

Gordon Ford College of Business
Leadership Team Meeting
Via Zoom
Thursday, April 14, 2022
9:00 am

Members present: Drs. Ray Blankenship, Indu Chhachhi, Lukas Forbes, Alex Lebedinsky, Whitney Peake, Mark Ross, Evelyn Thrasher, and Chris Shook, presiding.

Dr. Forbes moved and Dr. Peake seconded a motion for approval of the minutes from March 31, 2022. Minutes were approved unanimously without change.

There was a question raised about the Big Red Backpack program and the fees associated with the program. It was explained that the program is an SGA driven initiative, and they took it to faculty senate, where it was passed. Department chairs were encouraged to reach out to their faculty senate representatives for additional information. The dean's office will send out language to be used college-wide on syllabi, explaining how students may opt out of the program. Dean Shook suggested the Center for Financial Success create a 'how-to' video tutorial, showing students how to calculate whether or not if they should opt out in any given semester.

The Finance Department is excited to share they currently have around 18 students signed up for their summer camp.

Dean Shook reported that the WKU Preview Day, held on Saturday, April 9, went well. There was a good amount of interest and the Q&A with the panel of department chairs worked well. Adding a student panel next time would be beneficial. The "Louisville Road Show" went well. Several smaller GFCB scholarships were given as door prizes.

As of April 15, the Master of Cyber Security in Data Analytics will be available. Tomorrow is also when the department's name will officially change to Analytics and Information Systems.

The dean congratulated Ms. Monica Duvall, as she was recently recognized for her work with Junior Achievement. She was presented with the 2021 Junior Achievement Gold Leadership, a national award. She was also given the WKU Christopher Ware Staff Award for April, for her work with the Business LLC program.

Dr. Shook provided several CAD and general updates:

- All the deans met with President Caboni recently. It was hoped that they would be able to review the analysis on the tuition discounting program, but it wasn't available.
- Admission events were discussed.
- The Academic Program Review that Dr. Rob Hale presented is moving forward.
- DELO has been absorbed into the provost's office, at a reduced budget. Details of services they will be able to offer are still being decided.
- Discussion of the JUMP revisions and undergraduate enrollment policy occurred.
 - Dr. Blankenship gave a brief update to the chairs. There was conversation between GFCB leadership team members of JUMP policies and credit hours.
- Dean Shook met with Provost Fischer to talk about GFCB's budget being in subvention. He provided an update to the department chairs.

The leadership team are to encourage faculty to attend commencement. As a reminder, it is in their contract that they are supposed to be in attendance.

The Dean has been made aware that our students, specifically junior and seniors, are having a difficult time scheduling classes. Department chairs are asked to consider expanding their course offerings to meet students' needs. Advisors have been asked to compile a list of where the challenges lie.

We are moving forward with new building preparations. Gensler will be working with members of the college and we will be asked to provide input for the building. Appointments with department chairs have already been scheduled during April 18-21.

Political Science will be leaving Grise Hall at the end of June 2022.

The department chairs and deans agreed that our current professorship policy has too many requirements to be applicable for a fellowship policy. It was suggested that, once summer begins, to use the professorship policy as a guideline in developing a more reasonable fellowship policy.

A very small number of college faculty and staff will be receiving adjustments to their pay. The process used by the Provost Office to determine would receive the increase and how much they would receive was described.

Dr. Thrasher thanked the chairs who have met with our advisors to discuss curriculum. Ms. Robin Ayers is requesting the chairs share with her some of their exams or math problems so that she will have a sense of what the students will be learning next. She would like to prepare students for the next step. Also, the Communication department has a business specific class and the lead instructor has met with our advisors. He agreed to add sections if necessary to meet student needs. Dr. Thrasher expressed her appreciation for both Math and Communication working together with GFCB.

Ms. Jennifer Hanley expressed her wish to meet with GFCB leadership to discuss colonnade. It's possible to invite her to join a meeting in the summer.

The meeting adjourned at 10:30 am. The next meeting will be held on Thursday, April 28, 2022 at 9:00 am, in the Dean's Conference Room, GH 443.