

Evelyn H. Thrasher, PhD, MBA

Gordon Ford College of Business
Western Kentucky University
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PROFESSIONAL EXPERIENCE

- 2008 – Present Western Kentucky University, Gordon Ford College of Business
Interim Dean (July 1, 2023 – Present)
Senior Associate Dean (2022 – 2023)
Associate Dean for Faculty and Administration (2020 – 2022)
Interim Associate Dean for Faculty and Administration (2019 – 2020)
Professor, Analytics and Information Systems (2019 – Present)
Knically Faculty Fellow in Leadership (2015 – 2019)
Director, Professional Education and Knowledge Program (2015 – 2018)
Associate Professor with Tenure, Information Systems (2013 – 2019)
Assistant Professor, Information Systems (2008 – 2013)
- 2005 – 2008 University of Massachusetts Dartmouth, Charlton College of Business
Assistant Professor, Information Systems
- 2002 – 2005 Auburn University, Harbert College of Business
Graduate Teaching Assistant, Statistics and Strategic Management
- 2001 – 2002 Opelika High School, Opelika, AL
Secondary Teacher, Mathematics
- 2000 – 2001 Chambers County Alternative School, Valley, AL
Secondary Teacher, Mathematics and Science
- 1989 – 2000 Eastman Chemical Company, Kingsport, TN
Advanced Systems Analyst for Application Development (1995 – 2000)
Systems Analyst for Telecommunication Development (1989 – 1995)

EDUCATION

Auburn University
Ph.D. in Management, 2006
Emphasis: Management of Information Technology and Innovation
M.B.A., 2003

East Tennessee State University
B.S. in Mathematics, 1989

TRAINING AND CERTIFICATIONS

Leadership Training

Fundraising for the Future, Women in Business Education, 2023
Accreditation Mentor Certification, AACSB, 2021
Academic Leadership Academy, Bluegrass Higher Education Consortium, 2021
Diversity, Equity and Inclusion in the Workplace, University of South Florida, 2021
AACSB Associate Dean Workshop, 2019
Leadership Kentucky, 2018
Women in Education Leadership Institute, Harvard University, 2018
Faculty Leadership Year, Western Kentucky University, 2015

Academic and Industry Certifications

Quality Matters Course Certification, BA502 MBA Foundation Modules, 2018
Microsoft Office Specialist, Excel 2016, Microsoft Corporation, 2018
IT-CMF Certification, Innovation Value Institute, National University of Ireland, 2014
Online Teaching Certification, Online Learning Consortium, 2014
Master Advisor Certification, Western Kentucky University, 2012
Quality Matters Course Certification, SM443 Systems Planning and Assessment, 2010

ACADEMIC ADMINISTRATIVE AND LEADERSHIP EXPERIENCE HIGHLIGHTED RESPONSIBILITIES & ACCOMPLISHMENTS

Interim Dean and Associate Dean for Faculty and Administration (Interim to Senior), Gordon Ford College of Business, Western Kentucky University

Leadership Experience in the College

- Manage 11 direct reports, including 6 department chairs and 2 associate deans
- Led the AACSB accreditation renewal process
 - Wrote the continuous improvement report
 - Coordinated with AACSB and the peer review team
 - Orchestrated the peer review team visit
- Served on the core team for the design of a 115,000 square foot, \$94.4 million building to house the Gordon Ford College of Business
- Conducted a college-wide risk analysis
- Developed a strategic plan monitoring and update process that intentionally engages faculty and staff
- Provided oversight for the Gordon Ford College of Business student course fees
 - Approve requests to use fees
 - Work with the Budget Manager to monitor and report usage
 - Calculate estimated annual fee revenues

Leadership Experience in the University

- Led Dean Murphy's reappointment evaluation committee, including creating a survey and review process to aid future reappointment evaluations

- Served on the Academic Program Review Committee to redesign the APR processes for graduate and undergraduate major programs and certificates
- Served on the Anthology Implementation Committee to develop the structure and processes for faculty evaluation and promotion and tenure using Anthology Portfolio
 - Developed the faculty portfolio structure
 - Led the pilot implementation of Anthology Portfolio for both annual evaluations and promotion and tenure
- Served on the Academic Fee Committee to review requests for new and revised course and program fees and to complete a comprehensive review and revision of the fee request forms and process
- Served on the Cherry Presidential Scholarship Task Force to review and revise the criteria and processes for scholarship selection and to make the final award selections for 2023-2024
- Served on the Carryforward and Reserve Committee to create and revise university policies for carryforward and reserves to align with the RAMP budget model
- Served on the Micro Credentials Task Force to develop policies and processes to manage micro credential creation and delivery for internal and external entities
- Served on the Program Coordinator Compensation Task Force to develop a standardized payment model for academic program coordinators

Leadership Experience in Outreach and Service

- Serving as the Accreditation Mentor for the College of Business at Pontificia Universidad Javeriana in Bogota, Colombia, to assist them in achieving business accreditation through AACSB
- Serving as the Vice-President of the Board of Directors for HOTEL INC, a local nonprofit organization serving those in the community who lack stable access to housing, healthcare, and nutrition

Diversity, Equity, and Inclusion

- Reimagined and restarted the faculty and staff DEI committee with a focus on building inclusivity through voluntary participation and action, including:
 - Appointment of the first Director of Inclusion and Impact
 - Creation of a student DEI committee
 - Creation of an annual series of themed events on topics such as neurodiversity, URM entrepreneurship, and women in leadership
 - Creation of a DEI statement for the college
 - Hosting first student-led DEI Week
 - Creation of the Advancing Workplace Cultures Initiative
- Initiated a pilot of blind reviews for faculty applicant materials
- Created an inclusive event-planning checklist for all college events, which has since been adopted by the university
- Co-created GFCB1, an initiative focused on first generation students
- Established financial need and diversity as key criteria for scholarship awards, while maintaining compliance with gift agreements

Student Success

- Helped launch the Business Living Learning Community, currently the largest academic LLC on campus
- Assisted in creating the Director of Student Success to coordinate all undergraduate student services, from recruiting through graduation
- Led the comprehensive review and revision of the business core curriculum to better address current business competencies and the need for level-appropriate career preparation in each year of a student's academic journey
- Led the creation and design of the career preparation core curriculum to ensure professionalism and career readiness training in each of a student's four years
- Created a curriculum specialist role for an academic advisor to serve as a liaison to the curriculum committee, ACDC, regional campuses, and community colleges

Enrollment Management

- Removed the college-specific admission criteria and eliminated the "prep" programs for all business majors to signal commitment to our students immediately upon admission into the university
- Co-led the creation of the Coordinator for Recruiting and Retention to coordinate all student recruiting and retention efforts, from inquiry through graduation
- Ongoing outreach to KCTCS that has resulted in the Gordon Ford College of Business enrolling the highest number of KCTCS transfer students
 - Serve on the SKYCTC Business Advisory Board
 - Served on the SKYCTC Celebration of Women in Computing Planning Committee
 - Met regularly with KCTCS faculty and advisors during the business core curriculum revision
 - Met with KCTCS and WKU regional campus advisors in Owensboro and Elizabethtown to present the new business core curriculum and discuss student advising needs across the region
- Ongoing outreach to Warren Central High School, which enrolls the highest number of underrepresented minority and low-income students in Warren County
 - Serve on the Business Area Advisory Council
 - Created business VIP tours for teachers and small student groups to introduce students to WKU and the college
 - Led the addition of Gordon Ford College of Business dual credit courses for the business-related academic pathways to help students gain confidence for college-level work
 - Created a partnership with the Professional Clothes Closet to provide business attire for students participating in FBLA competitions
- Collaboration with the WKU Transfer Center
 - Oversaw transfer equivalency requests and collaborated with department chairs to evaluate requests
 - Provided business curriculum training for community college advisors and others attending Transfer Center workshops

Personnel Management

- Manage 11 direct reports, including 6 department chairs and 2 associate deans
- Aid department chairs on personnel matters
 - Conflict resolution
 - Faculty and staff hiring
 - EEO and Title IX processes
 - FMLA and parental leave
- Led the revision of the college promotion and tenure guidelines
 - Creation of college promotion and tenure policy
 - Replacement of college-level guidelines with departmental guidelines
 - Creation of departmental continuance packet guidelines
- Led the comprehensive review and revision of all college policies and procedures
- Drafted the endowed fellowship criteria and selection process to expand our recognition of excellence in research, teaching, and service
- Led the COVID-19 processes, including modifications to modality, classrooms, and schedule, and accommodations for faculty and staff

Alumni, Donor, and Business Community Engagement

- Secured first scholarship designated for first-generation college students majoring in business, \$2400 annually
- Finalizing corporate and alumni gifts in the amount of \$1.5 million
- Engaged alumni and the Business Advisory Council in the design of the new business core curriculum
- Engaged the Business Advisory Council in the risk analysis and strategic plan development
- Led the creation of GFCB Associates to create networking opportunities with/for our recent graduates and to provide an advisory group for our career readiness efforts
- Assisted in the redesign and restart of the Business Advisory Council
- Serve on the Leadership Kentucky Planning Committee to assist with onboarding of the classes and planning for the annual visit to Bowling Green and WKU

Other Leadership Appointments, Gordon Ford College of Business, Western Kentucky University**Knically Faculty Fellow in Leadership (2015 – 2019)**

- Designed and coordinated the BB&T Emerging Leaders Certification Program for Gordon Ford College of Business students
- Designed and facilitated the ENGAGE Leadership Luncheon Series
- Designed and delivered leadership development sessions for Leadership Hart County
- Designed and delivered a leadership development series for area nonprofit leaders
- Designed and facilitated sessions for the Faculty Leadership Year (FLY) Program

Director of the Professional Education and Knowledge (PEAK) Program (2015 – 2018)

- Co-created the Professional Clothes Closet to provide free new and gently used professional clothing to students for interviews, career fairs, banquets, presentations, and internships
- Led the creation of Business and Professionalism Week
- Engaged with business leaders and alumni to provide networking and educational opportunities for students, including Career Trek, Career Hike, workshops, guest speakers, and classroom visits
- Led the PEAK Program Planning Committee
- Coordinated PEAK programming, such as the Internship Forum, Perfect Your Interview, and Etiquette Dinner
- Managed the fiscal resources designated for the PEAK Program
- Promoted PEAK and the Certificate of Advanced Professionalism through presentations to classes and student organizations

RESEARCH

Research Interests**Healthcare IT**

Use of IT to improve effectiveness in healthcare integrated delivery systems; Impact and success of healthcare IT implementation; Analysis of big data to improve the accuracy of diagnoses and assignment of healthcare resources

Organizational IT

Smart entities; IT impact to an interorganizational network; impact of IT on organizational performance

Education

Value of IT in higher education; student performance in technology-enabled courses; student acceptance of technology as a pedagogical tool; professionalism training as a high impact practice for career readiness

Leadership

Local leadership development; women and leadership; generational impacts on leadership; impact of digital communication on leadership

Publications: Articles in Refereed Journals

- 2019 Zhuhadar, L.S. & Thrasher, E.H., “Data Analytics and Its Advantages for Addressing the Complexity of Healthcare: A Simulate Zika Virus Case Study Example”, *Applied Sciences*, 9(11), 2208-2224.
- 2017 Zhuhadar, L.S., Thrasher, E.H., Marklin, S., & Ordonez de Pablos, P., “The Next Wave of Innovation – Review of Smart Cities Intelligent Operation Systems”, *Computers in Human Behavior*, 66, 273-281.

- 2016 Ciampa, M.D. & Thrasher, E.H., "Security across the Curriculum: Implementation in a Data Analytics Program", *Issues in Information Systems*, 17(II), 123-134.
- 2016 Ciampa, M.D., Thrasher, E.H., & Revels, M.A., "Social Media Use in Academics: Undergraduate Perceptions and Practices", *Journal of Educational Technology*, 12(4), 10-19.
- 2016 Zhuhadar, L.S., Carson, B.M., Daday, G.K., Nasraoui, O., & Thrasher, E.H., "Computer-Assisted Learning Based on Universal Design, Multimedia Presentation and Textual Linkage", *Journal of the Knowledge Economy*, 7(2), 373-387.
- 2016 Zhuhadar, L.S., Marklin, S.D., Thrasher, E.H., Lytras, M., "Is There a Gender Difference in Interacting with Intelligent Tutoring Systems? Do Bayesian Knowledge Tracing and Learning Curve Analysis Models Answer this Question?", *Computers in Human Behavior*, 61, 198-204.
- 2014 Thrasher, E.H., Coleman, P.D., & Willis, J.E., "Blended Course Design for Multi-Campus Technology Instruction: An Expository Study", *Journal of Instructional Pedagogies*, 15(October), 1-8.
- 2014 Marston, S.R., Thrasher, E.H. & Ciampa, M.D., "Does Gender Play a Role in the Acceptance of eTextbooks by Students?", *Research in Higher Education*, 23(April), 1-15.
- 2013 Ciampa, M.D., Thrasher, E.H., Marston, S.R., & Revels, M.A., "Is Acceptance of e-Textbooks Discipline-Dependent? Comparing Business and Non-Business Student Perceptions", *Research in Higher Education*, 20(June), 1-13.
- 2012 Thrasher, E.H. & Revels, M.A., "The Role of Information Technology as a Complementary Resource in Healthcare Integrated Delivery Systems", *Hospital Topics*, 90(2), 23-32.
- 2012 Bradley, R.V., Byrd, T.A., Pridmore, J.L., Thrasher, E.T., Pratt, R.M.E., & Mbarika, V.W.A., "An Empirical Examination of Antecedents and Consequences of IT Governance in U.S. Hospitals", *Journal of Information Technology*, 27, 156-177.
- 2011 Thrasher, E.H., Coleman, P.D., & Atkinson, J.K., "Web-based Versus Classroom-based Instruction: An Empirical Comparison of Student Performance", *Journal of Instructional Pedagogies*, 7, 1-9.
- 2011 Atkinson, J.K., Thrasher, E.H., & Coleman, P.D., "Simulation Software's Effect on College Students' Spreadsheet Project Scores", *Journal of Instructional Pedagogies*, 6, 1-10.

- 2011 Coleman, P.D., Atkinson, J.K. & Thrasher, E.H., “A Study of Gender Differences on Spreadsheet Grades for Undergraduate Students”, *Journal of Instructional Pedagogies*, 5, 1-9.
- 2011 Atkinson, J.K., Thrasher, E.H., & Coleman, P.D., “Undergraduate College Students’ Spreadsheet Project Performance: A Comparison Between Business and Non-Business Majors”, *The Journal of Learning in Higher Education*, 7(2), 69-75.
- 2010 Thrasher, E.H., Craighead, C.W., & Byrd, T.A., “An Empirical Investigation of Integration in Healthcare Alliance Networks”, *Decision Support Systems*, 50(1), 116-127.
- 2010 Morris, R.F. & Thrasher, E.H., “Implications for E-Commerce: The Influence of Math and Computer Confidence on Computer Self-Efficacy”, *International Journal of Electronic Marketing and Retailing*, 3(1), 15-37.
- 2009 Morris, R.F. & Thrasher, E.H., “Investigating the Relationships among Math Confidence, Computer Confidence, and Computer Self-Efficacy and the Implications for Technology Education”, *Journal of Learning in Higher Education*, 5(2), 5-13.
- 2008 Thrasher, E.H., “Strategic Fit in Inter-Organizational Networks: A Life Cycle Framework for the Healthcare IDS”, *Journal of Service Science*, 1(1), 57-74.
- 2007 Thrasher, E.H., Byrd, T.A., & Hall, D., “Strategic Fit in Healthcare Integrated Delivery Systems: An Empirical Investigation”, *Communications of the Association for Information Systems*, 18, 692-709.
- 2006 Byrd, T.A., Thrasher, E.H., Lang, T., & Davidson, N., “A Process-Oriented Perspective of IS Success: Examining the Impact of IS on Operational Cost”, *OMEGA*, 34(5), 448-460.

Publications: Book Chapters

- 2017 Thrasher, E.H., “The Links of LinkedIn: An Analysis of Gender on Professional Social Media”, *Gender, Communication, and the Leadership Gap*, Edited by Heather Crandall & Carolyn Cunningham, Information Age Publishing, Charlotte, NC.
- 2016 Thrasher, E.H., “An Empirical Investigation of the Impact of Information Technology Integration in Healthcare Integrated Delivery Systems”, *Advances in Healthcare Informatics and Analytics*, Edited by Ashish Gupta, Vimla Patel, & Robert Greenes, Springer, New York, NY.

- 2011 Thrasher, E.H. & Byrd, T.A., “Strategic Fit in the Healthcare IDS”, *Clinical Technologies: Concepts, Methodologies, Tools, and Applications*, Edited by Mehdi Khosrow-Pour, IGI Global, Hershey, PA.
- 2008 Thrasher, E.H. & Byrd, T.A., “Strategic Fit in the Healthcare IDS”, *The Encyclopedia of Healthcare Information Systems*, Edited by Nilmini Wickramasinghe & Eliezer Geisler, IGI Global, Hershey, PA.

Publications: Cited Research

- 2013 Ciampa, M.D., Thrasher, E.H., Marston, S.R., & Revels, M.A., “Is Acceptance of e-Textbooks Discipline-Dependent? Comparing Business and Non-Business Student Perceptions”, *Research in Higher Education*, 20(June), 1-13.
Cited in an interview by Briggs, Sara. “Acceptance of E-texts Proves Discipline-Dependent, Study Finds”. Retrieved, September 12, 2018, from <https://www.opencolleges.edu.au/informed/news/acceptance-of-e-texts-proves-discipline-dependent-study-finds/>
- 2009 Morris, R.F. & Thrasher, E.H., “Implications for E-Commerce: The Influence of Math and Computer Confidence on Computer Self-Efficacy”, *International Journal of Electronic Marketing and Retailing*, 3(1), 15-37.
Cited by David Bradley. “Computer Skills Linked to Math Talent”. Retrieved, September 12, 2018, from <https://www.sciencetext.com/computer-literacy-linked-to-math-skills.html>

Conference Presentations

- 2023 Thrasher, E.H., Shook, C.L., “First-Year Student Engagement for Thriving and Success: Business Living Learning Communities”, Southern Business Administration Association Annual Meeting, Dallas, TX.
- 2022 Thrasher, E.H., Shook, C.L., “Business Curriculum Redesign: The Journey Toward a New Normal”, Southern Business Administration Association Summer Workshop, Savannah, GA.
- 2018 Thrasher, E.H., Zhuhadar, L.S., Atkinson, J.K., “Using Data Analytics to Predict Healthcare Facility Resource Demand and Utilization During a Crisis”, IEEE Computer Vision Conference, Las Vegas, NV.
- 2018 Thrasher, E.H., “The PEAK Program and its High Impact Practices for Career Readiness”, High-Impact Practices in the States Conference, Carson, CA.
- 2017 Thrasher, E.H., “Presentation of Book Chapter from *Gender, Communication, and the Leadership Gap*”, 19th Annual Global Conference for International Leadership Association, Brussels, Belgium.

- 2017 Thrasher, E.H. & Kerby, M.B., “The Faculty Leadership Year (FLY) Program and Its Impact for Female Faculty”, Kentucky Gender and Women’s Studies Conference, Lexington, KY.
- 2017 Thrasher, E.H., Garmon, C.W., & Kerby, M.B., “University Leadership Development: The Faculty Leadership Year and Its Impact for Female Faculty”, 3rd Biennial ILA Women and Leadership Conference, Rhinebeck, NY.
- 2017 Thrasher, E.H., “Leadership Development in a University: The Faculty Leadership Year (FLY) Program and Its Impact”, Leadership and Engagement Discovery Conference, Indianapolis, IN.
- 2016 Thrasher, E.H., Hatfield, B., & Bibbs, T., “Using Digital Resources to Build a Self-Paced MBA Foundations Solution”, Kentucky Convergence Conference, Bowling Green, KY.
- 2016 Ciampa, M.D. & Thrasher, E.H., “Security across the Curriculum: Implementation in a Data Analytics Program”, International Association for Computer Information Systems Conference, Nashville, TN.
- 2016 Thrasher, E.H., “An Empirical Investigation of Integration in Healthcare Alliance Networks”, 3rd International Conference on Health Informatics and Technology, New Orleans, LA.
- 2016 Thrasher, E.H., “The PEAK Program: Providing Professional Development and Education Beyond the Classroom”, 2nd Annual Pedagogicon Conference, Richmond, KY.
- 2015 Ciampa, M.D., Thrasher, E.H., & Revels, M.A., “Social Media Use in Academics: Undergraduate vs. Faculty Perceptions and Practice”, Society of Business Research Conference, Nashville, TN.
- 2014 Thrasher, E.H., Willis, J.E., & Coleman, P.D., “Blended Course Design for Multi-Campus Technology Instruction: Successes Realized and Lessons Learned”, 11th Annual Sloan Consortium Blended Learning Conference, Denver, CO.
- 2012 Bradley, R.V., Byrd, T.A., Thrasher, E.H., Thomas, C., & Pratt, R.M.E., “An Examination of the Relationships Among IT Capability Intentions, IT Infrastructure Integration, and Quality of Care: A Study in U.S. Hospitals”, Hawaii International Conference on System Sciences, Maui, HI. (9 citations)
- 2011 Thrasher, E.H., Craighead, C.W., “IT Integration across Healthcare Integrated Delivery Systems: Examining the Benefits for Participating Hospitals”, 42nd Annual Meeting of the Decision Sciences Institute, Boston, MA.

- 2011 Bradley, R.V., Pratt, R.M.E., Thrasher, E.T., Byrd, T.A., & Thomas, C.A., "IT Infrastructure Integration Intentions and IT Infrastructure Integration in U.S. Hospitals: A Theoretical Framework and Empirical Investigation", 42nd Annual Meeting of the Decision Sciences Institute, Boston, MA.
- 2011 Thrasher, E.H. & Craighead, C.W., Invited Presentation, "Investigating the Role of Information Technology in Healthcare Alliance Networks: A Focus on Hospital Performance", Symposium on Healthcare Advancements in Research and Practice, Moorhead, MN.
- 2011 Atkinson, J.K., Coleman, P.D., & Thrasher, E.H., Best Paper Award, "Undergraduate College Students' Spreadsheet Project Performance: A Disciplinary Comparison", Academic Business World, Nashville, TN.
- 2010 Atkinson, J.K., Coleman, P.D., & Thrasher, E.H., "Simulation Software's Effect on College Students' Spreadsheet Scores: An Analysis by Academic Discipline", Academic and Business Research Institute, Orlando, FL.
- 2009 Thrasher, E.H., Craighead, C.W., & Byrd, T.A., "An Investigation of the Role of Information Technology in Supply Chain Integration among Healthcare Alliance Networks", 40th Annual Meeting of the Decision Sciences Institute, New Orleans, LA.
- 2008 Thrasher, E.H., "A Conceptual Lifecycle Framework of Strategic Fit for the Interorganizational Network: A Study of the Healthcare Integrated Delivery System", 39th Annual Meeting of the Decision Sciences Institute, Baltimore, MD.
- 2008 Morris, R.F. & Thrasher, E.H., "An Empirical Investigation of the Relationships among Math Confidence, Computer Confidence, and Computer Self-Efficacy: Implications for Technology Education", 14th Americas Conference on Information Systems, Toronto, Canada. (2 citations)
- 2008 Morris, R.F. & Thrasher, E.H., Information Systems Track Best Paper, "The Influence of Math and Computer Confidence on Computer Self-Efficacy", Southeast Decision Sciences Institute Conference, Orlando, FL.
- 2007 Thrasher, E.H., Craighead, C.W., & Byrd, T.A., "Healthcare Supply Network Integration: An Interdisciplinary Empirical Investigation", 38th Annual Meeting of the Decision Sciences Institute, Phoenix, AZ.
- 2006 Thrasher, E.H. & Byrd, T.A., Nominated for Best Paper, "Strategic Fit in Healthcare Integrated Delivery Systems: An Empirical Investigation", 12th Americas Conference on Information Systems, Acapulco, Mexico. (2 citations)

- 2006 Clayton, H., Sankar, C., & Thrasher, E.H., “Integration of Business Applications and Fundamental Skills in an Undergraduate Business Statistics Course”, American Society for Engineering Education Annual Conference and Exposition, Chicago, IL.
- 2005 Lang, T.L., Hall, D., Thrasher, E.H., & Bradley, R.V., “The Effect of Cognition, Learning Styles, and Classroom Technology Acceptance on Student Performance and Satisfaction”, Journal of Information Systems New Scholar Workshop of the Accounting Information Systems Mid-Year Meeting.
- 2005 Thrasher, E.H., Gropper, D., & Corley, J.K., “IS User Satisfaction in Academia: A Comparison across User Types”, 11th Americas Conference on Information Systems, Omaha, NE.

Research Grants

- 2016 Summer Research Grant, “An Investigation of Smart Campuses as Prototypes for Smart Cities”, with Leyla Zhuhadar, Gordon Ford College of Business, Western Kentucky University, \$5,000.00
- 2014 Summer Research Grant, “Development and Testing of the Information Technology Capability Maturity Framework for the US Healthcare Industry”, Gordon Ford College of Business, Western Kentucky University, \$5,000.00
- 2013 Research & Creative Activities Program (RCAP) Grant, “Using Video-Based Simulations to Increase Social Skills among Individuals with Autism”, Collaborative Project with the Information Systems Department, The School of Teacher Education, and the Kelly Autism Program, Western Kentucky University, \$13,000.00
- 2011 New Faculty Grant, “Supply Chain Integration in Healthcare: Examining the Role of Information Technology”, Western Kentucky University, \$3,410.00
- 2009 Summer Research Grant, “Investigating the Role of Information Technology in Healthcare Alliance Networks: A Focus on Hospital Performance”, Gordon Ford College of Business, Western Kentucky University, \$5,000.00
- 2006 Summer Research Grant, Charlton College of Business, University of Massachusetts Dartmouth, \$5,000.00

HONORS AND ACCOMPLISHMENTS

- 2021 HOTEL INC Board Member of the Year
- 2021 Gordon and Glenda Ford Award for Faculty Excellence, Gordon Ford College of Business, Western Kentucky University
- 2019 Phi Kappa Phi Initiate, Western Kentucky University
- 2019 Megan Davidson Award for Outstanding Ally, Phoenix Rising Human Trafficking Organization

- 2017 Gordon and Glenda Ford Award for Faculty Excellence, Gordon Ford College of Business, Western Kentucky University
- 2016 Class of 2020 Award for Engagement, MASTER Plan, Western Kentucky University
- 2015 Delta Sigma Pi Faculty Initiate, Gordon Ford College of Business, Western Kentucky University
- 2015 Dean's Merit Award, Gordon Ford College of Business, Western Kentucky University
- 2014 Beta Gamma Sigma Faculty Initiate, Gordon Ford College of Business, Western Kentucky University
- 2013 Alliance Award, Kelly Autism Program, Western Kentucky University
- 2011 Best Paper Award, Academic Business World
- 2008 Information Systems Track Best Paper Award, Southeast Decision Sciences Institute
- 2005 Americas Conference on Information Systems (AMCIS) Doctoral Consortium
- 2004 Decision Sciences Institute Doctoral Consortium
- 2004 William H. Holley, Jr. Outstanding Doctoral Student, Department of Management, Auburn University

TEACHING

Courses Taught

Western Kentucky University

Graduate

- Social Technologies and Virtual Connections (Online MBA)
- Information Technology and Strategy (Online & Professional MBA)
- Readings in Emerging Data Topics (Traditional MBA)

Undergraduate

- Career Readiness in the Business Disciplines
- Structured Data Analysis (with Honors Enriched and Embedded Course option)
- Principles of Information Systems
- Basic Computer Literacy
- Systems Analysis and Design
- Business Telecommunications
- Systems Planning and Assessment

University of Massachusetts Dartmouth

Graduate

- Cases in Management Information Systems (Traditional MBA)

Undergraduate

- Introduction to Business Organizations
- Introduction to Management Information Systems

Auburn University

Undergraduate

- Systems Analysis and Design

Statistics for Business and Economics
Strategic Management Lab

Honors Thesis Committees

Member, Corey Travis, Business Data Analytics, 2016
Chair, Brandon Moss, Business Data Analytics, 2013

SERVICE

Service to the Profession

AACSB

2021 – Present Accreditation Mentor, Pontificia Universidad Javeriana, Bogota, Colombia

Journal Reviews

Communications of the AIS
Computers in Human Behavior
Decision Sciences
Decision Support Systems
International Journal of Integrated Supply Management
Journal of End-User Computing
Journal of Service Science
Service Industries Journal

Editorial Advisory Boards

2008 – 2009 *Cyber Security and Global Information Assurance: Threat Analysis and Response Solutions*

Book Reviews

John Wiley & Sons, Inc., Introduction to Information Systems textbooks
McGraw-Hill, Introduction to Information Systems textbooks
Pearson, Introduction to Information Systems textbooks

Conference Reviews

Americas Conference on Information Systems
Decision Sciences Institute Annual Meeting
Hawaiian International Conference on Information Systems

Service to the University/College/Department

Current Service to Western Kentucky University

| | | |
|----------------|--------|---|
| 2023 – Present | Member | Council of Academic Deans |
| 2023 – Present | Member | Budget Executive Committee |
| 2022 – Present | Member | Cherry Presidential Scholarship Committee |
| 2016 – Present | Member | WKU Sisterhood |

Past Service to Western Kentucky University

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|------|--------|---|
| 2023 | Member | Assurance of Student Learning Committee |
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|-----------------|------------------------|---|
| 2022 - 2023 | Member | Academic Fee Committee |
| 2022 | Chair | Evaluation Committee for CEBS Dean |
| 2021 – 2023 | Member | Academic Program Review Revision Committee |
| 2021 – 2023 | Member | Micro Credentialing Policy Task Force |
| 2021 | Judge | Cherry Presidential Scholarship Candidate Interviews |
| 2021 | Member | Online Program Definition Committee |
| 2020 – 2023 | Member | Anthology Portfolio Implementation Committee |
| 2020 | Member | COVID Faculty and Student Illness Procedure Committee |
| 2020 | Member | Carryforward and Reserves Policy Committee |
| 2018 – 2019 | Member | Graduate Curriculum Committee |
| 2018 – 2019 | Member | Graduate Council |
| 2018 | Co-Coordinator | International Year of Cuba Etiquette Dinner |
| 2015 – 2016 | Guest Speaker | Professional Development Course, Glasgow Campus |
| 2014 – 2018 | Member | Calendar Committee |
| 2014 – 2015 | Member | Key Policy Advisory Committee |
| 2013 – 2014 | Alternate | Graduate Council |
| 2013 | Member | Senate Executive Committee |
| 2012 | Guest Speaker | Student Radio Broadcast |
| 2011 – 2014 | Member | Kelly Autism Program Advisory Board |
| 2011 – 2012 | Co-Chair | Boyd-Lubker Visiting Scholars Program Committee |
| 2010, 2016-2017 | Session Leader | MASTER Plan |
| 2010 – 2013 | College Representative | Faculty Senate |
| 2010 – 2012 | Member | Faculty Welfare and Professional Responsibilities Committee |
| 2010 – 2011 | Member | Faculty Handbook Subcommittee |
| 2009 – 2011 | Member | Boyd-Lubker Visiting Scholars Program Committee |
| 2009 – 2010 | Judge | Future Business Leaders of America Competition |

Service to the Gordon Ford College of Business

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|-------------|-------------|--|
| 2021 – 2023 | Member | Learning Goals Task Force |
| 2020 – 2023 | Member | DEI Committee |
| 2020 – 2022 | Chair | Core Curriculum Task Force |
| 2019 – 2023 | Coordinator | AACSB Accreditation Continuous Improvement |
| 2019 – 2023 | Chair | Awards Selection Committee |
| 2019 – 2023 | Chair | Endowed Professor Review Committee |
| 2019 – 2023 | Chair | Undergraduate Curriculum Committee |
| 2019 – 2022 | Member | Commencement Planning Committee |
| 2019 – 2022 | Chair | Scholarship Selection Committee |
| 2019 – 2022 | Chair | Graduate Committee |
| 2019 – 2021 | Member | Research Committee |
| 2019 – 2020 | Chair | Faculty Appraisal Guidelines Committee |
| 2018 – 2023 | Member | Assurance of Learning Committee |

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|-------------|-------------------|---|
| 2018 – 2021 | Member | PEAK Program Planning Committee |
| 2018 – 2020 | Member | Student Success Action Team |
| 2018 | Member | Student Ambassador Selection Committee |
| 2018 | Guest Speaker | Delta Sigma Pi |
| 2017 – 2019 | Chair | MBA Committee |
| 2017 | Guest Speaker | Alpha Kappa Psi |
| 2016 – 2019 | Faculty Assistant | ENACTUS Regional and National Competitions |
| 2015 – 2019 | Member | Fiscal Oversight Committee |
| 2015 – 2016 | Member | Marketing Executive in Residence Search Committee |
| 2015 – 2016 | Member | Internship Coordinator Search Committee |
| 2015 | Member | Finance Instructor Promotion Committee |
| 2015 | Judge | Center for Entrepreneurship & Innovation Business Plans |
| 2014 – 2020 | Faculty Advisor | Beta Gamma Sigma |
| 2014 | Member | Management Department Chair Search Committee |
| 2013 | Co-Leader | Promotion and Tenure Workshops |
| 2013 – 2017 | Member | Curriculum Committee |
| 2012 – 2017 | Member | Student Retention and Recruitment Action Team |
| 2012 – 2015 | Member | Scholarships Action Team |
| 2011 – 2020 | Member | Strategic Planning Council |
| 2010 – 2012 | Chair | Student Civility Task Force |
| 2010 – 2011 | Member | Online MBA Program Task Force |
| 2010 | Volunteer | Business Career Day Student Luncheon |

Service to the Analytics and Information Systems Department

| | | |
|-------------|---------------------|---|
| 2016 – 2017 | Member | Management & IS Senior Send-Off Celebration Committee |
| 2014 | Program Coordinator | Systems Management Program |
| 2013 – 2020 | Member | Information Systems Tenure & Promotion Committee |
| 2013 – 2020 | Member | Information Systems Continuance Committee |
| 2012 – 2013 | Member | Information Systems Faculty Search Committee |
| 2010 – 2011 | Chair | Information Systems Faculty Search Committee |
| 2008 – 2018 | Academic Advisor | Systems Management Program |

Service to the Community

| | | |
|----------------|------------------------|---|
| 2021 – Present | Board of Directors | HOTEL INC (Vice-President since January 2023) |
| 2021 – Present | Member | HOTEL INC Development Committee |
| 2015 – Present | Volunteer/Data Analyst | HOTEL INC |
| 2019 – Present | Member | Leadership KY Planning Committee |
| 2019 – 2023 | Team Member | City Shapers Cohort HOTEL INC Team |
| 2019 | Data Analyst | Kentucky Legal Aid Needs Assessment |

| | | |
|-------------|-------------------|---|
| 2016 – 2017 | Board Treasurer | Phoenix Rising Center for Human Trafficking Survivors |
| 2016 | Volunteer | Human Trafficking Conference |
| 2015 – 2016 | Night Host | Room in the Inn Homeless Ministry |
| 2015 – 2016 | Member | Broadway United Methodist Women |
| 2014 – 2015 | Volunteer | South Warren Gridiron Club |
| 2013 – 2014 | Webmaster | Pro National Racing Series |
| 2013 | Juror | Warren County Circuit Court |
| 2012 – 2014 | PR Coordinator | BEI Racing Team |
| 2012 – 2014 | Secretary | South Warren Middle School Football Booster Club |
| 2012 | Event Coordinator | South Warren Track and Field Booster Club |
| 2011 – 2012 | Fundraising Chair | Warren County Babe Ruth Baseball Board of Directors |
| 2010 – 2011 | Secretary | South Warren High School Dance Booster Club |
| 2010 | Guest Speaker | Broadway United Methodist Church Parents Group |
| 2009 – 2012 | Volunteer | Rich Pond Elementary School PTO |
| 2009 – 2010 | Board Member | Warren County South Little League Board of Directors |