

WKU Student Business Accelerator welcomes students during Topper Return event

When fall semester classes begin on WKU's campus there is an opportunity for WKU service providers to inform students about the resources available to them.

The annual Welcome Back WKU event is coordinated by the Bowling Green Area Chamber of Commerce, a strategic partner of the Small Business Accelerator / Student Business Accelerator, and provides an opportunity for students to learn what the community has to offer.

Small Business Accelerator staff members talked with students interested in starting a business. "Starting a business when you are a student is a great learning opportunity," said Jeff Hook, Director of the Small Business Accelerator. "We provide students with free space and mentoring to pursue their business ideas attending WKU."

"We want to make sure that any student interested in becoming an entrepreneur is aware of the resources they have available to them while attending WKU," Hook said.

