

Gordon Ford College of Business

Minutes

October 16, 2014

9:00 a.m.

Grise Hall 443

Members present: Drs. Cathy Carey, Paula Potter, Rick Shannon, Michelle Trawick, Dr. Steve Wells, and Jeff Katz, presiding.

Dr. Katz welcomed everyone and asked for approval of the minutes from September 30, 2014. Dr. Shannon made a motion and Dr. Carey made a second to motion to approve the minutes. The minutes were approved without changes.

Dr. Katz gave an update from the recent Council of Academic Deans meeting. He said there will be funds available next year for international recruitment. Dr. Katz reviewed the academic complaints policy and procedure and changes being considered. He also reviewed guidelines for approved logos.

Dr. Katz gave an update from his recent trip to the Mid-America Dean Association meeting. He asked GFAC to keep track of how GFCB's programs make and impact and how we measure it. He also mentioned updates to faculty qualification guidelines. Dr. Katz asked GFAC to begin making a list of departmental needs for the capital campaign, as well as constituents to contact. He announced the Center for Leadership Excellence will have its first leadership symposium on Wednesday, October 22nd at Barren River State Park. Dr. Katz also announced upcoming entrepreneurship events. The Business Executive Advisory Council will meet at 8:30 at the Alumni Center on Friday, November 7th.

Dr. Trawick announced she will share a report next week on what is still needed for Digital Measures before the deadline October 31, 2014. She also talked about canceling classes and recommendations for how to handle it when it is necessary for faculty members to miss teaching a class. Dr. Trawick reminded GFAC all employees must complete an I-9 form before employment begins. She asked for representatives for the sabbatical review committee. Dr. Trawick said the CIS department is interested in pursuing a Center of Excellence.

Dr. Wells announced the Accounting Department will have two candidates on campus in the next two weeks. High School Accounting Day will be held on Friday, October 24th with over 200 participants. Dr. Carey said the Economics Department posted in an advertisement with Ph.D. project. She also shared upcoming speakers and events. Dr. Katz welcomed Dr. Paula Potter. Dr. Shannon said they are planning the Spring Marketing Advisory Council Meeting. The department will host the University Sales Center Alliance meeting next Fall.

Dr. Shannon announced the Development office is no longer supplying the thank you notecards at the department level. He distributed quotes for purchasing notecards. It was decided that each department will thank their constituents at their discretion.

Dr. Katz recently attended a meeting regarding international student recruiting and admission. Drs. Hatfield and Trawick have been designated as college representatives for graduate and undergraduate respectively and questions can be referred to them. Dr. Katz will attend a meeting with the Provost soon to discuss the topic in greater depth.

Dr. Wells made a motion, Dr. Shannon made a second, and the GFAC endorsed the GFCB Faculty Activities and Appraisal Report. Dr. Trawick plans to schedule a faculty forum for discussion in the next month.

The meeting adjourned at 11:30 a.m.