

Gordon Ford College of Business
Administrative Council Meeting
Grise Hall 443
Thursday, November 6, 2014
9:00 a.m.

Dr. Katz welcomed everyone and asked Ms. Amy Miller for a development report. She shared with GFAC ways to send our promotional materials with giving information and how the development office can help. Ms. Miller also shared her development plans for GFCB.

Dr. Katz asked for approval of the minutes from October 23, 2014. Dr. Trawick made a motion and Dr. Carey made a second to approve the minutes. GFAC approved the minutes without changes.

Dr. Katz shared an update from CAD and they will discuss Phase II budget plans on November 12th. He noted that according to the Study Abroad Annual Report, study abroad enrollment in the GFCB has increased. He asked GFAC for their opinion on a goal for GFCB study abroad enrollment for the coming year. Dr. Katz suggested that 10% of GFCB students participating in study abroad would be a reasonable goal. Dr. Katz asked GFAC to share self-evaluations with him before December 12th.

Dr. Shannon gave an update on a trial dual-credit program being offered in Fall 2015 from the Marketing Department. He also announced the Marketing department has identified differential admission standards for their majors.

Dr. Katz asked for approval of amendments to the Bylaws and Operating Procedures from the Strategic Planning Council. Dr. Hatfield made a motion to endorse the amendments to the Bylaws and Operating Procedures of SPC; Dr. Shannon made a second motion; and GFAC approved the endorsement.

Dr. Katz gave an update from his recent meeting with Mr. Gil Johnson regarding Bloomberg terminals for GFCB. They had a conference call with his brother at Xavier University to learn from their experience with a trading room.

Dr. Katz distributed the IS Academic Program Coordinator Policy and Dr. Trawick gave an explanation. They asked for feedback from GFAC on the policy.

Dr. Trawick gave an update from the faculty forum held regarding the Faculty Activities and Appraisal Faculty Report Form. Dr. Hatfield made a motion to approve the new form with suggested changes. Dr. Trawick made a second motion and GFAC approved the form with changes. Dr. Trawick will have Mr. Cody Turner replace it on the website and she will send the link to faculty.

The meeting ended at 10:30 a.m.