

Curriculum Vitae

November 2023

Jonathan Ross

Western Kentucky University

Gordon Ford College of Business / Accounting

Bowling Green, KY 42101

502-321-5609

jonathan.ross@wku.edu

EDUCATION

Ph.D. Accounting, University of Kentucky (2013)

M.S. Economics, University of Kentucky (2010)

B.A. Mathematical Economics, University of Kentucky (2006)

ACADEMIC POSITIONS

Assistant Professor of Accounting — State University of New York at Binghamton
(8/2013 – 8/2023)

Assistant Professor of Accounting — Western Kentucky University
(8/2023 –)

RESEARCH INTERESTS

Information theory

Accounting comparability/closeness

Fundamental analysis

Stock portfolio selection

Data analytics

Information content of accounting numbers

PUBLICATIONS

Does Prior Stock Return Correlation Predict Future Stock Return Correlation?—SN Business and Economics, 2023, Vol. 3, No. 176, <https://doi.org/10.1007/s43546-023-00551-z>

Data Analytics: Data-Informed Decisions—SAGE Skills: Business. SAGE Publications, Inc. 2023, with Sumantra Sarkar, <https://dx.doi.org/10.4135/9781071907252>

A Correlation-based Portfolio Choice Algorithm—Handbook of Investment Analysis, Portfolio Management and Financial Derivatives, 2023, Chapter 48, World Scientific, with Joshua Madsen and Gordon Alexander, <https://doi.org/10.1142/13051>

Time is of the Essence!: Retired Independent Directors' Contributions to Board Effectiveness—Journal of Business Ethics 2021, Vol. 179. No. 3, pp. 767-793, with Pamela Brandes, Ravi Dwarwadkar and Linna Shi, <https://doi.org/10.1007/s10551-021-04852-x>

The Determinants of Accounting Comparability Around the World—Asian Review of Accounting 2019, Vol. 28 No. 1, pp. 69-88, with Linna Shi and Hong Xie, <https://doi.org/10.1108/ARA-04-2019-0087>

A New Measure of Firm-Group Accounting Closeness—Review of Quantitative Finance and Accounting 2019, Vol. 52 No. 4, pp. 1137-1161, with Dave Ziebart and Anthony Meder, <https://doi.org/10.1007/s11156-018-0739-0>

An Evaluation of the Usefulness of Alternative Accounting Measures of Performance in Managers' Bonus Contracts—Advances in Quantitative Analysis of Finance and Accounting 2016, 14, 1-42, with Dave Ziebart and Hongmei Jia, <https://doi.org/10.6293/AQFA.2016.14.01>

The Information Content of Accounting Reports: An Information Theory Perspective—Information 2016, Vol. 7, No. 3: 48, <https://doi.org/10.3390/info7030048>

WORKING PAPERS

An Accounting Data Analytics Course Blueprint With a Case Study: Teaching Data Analytics Using Alteryx (1st round – **Journal of Emerging Technologies in Accounting**) — with Charles Kile and Bill Goldman

The Accounting Rate of Return and Economic Growth (1st round – **Journal of Economic Insight**) — with Dave Ziebart

Using an Entropy Measure of Market Efficiency to Evaluate Financial Reporting and Stock Market Regulations (preparing to submit) — with Dave Ziebart and Yu-ho Chi

Empirical Implications of the Fundamental Theorem of Accounting (preparing to submit) — with Dave Ziebart

Promoting Critical thinking skills within an Accounting Data Analytics Framework (preparing to submit to Journal of Accountancy) — with Charles Kile and Elvis Meskovic

WORKS IN PROCESS

Predicting Broker/Dealer Misconduct Using Entropy — with Pinky Rusli and Ruizhong Zhang

Better Connected than Expected: Do Board Networks Really Matter? — with Dan McKeever

DISSERTATION

A Closer Look at Firm–Group Closeness

Committee: Dave Ziebart (Chair), John Fellingham (Co-Chair), Hong Xie, Jeff Payne, Jeremy Sandford

PROFESSIONAL SERVICE

Ad Hoc reviewer for *Journal of Forensic Accounting Research*

Ad Hoc reviewer for *Review of Quantitative Finance and Accounting*

Ad Hoc reviewer for *Asian Review of Accounting*

INVITED RESEARCH PRESENTATIONS

Western Kentucky University (September 2022) – *Does Prior Stock Return Correlation Predict Future Stock Return Correlation?*

University of Kentucky (November 2015) – *A Correlation-based Portfolio Choice Algorithm*

Ohio State University (September 2015) – *A Correlation-based Portfolio Choice Algorithm*

State University of New York at Binghamton (March 2013) – *The Information Content of Accounting Reports: An Information Theory Perspective*

Rutgers University (December 2012) – *The Information Content of Accounting Reports: An Information Theory Perspective*

INVITED CONFERENCES/OTHER PRESENTATIONS

2021(September) Pacific Basin Finance, Economics, Accounting, and Management Conference, Rutgers University — *A Correlation-based Portfolio Choice Algorithm* (**Presenter and Chairperson of Investment Section**)

2019(August) AAA Annual Meeting, San Francisco, CA — *Time is of the Essence!: Retired Independent Directors' Contributions to Board Effectiveness* (**Co-author presented**)

2019(August) AAA Annual Meeting, San Francisco, CA — *The Determinants of Accounting Comparability around the World* (**Co-author presented**)

2019(June) International Accounting Symposium of Asian Review of Accounting, Chongqing, China — *The Determinants of Accounting Comparability around the World* (**Co-author presented**)

2019(May) AAA Ohio Regional Meeting, Columbus, OH — *The Determinants of Accounting Comparability around the World* (**Co-author presented**)

2019(February) Accounting Programs Leadership Group/FSA Seminar, Tampa FL (**Attendee**)

2018(September) Pacific Basin Finance, Economics, Accounting, and Management Conference, Rutgers University — *A New Measure of Firm-Group Accounting Closeness* (**Presenter**)

2016(May) Society for Financial Studies (SFS) Finance Cavalcade, University of Toronto — *A Correlation-based Portfolio Choice Algorithm* (**Presenter**)

2015(October) Conference on Financial Economics and Accounting, Rutgers University (**Discussant**)

2015(August) Carnegie Mellon Mini-Accounting Theory Conference, Carnegie Mellon University (**Attendee**)

2015(August) AAA Annual Meeting, Chicago IL (**Reviewer**)

2014(January) AAA/Ernst & Young New Faculty Consortium, Leesburg VA (**Attendee**)

2012(December) AAA/University of Miami Accounting Rookie and Research Camp, University of Miami — *A New Measure of Firm-Group Accounting Closeness* (**Presenter**)

2012(August) AAA Annual Meeting, Washington D.C — *A New Measure of Firm–Group Accounting Closeness* (**Presenter**)

2012(February) AAA International Accounting Section Mid–Year Meeting, Phoenix, AZ (**Discussant**)

2010(April) AAA Ohio Regional Meeting, Columbus, OH — *An Evaluation of the Usefulness of Alternative Accounting Measures of Performance in Managers’ Bonus Contracts* (**Presenter**)

DISSERTATION COMMITTEES

Qiongyao Zhang (Binghamton University) — 2017

COURSES TAUGHT

Accounting for Decision Makers (Fall 2023)

Accounting Data Analytics (Fall 2020–Spr 2023)

Intermediate Financial Accounting I (Spr 2017–Fall 2017)

Cost Accounting (Fall 2013–Spr 2019)

Financial Accounting Intro. (Spr 2010–11, Sum 2009–13, Fall 2019–Spr 2023)

Managerial Accounting Intro. (Sum 2011–12, Spr 2012–2013)

Pre-Calculus & Trigonometry (Fall 2006)

AWARDS & HONORS

Binghamton University School of Management faculty teaching honor roll (S16, S17, F20, S21, F21, S22)

University of Kentucky Gatton College of Business & Economics Beta Gamma Sigma Outstanding Graduate Student Teacher of the Year (2012–2013)

AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium in Tahoe City, CA (Summer, 2011)

PROGRAMMING

Matlab (expert), Alteryx (intermediate)