Gordon Ford College of Business
Graduate Committee Meeting
Agenda
Friday, March 22, 2013
12:30pm – 1:35pm
Grise Hall 443 – Deans Conference Room

1. Approval of Minutes

2. Program Action Items:
   - Two courses moving from temporary courses to permanent
      a. BA 536 Metrics in Sustainability
      b. BA 537 Sustainability & Social Entrepreneurism
         ----Any other action items to send to WKU Graduate Studies?
   - Removal of Inactive Courses (including last taught date)
      - BA 507 MANAGERIAL MARKETING A 200430,
      - BA 509 MANAGERIAL FINANCE A 200410,
      - BA 533 MANAGING DATABASE APPLI A Prior to 2001,
      - BA 541 SURVEY OF PUBLIC FINANCE A Prior to 2001,
      - BA 550 BANK MANAGEMENT A 200410,
   - Also available as inactive…
      - *BA 534 ELECTRONIC COMMERCE A 200430,*
      - *BA 542 INTERNATIONAL ECONOMICS A Prior to 2001,*
      - *BA 543 FORECASTING A 200310,*
      - *BA 572 CONSUMER BEHAVIOR A 200110,*
      - *BA 579 SUPPLY CHAIN MANAGEMENT A 200330*

      c. MBA Curriculum Review
         i. Last February we discussed our 5-year review. We need to complete our review effective 2013-14 according to our plan.
         ii. Key questions:
            1. Is the course from your department up-to-date and pertinent?
            2. Is the program required courses appropriate for an MBA?
      d. Other

3. Reports:
   a. Assurance of Learning
   b. Graduate Council

4. Walk-ons