for the Collonade program. She also said the high school dual credit for the summer is full.

Dr. Trawick announced she still needs four more faculty names to submit for the Academic Complaint Committee. She met with DELO regarding summer distributions and more of the summer revenues will be garnered by Academic Affairs. Dr. Trawick gave an update on staff searches. She also gave an update on office space needs and future renovations.

Dr. Trawick announced the need for a BA 175 coordinator. It will be discussed at the next GFAC meeting.

The meeting ended at 10:45 a.m. The next meeting is tentatively scheduled for Tuesday, May 12th.