

Gordon Ford College of Business

Minutes

March 19, 2015

9:00 a.m.

Grise Hall 443

Members present: Drs. Ray Blankenship, Chris Brown, Cathy Carey, Bob Hatfield, Paula Potter, Rick Shannon, Michelle Trawick, Steve Wells, and Jeff Katz, presiding.

Dr. Katz asked for approval of the minutes from February 26, 2015. Dr. Hatfield made a motion to approve and Dr. Wells made a second to approve the minutes. The GFAC approved the minutes without changes.

Dr. Katz distributed the proposed WKU policy for excused absences from class. He said Dr. Emslie is working with a faculty recognition committee and a proposed part-time faculty award has been added to the university awards. Dr. Katz gave an update from his recent trip to Harlaxton with CAD. They discussed recruitment of students and faculty. Dr. Blankenship suggested more GFCB core classes should be offered at Harlaxton to encourage additional WKU student participation. Dr. Katz announced CAD met to discuss the budget and that the third distribution of carry-forward will not be transferred to the GFCB. Dr. Katz thanked Drs. Carey and Trawick for their efforts to hire two new faculty members in Economics.

Dr. Katz reviewed the itinerary for the Hays Watkins Speaker series on Thursday March 26 with Mr. Bill Johnson of the Tennessee Valley Authority. He also reviewed the draft agenda for the March 27th Business Executive Advisory Council meeting to be held at the Knicely Center.

Dr. Trawick gave an update from the PEAK Career Trek trip that Dr. Evelyn Thrasher led over Spring Break. She also announced she will meet with each department chair to discuss their budgets. Dr. Carey announced the two new hires for the Economics Department, Dr. Stephen Locke and Dr. Sebastian Leguizeman. She also announced the ODE banquet will be held April 13th and the guest speaker is Ms. Talina Matthews. On March 26th, Mr. Stephen Moore, American Economic Writer and Policy Analyst, will speak at 8 p.m. in the Grise Hall auditorium. Dr. Bill Davis has been recommended for Emeritus faculty. Dr. Shannon and the Marketing Department recently held the Marketing Advisory Council meeting. Dr. Hatfield announced the summer research grant deadline was extended to Friday, March 20th. He also announced the REACH week events. Dr. Potter announced the Management Department will have three candidates on campus next week for the Operations Management position. She said three students are going to the business plan competition in Owensboro next week. Dr. Potter also said they are looking at taking part in Earth Day (April 22) with a round table discussion including Mr. Pete Mahurin. The department is also moving forward with the Director of the Center for Entrepreneurship and Innovation. Dr. Wells said the Accounting Department is planning their annual recognition event following graduation. He said the PEAK team is preparing for the Louisville competition on April 24th. Dr. Blankenship said he is working with Dr. Atkinson on a presentation about the proposed Applied Business Data Analytics Center for the Business Executive Advisory Council.

Dr. Trawick distributed the Initial Assignment of Faculty Qualifications New Standards, which includes a summary description of the categories: Scholarly Academic (SA), Practice Academic (PA), Scholarly Practitioner (SP), and Instructional Practitioner (IP). She asked for suggestions and changes. The GFAC approved the policy.

Dr. Trawick distributed an updated document with Responsibilities of Department Chairs. She asked GFAC to review the old and new documents and share feedback with her.

Dr. Katz asked Ms. Martina Gibson to share the guidelines for Retreats & Workshops that Involve Food and/or Beverages. Ms. Gibson reviewed the guidelines and answered questions from GFAC.

The meeting ended at 10:30 a.m. The next meeting is scheduled for Thursday, April 2 at 9 a.m.