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| **Assurance of Student Learning Report****2022-2023** |
| PCAL | Sociology |
| Sociology AB 775 |
| Amy Krull, program coordinator |
| ***Is this an online program***? [ ]  Yes [x]  No | Please make sure the Program Learning Outcomes listed match those in CourseLeaf . Indicate verification here [x]  Yes, they match! (If they don’t match, explain on this page under **Assessment Cycle)** |

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| ***Use this page to list learning outcomes, measurements, and summarize results for your program. Detailed information must be completed in the subsequent pages. Add more Outcomes as needed.*** |
| **Program Student Learning Outcome 1: Apply the scientific method to social research design** |
| **Instrument 1** | Scores on the “Research Methods” section of the senior seminar exam |
| **Based on your results, check whether the program met the goal Student Learning Outcome 1.** | **[ ]  Met** | **[x]  Not Met** |
| **Program Student Learning Outcome 2: Evaluate how theories are used to explain both individual and collective behavior** |
| **Instrument 1** | Direct: Scores on the “Sociological Theory” portion of the senior seminar exam |
| **Based on your results, check whether the program met the goal Student Learning Outcome 2.** | **[x]  Met** | **[ ]  Not Met** |
| **Program Student Learning Outcome 3:Apply common techniques of data analysis** |
| **Instrument 1** | Direct: Scores on the “Social Statistics” section of the senior seminar exam |
| **Based on your results, check whether the program met the goal Student Learning Outcome 3.** | **[ ]  Met** | **[x]  Not Met** |
| **Assessment Cycle Plan:**  |
| Program Student learning outcome 4: Communicate in written/oral/visual form in coursework for the major. Not assessed in this cycle.Anticipated assessment in AY 24/25Program Student learning outcome 5: apply training in research design and data literacy to sociological/socio-legal problems. Not assessed in this cycle. Anticipated assessment in AY 24/25 |

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| **Program Student Learning Outcome 1** |
| **Program Student Learning Outcome**  |

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| **Apply the scientific method to social research design** |

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| **Measurement Instrument 1**  |

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| DIRECT measure of student learning: Students complete a 1 hour senior seminar after completing all core courses (i.e., **SOCL 100:** **Introduction to Sociology**; SOCL 300: Social Statistics; SOCL 302: Strategies of Research Methods; SOCL 304: Sociological Theory). At the start of the senior seminar, they are provided a study guide and instructed to prepare for an exit exam which covers each of the four core areas. The exam is a 100 question multiple choice exam with questions evenly drawn from the four areas. In short, the exit exam includes 25 questions which assess student’s understanding of **Research methods.**  |

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| **Criteria for Student Success** | A score of 70% is proficient for this learning outcome.  |
| **Program Success Target for this Measurement** | The target is the average score on this section of the exam be 70% or above.  | **Percent of Program Achieving Target** | F22: Average score was 68% with 50% of students earning 70% or above. Sp 23 the average score was 61% with 39% of students scoring 70% or above |
| **Methods**  | 100% of students completing the major take the senior seminar exam. There were 18 students in each assessment group of this academic year.  |
| **Based on your results, highlight whether the program met the goal Student Learning Outcome 1.** | **[ ]  Met** | **[x]  Not Met** |
| **Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn’t, and plan going forward)** |
| **Results**:The results are consistent with previous AY outcomes.**Conclusions**: The assessment is completed after students complete all courses in the core, which may mean several years have passed since completion of some coursework. As the exam asks specific questions rather than comprehension of broad concepts, there may be a loss of retention. Students are aware they simply need to “pass” with an average for the entire exam and therefore may not put equal effort into all parts of exam. **Plans for Next Assessment Cycle**: We will not be making significant changes for the 23/24 assessment cycle as we are in the midst of overhauling our assessment plan. We will be abandoning the exam format and implementing a plan based upon the collection of artifacts from students.  |

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| **Program Student Learning Outcome 2** |
| **Program Student Learning Outcome**  |

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|  **Evaluate how theories are used to explain both individual and collective behavior** |

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| **Measurement Instrument 1** | DIRECT measure of student learning: Students complete a 1 hour senior seminar after completing all core courses (i.e., **SOCL 100: Introduction to Sociology**; SOCL 300: Social Statistics; SOCL 302: Strategies of Research Methods; SOCL 304: Sociological Theory). At the start of the senior seminar, they are provided a study guide and instructed to prepare for an exit exam which covers each of the four core areas. The exam is a 100 question multiple choice exam with questions evenly drawn from the four areas. In short, the exit exam includes 25 questions which assess student’s understanding of **Theory.** |
| **Criteria for Student Success** | A score of 70% is proficient for this learning outcome. |
| **Program Success Target for this Measurement** | The target is the average score on this section of the exam be 70% or above.  | **Percent of Program Achieving Target** | Fall 22:78% of students scored a 70% or better with an average score of 75. Sp 23, 56% of students scored a 70% or better, with an average score of 67 |
| **Methods**  | 100% of students completing the major take the senior seminar exam. There were 18 students in each assessment group of this academic year |
| **Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.** | **[x]  Met** | **[ ]  Not Met** |
| **Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn’t, and plan going forward)** |
| **Results**:The results are consistent with previous AY outcomes.**Conclusions**: The assessment is completed after students completed all courses in the core, which may mean several years have passed since completion of some coursework. As the exam asks specific questions rather than comprehension of broad concepts, there may be a loss of retention. Students are aware they simply need to “pass” with an average for the entire exam and therefore may not put equal effort into all parts of exam. **Plans for Next Assessment Cycle**: We will not be making significant changes for the 23/24 assessment cycle as we are in the midst of overhauling our assessment plan. We will be abandoning the exam format and implementing a plan based upon the collection of artifacts from students.  |

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| **Program Student Learning Outcome 3** |
| **Program Student Learning Outcome**  |

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| **Apply common techniques of data analysis** |

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| **Measurement Instrument 1** | DIRECT measure of student learning: Students complete a 1 hour senior seminar after completing all core courses (i.e., **SOCL 100: Introduction to Sociology**; SOCL 300: Social Statistics; SOCL 302: Strategies of Research Methods; SOCL 304: Sociological Theory). At the start of the senior seminar, they are provided a study guide and instructed to prepare for an exit exam which covers each of the four core areas. The exam is a 100 question multiple choice exam with questions evenly drawn from the four areas. In short, the exit exam includes 25 questions which assess student’s understanding of **Statistics.** |
| **Criteria for Student Success** | A score of 70% is proficient for this learning outcome. |
| **Program Success Target for this Measurement** | The target is the average score on this section of the exam be 70% or above.  | **Percent of Program Achieving Target** | F22: 39% of students scored 70% or above, with an average score of 64%. Sp. 23, 28% of students scored 70% or above with an average score of 54%.  |
| **Methods**  | 100% of students completing the major take the senior seminar exam. There were 18 students in each assessment group of this academic year |
| **Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.** | **[ ]  Met** | **[x]  Not Met** |
| **Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn’t, and plan going forward)** |
| **Results**:The results are consistent with previous AY outcomes.**Conclusions**: The assessment is completed after students completed all courses in the core, which may mean several years have passed since completion of some coursework. As the exam asks specific questions rather than comprehension of broad concepts, there may be a loss of retention. Students are aware they simply need to “pass” with an average for the entire exam and therefore may not put equal effort into all parts of exam. **Plans for Next Assessment Cycle**: We will not be making significant changes for the 23/24 assessment cycle as we are in the midst of overhauling our assessment plan. We will be abandoning the exam format and implementing a plan based upon the collection of artifacts from students.   |

**\*\*\* Please include Curriculum Map (below/next page) as part of this document**

