

Minutes from the Assurance of Learning Meeting 9/7/ 2011

Members present: S. Wade, D. Zimmer, S. Spiller, M.J. Gardner, M. Revels, & R. Blankenship

Dean Katz visited the committee's and stressed the need for having processes and policies in place for the assurance of learning. There's also a need to look at previous reports and make recommendations for closing the loop. These recommendations should go to the curriculum committee.

The fifth year report is expected to be written after the fall term. The committee is expected to have a timeline of what we plan to do in the future.

The senior exit exam is in the process of being updated. Ray is asking that all changes be returned to him by Wednesday, September 14 so that the Accounting department can give this exam the following week.

Each departmental representative should review with their department the senior exit exam and note the questions that students scored lowest on and review those questions to see if they need to be reworded or changed.

Also, it was discussed that the questions / concepts on the senior exit exam be embedded in the departmental courses where these concepts are originally being measured. The rationale for this is that students will have an incentive to do well on these questions since doing poorly will affect their grade. Also, this will give us an earlier measure in the curriculum process for these concepts.

There are several departments now that are using a product called Connect from McGraw-Hill. With this product specific AACSB reports can be generated to see if students are meeting some of our goals. Several courses in MGT and CIS will use this product and generate reports for us this semester.

There was some discussion about curricular changes that had taken place over the last several years. If your department has made any curricular changes over the last several years, please provide those to Ray as soon as possible.

The next part of the meeting was spent discussing goals.

Goal 1: oral and written communication skills

Currently oral skills are being evaluated in CIS 243. Ray will speak to the communications department to see if there are any recordings being done in Communication 161.

Lana Kunkel does a mock interview in accounting records of those interviews. This may be something the committee wants to consider for other courses in the future.

Goal 2: Ethical Awareness

MGT 200 and MGT 210 will use the Connect tool to embed ethical questions in their exams.

A report detailing how students do on these questions will be given to the committee later on in the semester.

Goal 3: Strategically Employ Technology

CIS 141, CIS 243, and Econ 206 – Will use embedded test questions and get a report to the committee on how well students do on those questions.

MGT 496 /498 - it was suggested that we may videotape case presentations in this course and then grade the students using a rubric.

Goal 4: Critical Thinking

Embed questions from MGT 210 and use the Connect tool to assess.

Goal 5. Global Business Awareness

Use embedded courses from MGT 200, 210, 314, and MKT 220.

Goal 6: Discipline Specific Knowledge

Ray will check with the BA 175 instructors to see if the senior exit exam was given to those students as a pre-test measure.

The next meeting will be in three weeks, September 26, 1:00 pm in the Management and IS conference room.

The main agenda is to review the WKU SES survey questions that relate to the college's AOL goals.