**GFCB CURRICULUM COMMITTEE**

**Fall 2012 – Spring 2016**

**2012 - 2013**

* Committee approved Proposals to Create a New Course for BI 320, 410, 420 and 430
* Committee approved Proposals to Create a New Course- MGT 412 – International Human Resource Management
* Revision of Course Title for MKT 423, from Purchasing and Physical Distribution to Supply Chain Management
* Committee approved to add MKT 331 - Social Media Marketing to the Sales Minor and clarify that a Marketing major cannot also receive a Sales Minor
* Committee approved revisions to Mathematical Economics – 731. The program will include 2 concentrations: General Mathematical Economics and Acturial Science, neither will require a second major or minor
* Deletion of Courses, ECON 460 – Business and Economic Fluctuations, ECON 386 – Economics in Transition and ECON 365 – Economics of Aging
* Revision for ECON 380 to no longer be a prerequisite/corequisite for ECON 496, because it isn’t required for understanding the material
* Revision to ACCT 602 – students who earn credit from APBP exam will be awarded 3 hours of credit for ACCT 200
* Revision to a Program – MKT 720, incorporating material from MKT 499 – Senior Assessment into MKT 422 – Marketing Management, eliminating MKT 499

**2013 – 2014**

* Certificate in Advanced Accounting Studies – 215 was deleted as a program
* Suspended courses for ACCT 410 – Advanced Managerial Cost Accounting and ACCT 451 – Advanced Auditing and Assurance Services, these courses were offered for the Certificate in Advanced Accounting
* The AOL Committee measured Goals 1, 3 and 5 for the Fall 2013 semester. The results reported in Spring 2014 showed that Goal 1 fell within acceptable ranges and Goal 3 showed we are meeting the goal with overall numbers 70% or higher
* Creation of a New Program – Human Resource Management
* Creation of a New Course – MGT 326 – Managing Projects in Organizations
* Revised prerequisite/corequisite for ACCT 200 from Sophomore standing and completion of general education requirements to MATH 109 or higher
* Revised prerequisite/corequisite for ACCT 201 changed from ACCT 200 and earning a “C” or better to ACCT 200 and earning a “B” or better
* Creation of a New Course – Career Development Attendance – BA 495
* Creation of a New Certificate Program – Advanced Professionalism

**2014 – 2015**

* Stacey Gish began presenting in all MGT 210 courses because the AOL Committee was concerned with our student’s lack of eye contact and use of visual aids in their presentations. They want to make sure professors are aware of the rubric and the online resources. As our international populations grow there are concerns with students who have English as a second language. There is a concern that these students will not do well on the written and oral communication goals for the college
* Stacey Gish reported on a survey she did for the Presentation Solution Center. Students were asked how many communication refresher workshops they had attended and if they were aware of the resources available to them. 41/51 students were aware of the resources. Approximately half reported being aware of the online resources she has provided for them. Global awareness and Ethical awareness were assessed using embedded assessments in MGT 210, and students showed over 88% proficient on both
* Revision to Program – Sales Minor - MKT 452, allow COMM 263 or COMM 463 to fulfill the Communications requirement for the minor; add MKT 331 – Social Media Marketing to the list of approved elective courses; remove “or any elective approved by the Marketing Department Chair; and clarify that Marketing majors and minors cannot also receive a Sales minor
* Revision to Course Prerequisite for MKT 422 – Marketing Management, proposing adding MKT 421 with current prerequisite; graduating marketing major
* Deletion of ACCT 315 – Management Accounting
* Revision to Course Prerequisite/Corequisite for BI 430 – Data Visualization and Digital Dashboards to propose BI 310 as prerequisite

**2015 – 2016**

* Revision to Course Prerequisite/Corequisite for ECON 499 – Senior Assessment; changing current requirements of Senior standing, ECON 302 and 303 to Senior standing, ECON 302 or 303 and ECON 465 or 480
* Revision to Course Prerequisite/Corequisite for BI 420 – Data Mining; changing CIS 243 to BI 310 as the prerequisite
* Multiple Revisions to a Course – Intermediate Financial Accounting – 300.
  + revision of course prerequisites/corequisites from A grade of “B” or higher in both ACCT 200 and ACCT 201 to ACCT 200 with a grade of “B” or higher
  + revision of course credit hours from 4 hours to 3 hours
* Multiple Revisions to a Course – Intermediate Financial Accounting II – 301
  + revision of course prerequisites/corequisites ACCT 300 with a grade of “C” or better to ACCT 201 with a grade of “B” or higher and ACCT 300 with a grade of “C” or higher
  + revise course catalog listing
* Creation of a New Course – Intermediate Financial Accounting III – 302
* Revised Course Prerequisites for ACCT 401 – Business Combinations and related topics; changing prerequisites from ACCT 301 with a “C” or better to ACCT 302 with a “C” or higher
* Revised Course Prerequisites for ACCT 402 – Contemporary Accounting Issues; changing ACCT 301 and ACCT 310 with grades of “C” or better and senior standing; expected graduation date within 12 months of enrollment to ACCT 302 and ACCT 310 with grades of “C” or higher
* Revised a Program – Accounting – 602P and 602
  + Add ACCT 302 as a required course
  + Change in program to remove ACCT402 as a required course and reclassify as an accounting elective
  + Change in program to include additional upper-division courses, other than ACCT 330 and pass/fail courses with non-accounting prefixes, from the GFCB to the list of electives that fulfill the required “professional or accounting elective” component
  + Change in program to reduce hours required for the program from 74 hours to 73 hours and to add 1 additional credit hour to the General University Elective
  + Change in program to remove ENT 496 as an alternative to MGT 498 as a required course
  + Change in program to remove ACCT 410 as a possible accounting elective
* The AOL Committee announced they were going to evaluated oral presentation skills of the MBA that were gathered from the pMBA and online courses during the Spring and Summer and found that the presentations should be more engaging and the power points should be more succinct
* Established GFCB Curriculum Bylaws
* Create new Certificate Program – Applied Data Analytics
* Revised a Program - Minor in International Business – 333
  + Modifying credit hours from 33 to 24 and language from 12 hours to 9 hours
  + Modify Cultural Component requirement from 9 hours to 3 hours of courses from Modern History, Political Science, Folk Studies, Modern Languages, Regional Geography
  + Add MGT 303 International Business (3 hours) as a required course
  + Modify Business Component requirement from 9 hours to 12 hours
  + Add ENT 425, ECON 496, MGT 316, MGT 390, MGT 410, MGT 413, MKT 423, and the Applied Elective (Study abroad or International Internship) to the Business Component
* Revised a Program – Accounting – 602
  + Change in program to eliminate 60-hour rule included in the enrollment policy for upper division classes
  + Change in program to add wording to the program description to clarify admission and program requirements
* Revised a Program – Marketing 720
  + Change the courses required for admission to the Marketing major
  + Change the courses used for the GPA calculation for admission to the Marketing major
* Revise a Program – Business Informatics – 507
  + Change in program to add wording to the program description to clarify admission and program requirements
  + Change the program name Business Informatics to Business Data Analytics to reflect current market nomenclature
* Revise a Program – International Business – 569
  + Change in program admissions requirements
* Revise a Program – Entrepreneurship – 542
  + Change in program admissions requirements
* Revise a Program – Management – 723
  + Change in program admissions requirements
* Revised a Program – Finance – 664
  + Change in program to add wording to the program description to clarify admission and program requirements
* Revise a Program – Business Economics – 724
  + Change in program to add wording to the program description to clarify admission and program requirements
* Proposal to Create a New Course – Technology in Society – CIS 205
* Proposal to Create a New Course – Business Informatics – Data Management -350
* Revised a Course Prerequisite for ACCT 201 changing from ACCT 200 or equivalent; students seeking admission to the accounting program majors must have earned a “B” or higher to ACCT 200 or equivalent
* Revised a Course Prerequisite for ACCT 312 changing from ACCT 300 and ACCT 310 (may be taken concurrently) with grades of “C” or better; CIS 243 (may be taken concurrently) to ACCT 300 and ACCT 310 with grades of “C” or better in both courses; CIS 243
* Revised a Course Prerequisite for ACCT 430 changing from ACCT 300 with a grade of “C” or better and senior standing, or consent of instructor to ACCT 301 with a grade of “C” or better
* Revised a Course Prerequisite for ACCT 450 changing from ACCT 301 and ACCT 312 with grades of “C” or better, and senior standing to ACCT 303 and ACCT 312 with grades of “C” or better, and senior standing
* Revised a Course Prerequisite for MKT 424 changing from MKT 220 (Basic Marketing Concepts) to MKT 220, MKT 325 (Personal Selling)
* Revised a Course Prerequisite for MKT 425 changing from MKT 220, MKT 325 to MKT 220, MKT 325,senior standing (90 hours successfully completed)
* Revised a Course Title for MKT 328 from Marketing on the World Wide Web to Digital Marketing
* GFCB Core Curriculum Review – to determine the common courses offered at other schools.
* Established the GFCB Sub Curriculum Committee
* Selected new UCC Representative and UCC Alternate
* New members joined GFCB Curriculum Committee