

**Minutes  
March 31, 2017  
12:00 p.m. – 4:30 p.m.  
Augenstein Alumni Center-Ballroom**

The Council enjoyed lunch and conversation as Dean Katz and Mr. Chad Davis, Chair, welcomed them to the meeting. Mr. Davis also welcomed guest Coach Travis Hudson, WKU Head Volleyball Coach. Coach Hudson shared his insights on building the WKU volleyball team and their season ahead.

Dr. Jeff Katz, Dean, introduced new council members. He gave an update from the college. Dr. Katz shared why the Gordon Ford College is the best applied business college in the Commonwealth: excellent faculty, relevant programs, and engagement with our educational value chain partners to provide innovative programs with mission-based impact. College enrollments continue to increase. The GFCB has made investments in the PEAK program, part-time instruction, facilities, and tutoring center. Our college offers a career development specialist, a communication coordinator and an internship coordinator as additional resources for our students.

Dr. Cecile Garmon, Director of the Center for Leadership Excellence, and Dr. Evelyn Thrasher, the Knicely Fellow presented on leadership and executive coaching topics.

Dr. Evelyn Thrasher, PEAK Director, and Ms. Adrienne Browning, GFCB Career Development Specialist presented to the council their insight regarding career preparation for the students, student employment, and PEAK Update.

The Student Advisory Council Chair spoke on the various activities the student organizations are involved.

The BEAC held an executive session with Dr. Katz.

The meeting concluded at 4:30 pm. The next BEAC meeting is scheduled for October 13, 2017.