## GORDON FORD COLLEGE OF BUSINESS BUSINESS EXECUTIVE ADVISORY COUNCIL



## Minutes October 28, 2013 8:00 a.m. – 11:00 a.m. Regency Room Knicely Center

Chair Rick Wilson welcomed everyone and reviewed the upcoming Homecoming event schedule. He asked for introductions around the room and announced Mr. Pete Steger will be leaving the council. Mr. Wilson introduced and inducted new members, Mr. Tom Joyce and Ms. Heather Rogers.

Dr. Jeff Katz, Dean, gave an update and acknowledged Mr. Wilson's distinguished volunteer award from the WKU Summit Dinner. He shared information about his recent travels, the lobby renovation, AACSB standards and college initiatives.

Dr. Katz introduced the new development director for the Gordon Ford College of Business, Ms. Amy Miller. Amy gave an update on current gifts to the GFCB and gave an overview of her responsibilities and the GFCB's needs by department. Dr. Katz shared the GFCB organizational chart with everyone.

Mr. Mark Crothers gave a report for the Bylaws committee and submitted changes to the bylaws. Mr. Bob Owsley made a motion to approve the bylaws and Mr. David Laird made a second. The new bylaws were approved.

Standing committee updates were provided by the following: Mr. Vince Foushee for Facilities, Mr. Tim Earnhart for Marketing & Branding, and Mr. Chad Davis for Student Recruitment & Retention.

Dr. Dana Cosby joined the council meeting and gave a presentation about the GFCB PEAK program. Mr. Wilson suggested Dr. Cosby follow up with the BEAC on they can help with the efforts of the PEAK program.

Dr. Katz introduced Dr. Cheryl Stevens, Dean of the Ogden College of Science and Engineering. She spoke about the possibility of joint programs between the Ogden and the GFCB.

The meeting adjourned at 11:00 am. Council members attended that WKU Hall of Distinguished Alumni Luncheon beginning at 11:30.