

Gordon Ford College of Business
Leadership Team Meeting
Thursday, September 15, 2022
9:00 am

Members present: Drs. Ray Blankenship, Indu Chhachhi, Dana Cosby, Lukas Forbes, Alex Lebedinsky, Whitney Peake, Mark Ross, Evelyn Thrasher, and Chris Shook, presiding. Ms. Juliana Ortolani, guest.

Ms. Juliana Ortolani, Instructional Designer with CITL, joined the GFCB Leadership Team meeting to introduce herself and the services she can provide to the GFCB departments for transitioning to Blackboard Ultra. She plans to provide office hours in Grise Hall 453, making herself available to our faculty. In addition, Ms. Ortolani will provide workshops to faculty on how to transition to Blackboard Ultra. Dr. Cosby serves as GFCB's liaison to CITL's instructional design.

Dr. Dana Cosby moved, and Dr. Whitney Peake seconded a motion for approval of the minutes from September 1, 2022. Minutes were approved unanimously without change.

Dr. Chhachhi distributed a spreadsheet that reflected GFCB's class sizes and number of courses offered during each class time for Fall 2019, Spring 2022, and Fall 2022. This information led a discussion on future classroom needs: What is the ideal classroom size? How many classrooms are needed? The dean asked the chairs to keep the students' best interest in mind while considering these questions. Dr. Thrasher will send out a spreadsheet of Fall 2022 to the leadership team. This report shows seats available vs. seats filled. Discussion of various options of course offerings occurred.

The Finance Department will be hosting the third annual Mid South Financial Planning conference in three weeks, and enrollment continues to grow. Faculty were asked to consider excusing student's absences to attend.

Dr. Ross shared that Meet the Firms event was successful. There was good participation from both employers and students. The employers commented that WKU's event was one of the better ones they have attended.

Dr. Blankenship wanted to make the chairs aware that the P: Drive, and My Stuff are no longer available and issued to new students. This also includes grad students. One Drive is being used instead. Please share with the faculty.

Beta Alpha Psi is now accepting honor Finance and Analytic and Information Systems students. Ms. Heather Glass can answer questions regarding the criteria.

Dr. Cosby explained that Grise Hall 128 is being redone as a collaborative space for the GFCB centers to use. She thanked Sebastian Leguizamon, Lily Zhuhadar, and Mariah Yates for their assistance. It should be available this semester.

There are several Discover WKU events scheduled in the next couple of weeks. Dean Shook commended Ms. Nicola Sparks and Ms. Monica Duvall for their efforts of reaching out to FBLA advisors and school guidance counselors. Making plans for our next Head for the Hill recruitment event, GFCB will host one college-wide table. Our MASTER plan event was discussed. It was a fun event and the students enjoyed the casual atmosphere being able to chat with their professors. It was suggested that next year, more faculty attend and meet the students.

CAD and general updates were given:

- Details are still being worked out, but a leadership workshop series is being planned.

- Dr. Marko Dumancic will be sending out communication regarding micro credentialing. Be on the lookout for that.
- A campus wide WKU First Generation event will be held this Fall.
- There are new faculty appointment letter templates. The Provost reminded the deans with any faculty hires, the dean is to make the final decision. The department chairs should submit pros and cons, and rankings if they'd like, to the dean.

To add information to the AACSB report, the chairs were asked which departments had advisory councils:

- Accounting: Inactive but planning to reactivate.
- Finance: Active advisory council
- Economics: No advisory council
- Marketing: No advisory council for Marketing, but has an inactive council for the Sales Center
- Analytics and Information Systems: Inactive advisory council
- Management: Active advisory council

The dean asked the chairs to submit suggestions to him for the GFCB advisory council.

Transfer course equivalencies were discussed. The old AACSB standards no longer apply and should not be used to justify denying credit. Several things to consider included:

- What is the course? Is it for Colonnade?
- Is the course part of the program? Where does it fall? Is it a gateway class?

Keeping a student's success in the forefront as your guide of what is acceptable. Dr. Thrasher asked for, and received, feedback.

Work continues on the AACSB report. The chairs were asked if their department does a placement survey, and if so, to share the data with Dr. Thrasher. Dr. Scott Beaulier will be here soon for the pre-visit. The chairs will be receiving an invitation to join him for breakfast on October 11, 8:00 am, to discuss consultative items.

The chairs were encouraged to use their best judgement in directing their faculty and students in cases of emergency. The dean's office will support the decisions. It was suggested that our college should develop a safety communication plan.

Faculty members not meeting their classes around fall break and other times were discussed. If faculty members are not going to be in the classroom, they should be telling the department chair, and giving an alternative plan.

If faculty (full-time) are working outside of the university during their 9-month contract timeframe, an Outside Employment Approval Form should be submitted.

The meeting adjourned at 10:30 am. The next meeting will be held on Thursday, September 29, 2022, at 9:00 am, in the Dean's Conference Room, GH 443.