

**Minutes
October 13, 2017
8:00 am – 10:30 am
Knically Conference Center**

Dean Jeff Katz welcomed Ms. Heather Rogers, incoming Chair, and President Timothy C. Caboni. President Caboni gave welcoming comments to the council and gave a brief overview of his vision for WKU moving forward, and he explained how he hopes to attain those goals utilizing collaborative efforts.

Ms. Rogers expressed her appreciation to Mr. Chad Davis, outgoing Chair, for all of his work over the past three years. She introduced Ms. Adabella Nunez, Student Advisory Council Chair, and explained her role to the Council. Ms. Rogers asked for approval of the minutes from March 31, 2017. Mr. Keith McGregory made a motion to approve the minutes and Dr. Paula Potter made a second motion. They were approved with no changes. Ms. Rogers reviewed the upcoming Homecoming events and the ribbon cutting ceremony to unveil the Rick and Ann Guillaume auditorium renovations. Mr. Mark Crothers and Mr. Vic Foushee were thanked for their years of service to the Council and were awarded Executive Ambassadorship. Nominations are now being accepted for new members. Please email suggestions to Dean Katz or Heather Rogers. A vote will occur during the spring meeting. A Vice Chair is also needed and the Council Members were asked to consider serving.

Dr. Katz gave an update from the college and gave a brief history of what has occurred since the last meeting, including acquiring the GFCB Fountain Square space. A video tour of the area was presented. He shared that the accreditation review for the college is soon and the Council members were asked to mark Sunday, January 28th, at 5:00 pm on their calendars. There will be a reception at Augenstein Alumni Center, hosting our accreditation team, leadership team, and executive advisory council. Dr. Katz gave an overview of what the accreditation process is and how the faculty, leadership team and executive advisory council participate.

Dr. Katz thanked Amy Miller for her efforts on behalf of the college and the Council members were thanked for their philanthropic service. He expressed his gratitude to Ms. Monica Duvall, Ms. Adrienne Browning, and Dr. Evelyn Thrasher for their roles in graduating prepared GFCB students.

Dr. Katz gave a brief overview of our budget and how the college is addressing the issues we face, even though our enrollments have increased. He also shared the capital plan, regarding the new building efforts. The capital campaign is a \$50 million project, and we are currently looking for someone to take the \$15 million lead to begin the endeavor.

Ms. Rogers introduced Dr. Mark Ciampa, who shared an update from the Strategic Planning Council. He reviewed the Action Teams: Faculty and Staff Success, Student Retention and Recruitment, Student Success, Facilities, External Engagement, and Marketing/Public Relations. Two break-out sessions occurred in which the action teams and BEAC gathered to discuss improvement initiatives. Brief summaries from each action team were shared. Dr. Ciampa reached out to Council members requesting their participation on the GFCB Strategic Council explaining their participation can occur electronically.

Ms. Rogers introduced Ms. Adrienne Browning and Ms. Monica Duvall, who gave an update of student success. Ms. Browning reviewed PEAK events (November 6th – 9th), and mentioned a need for professional attire for GFCB students. Ms. Duvall presented an update of the internship program, citing 282 students are actively involved in internships.

Ms. Rogers introduced Adabella Nunez, Student Advisory Council Chair. Ms. Nunez shared her thoughts how GFCB can help students. She demonstrated opportunities the college has presented to her. She explained her thoughts on student involvement and student success. She had a brief Q & A session with the Council.

The BEAC's executive session covered topics such as college growth, engagement, and budget concerns. Dr. Katz shared that our college is preparing for our accreditation team visit in January and we are looking forward to sharing our story with them. It was suggested to supply the Council with a fact sheet (10 points listing GFCB happenings) at future meetings. This will give an opportunity to inform members of what has occurred in the college since the previous meeting.

The meeting concluded at 11:25 am. Some BEAC members stayed and enjoyed lunch together while some attended the WKU Hall of Distinguished Alumni Luncheon.