

**Assurance of Student Learning
2018-2019**

Gordon Ford College of Business

International Business

International Business (569)

Use this page to list learning outcomes, measurements, and summarize results for your program. Detailed information must be completed in the subsequent pages.

Student Learning Outcome 1: International business students will demonstrate effective written communication skills

Instrument 1 Evaluated assignment #2 from Dr. Liang's MGT 303 class (International Business) class from Fall 2018.

Instrument 2

Instrument 3

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 1.

Met

Not Met

Student Learning Outcome 2: International business students will demonstrate awareness of their opportunities as responsible citizens living and working in a global society.

Instrument 1 Evaluated assignment #3 from Dr. Liang's MGT 303 (International Business) class from Fall 2018.

Instrument 2

Instrument 3

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.

Met

Not Met

Student Learning Outcome 3: International business students will demonstrate the ability to apply training in the field of international business.

Instrument 1 Not evaluated during the 2018-2019 academic year.

Instrument 2

Instrument 3

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.

Met

Not Met

Program Summary (Briefly summarize the action and follow up items from your detailed responses on subsequent pages.)

Overall, we met two of the three learning outcomes for this program. We will be adopting an exit exam that has questions tailored to International Business students that will assess discipline knowledge (learning outcome #3) for the 2019-20 academic year.

Student Learning Outcome 1

Student Learning Outcome	International Business students will demonstrate effective written communication skills.		
Measurement Instrument 1	Evaluated submissions for Assignment #2 from Dr. Liang's MGT 303 course (International Business) using the GFCB rubric for Written Communication.		
Criteria for Student Success	Scored Meets Expectations or above on rubric.		
Program Success Target for this Measurement	70%	Percent of Program Achieving Target	83%
Methods	A random sample of 6 assignments was selected to be analyzed using the GFCB rubric for Written Communication. 5 out of the 6 assignments were scored at the "Meets Expectations" or above.		
Measurement Instrument 2			
Criteria for Student Success			
Program Success Target for this Measurement		Percent of Program Achieving Target	
Methods			
Measurement Instrument 3			
Criteria for Student Success			
Program Success Target for this Measurement		Percent of Program Achieving Target	
Methods			

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 1.	Met	Not Met
Actions (Describe the decision-making process and actions planned for program improvement. The actions should include a timeline.)		
We will work with instructors of MGT 361 to improve written communication skills for our students.		
Follow-Up (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)		

Student Learning Outcome 2

Student Learning Outcome	International Business students will demonstrate awareness of their opportunities as responsible citizens living and working in a global society.		
Measurement Instrument 1	Evaluated submissions for Assignment #2 from Dr. Liang's MGT 303 course (International Business) using the GFCB rubric for Global Awareness		
Criteria for Student Success	Scored Meets Expectations or above on rubric.		
Program Success Target for this Measurement	70%	Percent of Program Achieving Target	83%
Methods	A random sample of 6 assignments was selected to be analyzed using the GFCB rubric for Global Awareness. 5 out of the 6 assignments were scored at the "Meets Expectations" or above.		
Measurement Instrument 2			
Criteria for Student Success			
Program Success Target for this Measurement		Percent of Program Achieving Target	
Methods			
Measurement Instrument 3			
Criteria for Student Success			
Program Success Target for this Measurement		Percent of Program Achieving Target	
Methods			
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.			Met
Actions (Describe the decision-making process and actions planned for program improvement. The actions should include a timeline.)			Not Met
Follow-Up (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)			

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Student Learning Outcome 3			
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Student Learning Outcome	International Business students will demonstrate the ability to apply training in the field of international business.
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Measurement Instrument 1	NOTE: Each student learning outcome should have at least one direct measure of student learning . Indirect measures are not required.
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Criteria for Student Success	
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Program Success Target for this Measurement		Percent of Program Achieving Target	
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Methods	
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Measurement Instrument 2	
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Criteria for Student Success	
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Program Success Target for this Measurement		Percent of Program Achieving Target	
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Methods	
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Measurement Instrument 3	
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Criteria for Student Success	
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Program Success Target for this Measurement		Percent of Program Achieving Target	
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Methods	
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Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.	Met	Not Met
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Actions (Describe the decision-making process and actions planned for program improvement. The actions should include a timeline.)

This learning outcome was not assessed during 2018-19. We are implementing a discipline specific exam for International Business students that will be in given during the 2019-2020 AY.

Follow-Up (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)

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