

Gordon Ford College of Business
Leadership Team Meeting
Thursday, April 28, 2022
9:00 am

Members present: Drs. Ray Blankenship, Indu Chhachhi, Lukas Forbes, Alex Lebedinsky, Whitney Peake, Mark Ross, Evelyn Thrasher, and Chris Shook, presiding.

Dr. Peake moved and Dr. Blankenship seconded a motion for approval of the minutes from April 14, 2022. Minutes were approved unanimously without change.

The Department of Management has a consulting class that will be having final presentations for a national competition for consulting projects.

The Finance Department is excited to share all spots have been accounted and there is currently a waiting list for their summer camp.

The Department of Business Data Analytics has seventeen people interested in the Master's program, but the website to apply isn't working correctly.

Dean Shook reported that enrollment is looking strong and yield looks good. Also, SAS training went well. He announced to the team, if anyone would like for him to attend their department faculty meetings or departmental events, be sure to invite him.

Dr. Shook provided several CAD and general updates:

- Registrar refund review processes is not changing
- Discussion about parking changes at the top of the Hill.
- Discussion about the new envision battery plant. The plant is proposing a program in which they will pay the student's tuition if the student agrees to work for the company upon completion of college.

A discussion about the cleanliness of our building was held.

Dr. Shook spoke about the topics that will be covered at the end of the year meeting. He will talk about the strategic plan, marketing and salary compensation. He cannot discuss the budget numbers until it has been approved by the BOR. Dr. Evelyn Thrasher will cover the new core curriculum and innovation. Dr. Aquesha Daniels will cover DEI gains over the past year and Dr. Whitney Peake will talk about the Travel Task Force Proposal. The new Associate Dean for Graduate Programs and Outreach will be announced.

Dr. Thrasher explained the results of the Risk Analysis survey taken by the faculty, focus group and advisory council. For the summer of 2022, figuring out how to mitigate the risk identified. The results will go into the AACSB report and the strategic plan for the college.

Dr. Thrasher mentioned from the last Faculty Senate meeting, SGA commended the colleges for having a DEI statement on their websites. They now have asked for the departments within the colleges to have a DEI statement on their website. If a department needs assistance, please reach out to Dr. Daniels.

Dr. Peake explained the draft the travel task force proposed. Hopefully the new proposal will broaden travel activities. The team used WKU's travel policy to align with the new policy. It will be handled within the departments. The team voted and all favored without change to the new policy.

Other items for the Good of the College – There is an issue with the Big Red Back Pack. Students are not aware they need to check the "Agree" box, to be sure the WKU Store orders their books on time. There is an issue with opting in.

The meeting adjourned at 10:18 am. The next meeting will be held on Thursday, April 28, 2022 at 9:00 am, in the Dean's Conference Room, GH 443.