

**Presentation Rubric (Individual)**

<b>Rating Criteria</b>	<b>5 ADMIRABLE</b>	<b>4</b>	<b>3 ACCEPTABLE</b>	<b>2</b>	<b>1 AMATEUR</b>	<b>Score</b>
Organization	Speaker presents topic clearly, consistent w/purpose; uses memorable, engaging introduction; provides clear thesis; body reflects clear, logical organization; transitions between main points are succinct; conclusion leaves audience w/ undeniable message or call to action. Fits within time limits.		Speaker presents a topic generally consistent with purpose, with most of the audience aware of the thesis and specific purpose of speech.		Speaker presents topic fairly inconsistent with purpose, reflects inappropriate audience analysis, does not offer a clear thesis or specific purpose, fails to provide a clear and logical progression between ideas.	
Content	Speaker uses supporting materials linked to thesis; quality and variety of materials enhances clarity of topic and credibility of speaker. Speaker provides adequate explanation of key concepts and theories, valid research with a variety of sources, and names and facts were precise and explicit.		Speaker uses supporting materials that add a measurable level or interest to the speech, but does not offer a wide variety of sources.		Speaker uses supporting materials that detract from the effectiveness to the speech; few sources offered; few examples provided or not easily understood.	
Language	Speaker uses language that enhances audience comprehension and interest for topic, while avoiding inappropriate jargon and slang, utilizing proper grammar and no disfluencies (uh, er, so, y'know) . Vocals are exceptionally and appropriately well-paced, easily heard by all audience members, and varied in pitch to enhance message.		Speaker uses language that is reasonably clear, vivid, and appropriate. Vocals are acceptable in pace, volume, or pitch, but not enough to detract from overall quality.		Speaker exhibits many vocal disfluencies; has multiple errors in pronunciation and/or grammar; weak enough in pace, volume, or pitch to detract from quality of presentation.	
Nonverbal	Speaker demonstrates exceptional posture, hand gestures, body movement, facial expressions, eye contact, distance from audience, and wears appropriate attire for the purpose of topic.		Speaker demonstrates acceptable posture, hand gestures, body movements, facial expressions, eye contact and distance from audience.		Speaker utilizes little to no audience eye contact; hand gestures are rarely used; little body movement and few facial expressions. Attire is inappropriate.	
Visuals	Speaker uses graphics that reinforce thesis, maximize audience understanding of topic; use of media appropriate, readable, and professional. Speaker looks planned, prepared, and practiced.		Speaker's graphics are creative, focused, and used reasonably well but may not be fully appropriate to topic. Speaker does not appear practiced with the specific visuals used.		Speaker utilizes no visuals or they are used in a poor manner and lack focus to the topic.	