

**Minutes
April 11, 2014
8:00 a.m. – 11:00 a.m.
Augenstein Alumni Center Ballroom**

Chair Rick Wilson welcomed everyone and thanked everyone for their participation in the successful Hays Watkins events. He also introduced the Dean's Student Advisory Council representative, Kody Johann.

Dr. Jeff Katz, Dean, gave an update from the college. He announced the first floor renovations were successful and are complete. Dr. Katz drew notice to the college organizational chart in the BEAC's packet. He also reviewed the GFCB's mission and distinctiveness – the “leader” in applied business education. Dr. Katz also reviewed the GFCB's plans for recruitment and retention of students and faculty. He also announced new faculty joining and those that have recently joined GFCB. Dr. Katz gave special recognition to Mr. Don Vitale for his achievement of the BGS Medallion for Entrepreneurship Award.

Mr. Andrew Head gave an update on the Center for Financial Success and Ms. Amy Miller gave a development update. Ms. Adrienne Browning explained her position in Career Services and shared information about the WKU internship program. Dr. Dana Cosby shared the recent activities of the PEAK program in the GFCB and the new certificate program planned for fall 2014.

Mr. Ron Bunch gave a report for the Employer Needs committee and announced they will be selecting a survey and administering it to alumni in the near future.

Dr. Cecile Garmon gave a report for the Executive Education committee. She shared plans for the executive leadership programs.

Mr. Vince Foushee gave an update from the Facilities committee. He shared information from recent building renovations. During the report, Dr. Trawick share images from sales classrooms at other schools. She also shared renderings of possibilities for renovating all of the lobbies and murals for the stairwells.

Mr. Dick Gladden gave an update on behalf of the Marketing and Branding committee. He announced they intend to brainstorm over the summer and four to five initiative recommendations to be presented at the fall BEAC meeting.

An executive session was held and led by Mr. Rick Wilson.

The meeting concluded at 12:30 with lunch.