Nomination Form:

2014 Age-friendly Awareness Business Award

All businesses/organizations/groups that have taken ANY action to become more age-friendly are eligible. Whether pertaining to education, products and services, building improvements, communication, advertising, etc., we want to hear about it! Individuals can make more than one nomination or nominate their own business/organization/group.

To nominate a business in Bowling Green/Warren County, KY for the Second Annual Age-friendly Awareness Business Award, please fill in the below information and submit by Noon on August 5th via email to marybeth.hunt@wku.edu for consideration. A committee of community representatives will select the winner.

The winner will be announced at "The Gathering" on August 12, 2014, along with a press release to local media.

Nominated Business/Organization/Group:

________________________________________________________________________

Address:

________________________________________________________________________

Phone Number: ( ) ___________________________ Email: __________________________

Contact information for individual making nomination:

Name: __________________________

________________________________________________________________________

Phone Number: ( ) ___________________________ Email: __________________________

Please tell us why, in your opinion, this business/organization/group deserves to receive recognition for being age-friendly. Remember that all initiatives toward being more age-friendly have an impact, whether large or small, and we want to hear about them all. Consideration will be given to age-friendly initiatives which go above and beyond an entity's requirements for standard operations. Please attach additional sheets as necessary. In your summary, please give specific examples. For example: the website at www.example.com has an option for audio of some or all materials on it and/or an option to make font larger. Other examples are attached.

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Examples of some Age-friendly initiatives. This list is not all inclusive.

Job advertisements state that we seek employees with maturity or work experience and/or often include images of mature workers in materials and we often hire/rehire retirees.

We are familiar with organizations/agencies that help older adult workers find jobs or provide training.

We provide, as needed, equipment or other reasonable accommodations to assist employees such as amplified telephone equipment, computer screens for visual enhancement, ergonomic keyboards.

We provide education to employees, customers or public on aging issues such as dementia, aging process, dietary needs, disease processes.

We provide support groups that could assist an individual that has lost a child or spouse or their home.

We provide well lit, clean and pleasant outdoor and indoor areas for sitting.

Our walkways are non-slip and wide enough for wheelchairs, walkers and have dropped curbs to road level.

Special customer service arrangements are mace for visual or audio impaired customers, such as separate service counters, room with little background noise or registration space without glass partition.

Our waiting areas or lines have seating and places to rest that allow you to maintain your space in line.

Our activities or events can be attended alone or with a companion/support caregiver.

Events are held at times convenient for older people.

When selecting venues for our events, we always take into consideration accessibility from parking, lighting, temperature control and convenient location for older adults.

Our website has audio or enlarged font option.

When you call our telephone, you always speak to a person first, not automated response.

When we have “family” events, that includes spouse, children and grandparents.

Our telephones, radios, televisions, bank or ticket machines, etc have large buttons and lettering options.

We encourage and support voluntary services by people of all ages.

Emergency planning takes into consideration the vulnerabilities and capacities of older people.

Other examples can be found at:

https://www.wku.edu/aging/afcgetinvolved.php

https://www.wku.edu/aging/afctoolsandresources.php