

MEMORANDUM

TO: Gordon Ford College of Business Curriculum Committee

FROM: Evelyn Thrasher, Chair

SUBJECT: Agenda for 9/23/2020 Meeting

DATE: September 17, 2020

The following represents the agenda for the Gordon Ford College of Business Graduate Curriculum Committee to be held on September 23, 2020, 2:00pm, via Zoom.

Zoom link: <https://wku.zoom.us/j/94223124412>

- Approval of minutes of the April 1, 2020 meeting, posted here: (<https://www.wku.edu/business/curriculum-committee/documents/2020-04-01-minutes.pdf>)

Information Items

- AOL update – LeAnne Coder
- AACSB update – Evelyn Thrasher
- Core Curriculum Task Force update – Evelyn Thrasher

Action Items

Course Administration:

Code	Title	Requester
MKT426	Proposal to create a new course MKT426: Esports Marketing and Branding	Patricia Todd

The next meeting will be held on October 21 at 2:00pm via Zoom.