

**Minutes
April 5, 2013
8:00 a.m. – 11:30 a.m.
Holiday Inn Plaza, Salon B**

The meeting started at noon with a welcome from Chair Rick Wilson and Dean Jeff Katz. Twenty-three executive members and nine members of the administrative council were present. Guests included Dr. Cecile Garmon and Mr. Bobby Petrino.

WKU Football Head Coach, Bobby Petrino, presented “Success on the Field, in the Classroom, and throughout Life.”

Chair Rick Wilson introduced and inducted new members, Ms. Karen Pickerill and Ms. Valerie Brown. Dr. Jeff Katz provided the Dean’s Update during lunch.

Committee chairs gave standing Committee Reports as follows:

- By-laws, Mr. Mark Crothers
- Civic Engagement, Dr. Rick Shannon
- Employer Needs, Mr. Ron Bunch
- Executive Education, Dr. Randy Capps
- Facilities, Mr. Vince Foushee
- Marketing and Branding, Mr. Tim Earnhart
- Student Recruitment & Placement, Mr. Chad Davis

A student panel led by Mr. Andrew Cullen, Chair of the Business Student Advisory Council, shared experiences in the GFCB and their preparations for careers and/or graduate school. A question and answer session followed.

A closed executive session was held and the meeting adjourned at 4:30 pm. A reception for the Bowling Green Business University Alumni and the Executive Advisory Council was held beginning at 5:00 pm.