

Presentation Rubric (Group)

Rating Criteria	5 ADMIRABLE	4	3 ACCEPTABLE	2	1 AMATEUR	Score
Organization	Speakers present topic clearly, consistent w/purpose; use memorable, engaging introduction; provide clear thesis; body reflects clear, logical organization; transitions between speakers well-planned; conclusion leaves audience w/ undeniable message or call to action. Fits within time limits.		Speakers present topic clearly and consistently. Transitions may not have been as well-executed as could be, but did not detract from overall message.		Speakers present topic fairly inconsistent with purpose, reflects little evidence of audience analysis, provide some evidence of audience analysis; does not offer a clear thesis or specific purpose; fails to provide a clear and logical progression between speakers and main points	
Content	Speakers demonstrate full knowledge of the topic and thoroughly address content with examples and explanation. Materials support thesis and enhance clarity. Credible research used with a variety of sources; names and facts were precise.		Most of the group has a solid understanding of the content. Content missing minor elements or a few key explanations or examples. More research needs to be cited.		Speakers have little understanding of the content in the presentation. They struggle with providing clear examples and explanations. Failed to provide citations of research materials.	
Language	Speakers use language that enhances audience comprehension and interest for topic, while avoiding inappropriate jargon and slang, utilizing proper grammar and no disfluencies (uh, er, so, y'know) . Vocals are exceptionally and appropriately well-paced, easily heard by all audience members, and varied in pitch to enhance message.		Speakers use language that is reasonably clear, vivid, and appropriate. Vocals are acceptable in pace, volume, or pitch, but not enough to detract from overall quality.		Speakers exhibit many vocal disfluencies; have multiple errors in pronunciation and/or grammar; weak enough in pace, volume, or pitch to detract from quality of presentation.	
Nonverbal	Speakers demonstrate exceptional posture, hand gestures, body movement, facial expressions, eye contact, distance from audience, and wear appropriate attire for the purpose of topic. Team members are positioned well and alert to the speaker. Speakers look planned, prepared, and practiced.		Speakers demonstrate acceptable posture, hand gestures, body movements, facial expressions, eye contact and distance from audience. Team members are standing or sitting awkwardly. Speakers do not look as practiced as needed.		Speakers fail to utilize proper eye contact, hand gestures are rarely used; little body movement and few facial expressions. Team members are not positioned well, not alert to the speaker, and demonstrate little practice and polish.	
Visuals	Speakers use graphics that reinforce thesis, maximize audience understanding of topic; use of media appropriate, readable, and professional.		Presentation graphics are creative, focused, and used reasonably well but may not be fully appropriate to topic.		Presentation graphics are not used or used in a poor manner, lack focus to the topic.	