



APPLICATION

GORDON FORD COLLEGE OF BUSINESS AMBASSADORS

Gordon Ford College of Business Ambassadors are an elite group of student leaders who represent the College and assist with recruitment and retention. As an ambassador, you have opportunities to interact with prospective high school students and parents, influential alumni, corporate executives, faculty, staff, and current students in the Gordon Ford College of Business. An Ambassador's duties include helping visitors to appreciate that WKU is truly an exceptional university and assist the Dean during professional college events. Membership in this group is selective.

If you have any questions regarding the selection process, please contact Cara Cordell (cara.cordell@wku.edu). Handwritten applications will not be accepted. **Application deadline is March 1st.**

Ambassador Requirements

- Gordon Ford College of Business major
- Cumulative GPA of 2.5 or higher
- At least second semester Freshman standing
- Full-time enrollment as an undergraduate student
- Ability to devote at least 30 hours each semester to group duties while maintaining good grades
- Ability to participate in mandatory Ambassador meetings
- Ability to attend the mandatory Ambassador Training Meeting
- Ability to present themselves in a professional manner, which includes excellent oral communication skills and ability to deal with diverse groups of visitors
- Ability to participate in recruitment events
- Ability to lead VIP Tours

GORDON FORD AMBASSADOR APPLICATION

Full name: _____

Preferred Name: _____

WKU ID _____ WKU Email: _____

Please note – we use only WKU email addresses

Local address _____ Permanent Address _____

Telephone: _____ Cell: _____

Expected Graduation Date _____ Classification: FR SO JR SR

Completed Credit Hours: _____

Cumulative GPA: _____

Major: _____ Minor: _____

Place of Employment: _____

Work Telephone: _____ Hours Per Week: _____

Are there dates/times you would be unavailable for interview: YES NO

If so, when would you **NOT** be available: _____

SHORT ANSWER QUESTIONS

Please submit a typed document with answers to the following questions. Limit your responses to a maximum of 500 words per question. Be sure to number each answer with the correct question.

1. Please list ALL campus activities, organizations, or outside interests (hobbies, volunteer work, etc.) with which you are currently involved. Briefly mention the role you play or have played in these activities. If you are a freshman, this can date back to high school.
2. What do you expect to give and receive from involvement in the Gordon Ford Ambassadors?
3. If you were to describe WKU and the Gordon Ford College of Business to a prospective student what would you say?

REFERENCES

Faculty Reference

| | |
|---------------|--|
| Name | |
| Department | |
| Office Phone | |
| Office Hours | |
| Email Address | |

Faculty/Staff/Community Reference

| | |
|---------------|--|
| Name | |
| Department | |
| Office Phone | |
| Office Hours | |
| Email Address | |

Student/Peer Reference

| | |
|--------------------|--|
| Name | |
| Classification | |
| Phone | |
| Best time to reach | |
| Email Address | |