

Gordon Ford College of Business
Leadership Team Meeting
Thursday, 1, 2022
9:00 am

Members present: Drs. Ray Blankenship, Dana Cosby, Alex Lebedinsky, Whitney Peake, Mark Ross, and Evelyn Thrasher presiding.

Dr. Dana Cosby moved, and Dr. Ray Blankenship seconded a motion for approval of the minutes from June 23, 2022. Minutes were approved unanimously without change.

Dr. Thrasher shared we had 13 attending our first GFCB Associates gathering. Each of our programs were represented by at least one person. It was a terrific start in making some GFCB connections.

AACSB updates were given:

- Dr. Scott Beaulier will be chairing our official AACSB visit. He will be here on August 8 and 9 for a pre-visit and will be more of a consultative visit this time. GFCB is looking for assistance in areas such as research quality and new ways to evaluate teaching. Department chairs, and others, may be pulled in during his visit. Possibly for lunch, so there can be some informal conversation. We are in good shape for AACSB. Dr. Thrasher offered to send the chairs the schedule of the official AACSB review visit.
- Dr. Rob Hale recently sent out a message about academic program reviews. He is making an effort to align program reviews with program accreditation reviews. Dr. Thrasher will attend the training and suggested the department chairs look into attending as well.

The Leadership Team was told about the recent GFCB Associates gathering. Matt Nord and Evan Sayner reached out to the dean, wanting to give back to the college in some way. Dean Shook, Matt, and Evan brainstormed the idea of the GFCB Associates. A group of GFCB graduates who have graduated within the last 10 years met with Ms. Monica Duvall and Dr. Thrasher to discuss how they can assist with student success initiatives. Time was spent sharing ideas and a survey will be sent out to all those interested so they can indicate their area of interest/expertise. This group will be utilized by the college for things such as guest speakers for classes, judges for competition, participation during PEAK week, etc. The chairs will be kept up to date on this group as it moves forward.

Dr. Derick Strode is the director of WKU Regional Campuses. He reached out to Dr. Peake for her assistance in implementing the 'Glasgow Management Pathways', in a 1+3 program. There is regional interest, and the university is negotiating the process. She explained some of the details to the leadership team, such as proposed class schedule and process. She asked for, and received, feedback from the chairs. There was discussion of how the college could be involved. A suggestion was made to change the name of the program from 'Glasgow Management Preparation' to 'Glasgow Business Preparation'.

A reminder that the DDD workday is August 4th. Our next leadership team meeting will be on August 18.

We are working on finding out why our hand sanitizer stations have been taken from Grise Hall. We would like to keep them, if possible. Will update when we know more.

Those of the leadership team who have added classes or seats were thanked by Dr. Thrasher. She also asked to let her know if the departments have colonnade course that are not full. She will follow up with Ms. Marrissa Bryant at ACDC.

The meeting adjourned at 9:50 am. The next meeting will be held on Thursday, August 18, 2022, at 9:00 am, in the Dean's Conference Room, GH 443.