

**Gordon Ford College of Business  
Administrative Council Meeting**

Minutes

August 20, 2015

9:00 a.m.

Grise Hall 443

Members present: Drs. Ray Blankenship, Chris Brown, Cathy Carey, Bob Hatfield, Paula Potter, Rick Shannon, Michelle Trawick, Steve Wells, and Jeff Katz, presiding.

Dr. Katz asked for approval of the minutes from the August 6th meeting. Dr. Hatfield made a motion and Dr. Blankenship made second to approve the minutes. The minutes were approved by the GFAC.

Dr. Katz announced the reception honoring Mr. Richard Davis on September 22, 2015 and he will share more details soon. He asked Dr. Trawick to distribute the template for job announcements for upcoming department chair searches.

Dr. Katz asked for feedback from recent GFCB Faculty & Staff meeting. There was discussion about the P&T document changes. Overall the GFAC had positive feedback about the meeting and presentations. There was also discussion about the impact policy that Drs. Hatfield, Shannon, and Wells are drafting and plan to have finished for the first SPC meeting.

Dr. Katz shared with GFAC the proposal of graduate membership by the WKU Alumni Association and asked for their support to continue the program. Dr. Shannon asked about the possibility of using the alumni database to track placement information. GFAC agreed to continue the program.

Dr. Katz asked for departmental updates. Dr. Trawick is waiting to hear about using course fees for student organizations and furniture for a student classroom. She is also working on finalizing the FY16 budget. Dr. Wells announced the Accounting Department is working on a curriculum review. He also announced the Accounting Department recently awarded some internal faculty development grants. Dr. Shannon said the Marketing Department is working on the Spring schedule. Dr. Potter said the Management Department is also working on the Spring schedule. Dr. Brown said the Finance Department is working with HR to add a financial literacy class to the HR Wellness Program. Dr. Hatfield announced enrollment in the MBA programs has increased. The MBA committee is working on an accelerated curricular review and a graduate certificate in business administration. Dr. Carey said the Economics Department has increased enrollment in the graduate program. Dr. Blankenship said the IS Department recently had Adobe Connect training. They are working on an undergraduate Certificate in Business Informatics.

The Dean announced the Wall Street Journal will provide 50 complimentary papers each day the first week of school.

The meeting ended at 10:20 a.m.