

Gordon Ford College of Business
Leadership Team Meeting
Via Zoom
Thursday, March 3, 2022
9:00 am

Members present: Drs. Ray Blankenship, Indu Chhachhi, Lukas Forbes, Alex Lebedinsky, Whitney Peake, Mark Ross, Evelyn Thrasher, and Chris Shook, presiding. Ms. Monica Duvall and Dr. Rob Hale, guests.

Dr. Hale thanked the GFCB Leadership Team for allowing him to join their meeting. He shared a brief overview of the history of WKU's academic program review process. In an effort to streamline the process, moving forward departments will be allowed to submit their accreditation reports to be considered for their program review. There will likely be additional information needed for the academic program review, but it should make the process more efficient. The goal is to have meaningful continuous improvement. How to conduct certificate reviews are still being contemplated. Dr. Hale asked for, and received, concerns and suggestions from the Leadership Team.

Ms. Duvall distributed each department's internship website information. This is a good time to update information since GFCB is working to update all of the college's websites. Please send the updates to Ms. Duvall and she will ensure the revisions are made. She also asked the chairs their thoughts about the drop/add deadline dates in regards to internship hiring. Conversation occurred of how to best resolve the issue of students being hired after the deadline. Dr. Thrasher will reach out to the Registrar's Office to see the most effective way to handle the paperwork process if a late registration. It was also shared that faculty members are being put in an awkward situation of determining whether or not a student should have their fees waived (for missing drop/add deadline). A larger problem is faculty are put in the middle of the student getting refunds for nonattendance. Dean Shook requested Dr. Thrasher to share with him some examples of how faculty are involved inappropriately. He will follow up in a CAD plus meeting.

Dr. Thrasher moved and Dr. Forbes seconded a motion for approval of the minutes from February 17, 2022. Minutes were approved unanimously without change.

Our GFCB Preview Day was held on February 19th. There was a great turn out and lots of energy. The students made note that the faculty were present. Dean Shook expressed his appreciation to everyone who participated and worked hard to make the day a success.

The Marketing Department has interviewed one person for their faculty position. They are having some issues with VISAs and getting a candidate to campus. Dr. Forbes also shared that Unifirst has made a commitment to partner with the Sales Program.

An offer has been made for the faculty position in Information Systems. Dr. Blankenship also explained that DEI Week is next week. He thanked Ms. Heather Glass for overseeing the events. He asked the chairs to encourage others to support and attend the events.

A high school student who attended the Finance Camp last summer also attended our recent preview day. Work has begun on this year's camp.

Drs. Leanne Coder, Aquesha Daniels, Whitney Peake, and Mariah Yates recently attended the Small Business Institute Conference. Dr. Coder was named the 2022-2023 SBI President. Dr. Daniels, Peake, and Yates won the SBI National Best Practice competition. Dr. Yates and coauthors also won the Matthew Sonfield Research Award for their paper submission.

Mr. Jesse Willcutt will be contacting faculty about replacing their computers.

Dr. Shook provided several CAD and general updates:

- The University Distinguished Professor (UDP) policy regarding the selection process has been refined.
- The policy related to the appointment or reappointment of department chairs has been clarified with regard to who votes in the advisory vote.
- The dean requests the department chairs send him projected student credit hours for summer and winter semesters.
- There was discussion of WKU folks heading to Louisville, KY for a recruiting event. GFCB will likely have one table for the entire college. More details will be shared once they are known.
- It is possible that WKU will host another campus-wide preview day. Additional details will be given as they are ironed out.
- The Dean stated that the university budget has not be finalized, and therefore he is unable to provide budget specifics. Raises will be administered centrally for the foreseeable future. An additional 2% increase is in the budget for next year.

Several of GFCB program revisions made it through UCC and are now awaiting faculty senate. There has been some confusion by advisors and students because some classes are not being reflected in TopNet. When that happens, typically the course hasn't completed the approval process. An email will go out to all current students, copying the department chairs, that will include updates to course prefixes and program revisions. Ms. Janie Pruitt and Dr. Thrasher will work with department chairs to work on course clean up.

Chairs were asked to encourage staff to attend the GFCB staff development day on March 15.

There will not be a Leadership Team meeting during WKU's spring break (March 17).

There will be an AASCB pre-visit visit this summer.

The meeting adjourned at 10:20 am. The next meeting will be held on Thursday, March 31, 2022 at 9:00 am, in the Dean's Conference Room, GH 443.