

Gordon Ford College of Business
Administrative Council Meeting
Minutes
April 10, 2014
9:00 a.m.
Grise Hall 443

Members present included Drs. Chris Brown, Jeff Butterfield, Cathy Carey, Bob Hatfield, Zubair Mohamed, Rick Shannon, Michelle Trawick, and Jeff Katz, presiding. Ms. Amy Miller was a guest. Dr. Steve Wells was absent.

Dr. Katz welcomed everyone and asked Ms. Amy Miller to give a development report. Ms. Miller shared with GFAC the information she plans to present to the Business Executive Advisory Council.

Dr. Trawick made a motion to approve the minutes from March 27, 2014. Dr. Hatfield made a second and GFAC approved the minutes without changes.

Dr. Katz gave an update from the recent Council of Academic Deans' meeting. He announced the last GFAC meeting for the semester will be May 8th. A GFAC retreat will take place in early August and regular bi-weekly meetings will continue from there.

Dr. Katz shared a draft of proposed changes to the GFCB Strategic Objectives submitted by the Strategic Planning Council. If approved by GFAC, they will be presented at the college wide meeting in August and faculty will be asked to approve them.

Dr. Katz distributed the draft letters that will be provided to the program and center directors. He asked the GFAC member to make edits/changes and return them to Kristina before April 17th.

Dr. Trawick asked for feedback about the proposed Faculty Qualifications Guidelines. Dr. Trawick will make minor changes and she will present the guidelines for final review at the next meeting.

Dr. Trawick said she met with Ms. Adrienne Browning and Ms. Becky Tinker and they shared with her the feedback they received from the Spring 2014 Career Fair. The biggest concern by employers was the lack of traffic on the 5th floor. Dr. Trawick said the next GFCB Career Fair has not been scheduled is recommending the fair be held in the Fall and the GFAC agreed.

Dr. Trawick announced that academic program reviews are due to her by April 15. She reminded GFAC about information needed for Digital Measures. She also announced that t-shirts will be distributed to seniors the week before finals with refreshments. The Certificate for Advanced Professionalism has been approved at the college level and will be presented to the University curriculum committee. Dr. Trawick also announced scholarships have been given out but the Diversity scholarship is still available.

Dr. Katz asked for updates from the departments. Dr. Carey announced the Economics Department has distributed their scholarships. The ODE banquet is on April 21st and they are expecting 85 guests. The Economics Club recently took a trip to Chicago. Dr. Hatfield said the research committee recently helped host REACH week. The committee also met and reviewed the summer research grant applications and made selections. He said his office is co-sponsoring leadership days with local chambers. Dr. Brown announced April 20 is the deadline for the KBMI Internship application. Dr. Mohamed said the ENACTUS team visited Cincinnati for a competition. He said IDEA STATE competitions are scheduled for April 12 and 13. Dr. Shannon announced the AMA students are attending a conference this week. The Center for Professional Selling has new partner thanks to the recent Nashville GFCB alumni reception. He also said the Marketing Advisory Council recently met and Mr. Joe Davis is the chair. Six marketing students recently attended the national sales competition at Kennesaw State University. Dr. Butterfield announced the Information Systems department has been busy transferring the CIT program to Ogden College. Dr. Carey added that the senior poster event for the Economics Department will be Wednesday, April 23.

The meeting ended at 10:30 a.m. The next meeting is April 24, 2014.