

**Gordon Ford College of Business**  
Leadership Team Meeting  
Thursday, September 29, 2022  
**9:00 am**

Members present: Drs. Ray Blankenship, Indu Chhachhi, Alex Lebedinsky, Whitney Peake, Mark Ross, Evelyn Thrasher, and Chris Shook, presiding.

Dr. Evelyn Thrasher moved, and Dr. Whitney Peake seconded a motion for approval of the minutes from September 15, 2022. Minutes were approved unanimously without change.

Dr. Thrasher explained that Marketing is considering offering a sales certificate.

The Management Department had their advisory council meeting this past Friday. The council members are excited about certificates being offered because they feel students have more of a content 'focus', as opposed to having a minor. They are also very excited for micro credentialing and where WKU can add value.

The Finance Department is hosting their first conference since the pandemic, next week. There is a great line up of speakers. Everyone is encouraged to attend. Dr. Thrasher shared that she spoke to two students during the Discover WKU at the Nashville recruiting event who attended the summer finance camp. One student in particular was enthusiastic about his experience and said that was a main reason for his attendance at the Discover WKU event.

Deans met with the President Caboni on Monday, and he shared that GFCB is doing well with enrollment numbers.

CAD and general updates were given:

- Discover WKU events – lots of opportunity for growth.
- The new business building plans continue to move forward.

There was discussion of a Fragrance Free at Work Policy. The dean asked for input on the proposed policy. Discussion occurred. It was agreed that the department chairs will discuss the issue with their faculty and staff, making them aware of allergic sensitivities. Faculty are also encouraged to share the message with our students. Dr. Thrasher will bring the matter to Dr. Daniels, to forward to the faculty and student DEI committees.

The compensation draft policies for directors and coordinator appointments revisions were shared, and additional input was given. Dr. Peake moved, and Dr. Chhachhi seconded a motion for the approval of the policy. The policy was unanimously approved.

Some departments have discussed the continuance materials lists and the chairs conveyed feedback with the leadership team. Dr. Thrasher asked the team members to send her their updates, and she will add them to the shared drive. Dr. Forbes and Dr. Peake are going to review and revise the college's T&P requirements to ensure they align with the university's faculty handbook.

In the AACSB report section on thought leadership, we will discuss our research output and impact. But we also want to talk about thought leadership related to teaching and curriculum design. Dr. Thrasher asked the leadership team to send her information about faculty hires over the past 5 years and what new skillsets, disciplines, and research agendas they have brought to the department. Also, think about how hiring over the past five years has influenced or enabled curriculum design, classroom teaching, and research agendas. Please have that to her within the next two weeks.

Dr. Thrasher will email the chairs the full report on academic program review. This report will tell which sections will also be included on the AACSB report.

Plans are to have one computer lab in the new business building. The college's preference is to move to a laptop requirement for students. The result will be maximum flexibility of classroom and faculty won't be limited to having a lab to teach. A small committee will be formed that will include Mr. Jesse Willcut, department chairs, and faculty members to develop a minimum requirement for all business students' laptops. The goal is to have this in place for fall 2023 freshman.

Dr. Paula Burt will oversee the Department Chair Policy task force.

The dean will complete fourth year evaluations for the appropriate department chairs.

Dr. Chhachhi shared that Kyla Scanlon, a WKU GFCB Alumna, is doing exceptionally well. She has developed her own newsletter, put out informational videos that have gone viral, and has appeared on a national newscast.

The family and parents weekend is this weekend. Donuts with the dean will be from 9:00-11:00. Department chairs should attend and are welcome to bring their family.

The meeting adjourned at 10:20am. The next meeting will be held on Thursday, October 13, 2022, at 9:00 am, in the Dean's Conference Room, GH 443.