

AOL Meeting February 4, 2014

Present: Wade, Coder, Snavelly, Spiller & Blankenship.

The AOL chair along with the Undergraduate Associate Dean met with Jim Berger to discuss a pilot study to use an automated tool in blackboard for program evaluation. The committee agreed to proceed with the pilot program for both the graduate and undergraduate AOL goals.

Undergraduate Activity

Updates to the discipline knowledge goal were presented to the committee. While the overall scores were acceptable, departments were asked to reevaluate their questions to make sure they were still relevant. The committee asked to have the variance computed between the responses given by the Accounting/Finance students and the other students. This will be used to identify those questions where some groups of students are getting correct while others are missing.

Changes to the exit exam questions need to be returned to the chair by Wednesday, Feb. 12.

Data from last semester has been collected for:

Oral Presentations

Written Communication

Strategic / Critical Thinking

Written communication will be evaluated first. There are four sets of cases and each member on the committee was asked to evaluate one set of cases and have the responses returned to the chair by Feb. 21. The written communication rubric will be used and each student should have a score for each rating criteria. The four groups are:

CVS – Dr. Spiller

Dr. Pepper – Dr. Snavelly

Amazon – Dr. Blankenship

Royal Caribbean – Dr. Wade, Dr. Coder

Data can be found on the AOL Blackboard site under the **Core Course Data** button / **MGT496/498** Link.

-Undergraduate Spring 2014 Measurement Goals

Ethical Awareness

Global Awareness

Discipline Knowledge

Dr. Spiller was asked to speak to the committee about critical thinking at the next meeting before the committee begins evaluating the Strategic / Critical thinking goal.

Graduate Activity

Indirect measures for all the PMBA goals were found to be in the acceptable range and no changes were recommended.

There was discussion on how to measure global awareness in the PMBA. The recommendation was to have a case dealing with global awareness be administered to the PMBA students during the summer in the MGT 580 course.

-Graduate Spring 2014 Measurement Goals

PMBA – Global Awareness

Goal 1: Teamwork

Goal 1: Ethical Awareness

Goal 3: Critical / Strategic Thinking – Summer

The next meeting will be on February 21 in the 2nd floor conference room at 1:00 p.m.