

Gordon Ford College of Business

Minutes

February 26, 2015

9:00 a.m.

Grise Hall 443

Members present: Drs. Ray Blankenship, Chris Brown, Cathy Carey, Bob Hatfield, Paula Potter, Rick Shannon, Michelle Trawick, Steve Wells, and Jeff Katz, presiding.

Dr. Katz asked for approval of the minutes from February 12, 2015. Dr. Trawick made a motion to approve and Dr. Wells made a second to approve the minutes. The GFAC approved the minutes without changes.

Dr. Katz announced CAD has not met since the last GFAC meeting due to the snow; they will meet on Friday, February 27th. The CAD agenda includes discussion of the next WKU capital projects. He said the Provost has submitted the HR major to CPE for discussion. Dr. Katz shared information from the most recent AACSB meeting he attended and announced the accreditation application for GFCB is due July 1, 2015. He also announced GFCB has a new AOL director, Dr. Jean Snaveley. Dr. Katz distributed the itinerary for Mr. Bill Johnson's visit on March 26th as the Hays Watkins Visiting CEO Lecture Series. He asked GFAC to have faculty encourage their students to attend the Hays Watkins events.

Dr. Trawick distributed applications and guidelines for the Hays Watkins fellowship program. Dr. Shannon suggested holding a faculty forum session a month before applications are due to encourage more people to apply and review the guidelines. There was discussion about all of the applications and the Hays Watkins fellowships were selected.

Dr. Katz opened discussion about the possibility of having a policy on dual leadership roles within the college. There was discussion about the possibility of center directors and/or endowed chairs also serving as a department chair. In conclusion, GFAC will develop an eligibility clause to the current department chair job description to address this issue. There was also discussion about how center directors should be evaluated to provide feedback from the GFAC.

Dr. Katz asked GFAC for feedback on non-recurring expenses for FY 15/16. Dr. Trawick distributed and explained a spreadsheet of major planned non-recurring expenses for the college.

Dr. Katz asked for updates from departments. Dr. Wells announced the speakers and guests visiting the Accounting Department. Dr. Potter announced the Management Department will have two candidates for the operations management position visiting campus very soon. She also said Dr. Peake and her co-authors won a best paper award from the Small Business Institute. Dr. Brown said he has been in close communication with Mr. Ron Rhoades, the new pedagogical professor in Finance. Dr. Hatfield said he is involved in the new Intellectual Property committee and they are looking for an outside member for a two-year term. Dr. Carey said the Economics Department has narrowed their recent search to two candidates.

The meeting ended at 10:55 a.m. The next meeting will be Thursday, March 19, 2015.