

**Assurance of Student Learning Report  
2022-2023**

College of Health and Human Services

Department of Public Health

Master of Health Administration, Health Administration, Reference Number 153

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Is this an online program?  Yes  
No

Please make sure the Program Learning Outcomes listed match those in CourseLeaf . Indicate verification here Yes, they match! (If they don't match, explain on this page under **Assessment Cycle**)

*Use this page to list learning outcomes, measurements, and summarize results for your program. Detailed information must be completed in the subsequent pages. Add more Outcomes as needed.*

**Program Student Learning Outcome 1:** *Students can demonstrate an understanding of the healthcare environment to other healthcare professions.*[

**Instrument 1**  
Direct: Comprehensive Exam

**Instrument 2**

**Instrument 3**

**Based on your results, check whether the program met the goal Student Learning Outcome 1.**

Met

Not Met

**Program Student Learning Outcome 2:** *Students will be able to analyze the health care environment and then employ tools to assist in its evaluation*

**Instrument 1** DIRECT: Term Project – Managerial Finance in Health Services (HCA 545)

**Instrument 2** DIRECT: Health Economics (HCA 586) Term Paper Term paper on economic theories/applications to health services.

**Instrument 3**

**Based on your results, check whether the program met the goal Student Learning Outcome 2.**

Met

Not Met

~~**Program Student Learning Outcome 3:** [Add the Program Student Learning Outcome from CourseLeaf here]~~

~~**Instrument 1**~~

~~**Instrument 2**~~

~~**Instrument 3**~~

~~**Based on your results, check whether the program met the goal Student Learning Outcome 3.**~~

~~Met~~

~~Not Met~~

**Assessment Cycle Plan:**

We believe that the data from the next assessment cycle (AY 2023-24) will provide the necessary numbers to conduct the analysis. All decisions concerning the COMP exam will be discussed after these results are made available. Student learning outcomes will be added to CourseLeaf.

## Program Student Learning Outcome 1

<b>Program Student Learning Outcome</b>	<i>Students can demonstrate an understanding of the healthcare environment to other healthcare professions .</i>		
<b>Measurement Instrument 1</b>	<p>Students must complete a comprehensive exam during their last semester in the program. The exam consists of work in all MHA courses required for degree completion. The exam consists of open-ended, short, and essay questions. The MHA faculty must submit several questions (and answers) from their subject area to be used in the exam.</p> <p>MHA faculty are requested to submit questions in their subject area.</p>		
<b>Criteria for Student Success</b>	<i>An overall score of 80% on the comprehensive exam on the first attempt.</i>		
<b>Program Success Target for this Measurement</b>	At least 90% of the students will attain an overall score of 80% on the comprehensive exam at the first attempt.	<b>Percent of Program Achieving Target</b>	Only two students have sat for the exam for the AY 2022-2023. On the 2021-22 ASL, HCA faculty decided to collect data on a two-year basis.
<b>Methods</b>	Based on subject area, MHA faculty submit review sheets and questions for the exam. The exam can be administered during the fall, spring, and summer semesters. During AY 2022-23, two students sat for the COMP exam (fall 22: 0 students; spring 23: 2 students summer 23: 0 students). A minimum of five students were not met to conduct the assessment of this measure for this academic year. Thus, this assessment will be conducted during the next academic year.		
<b>Measurement Instrument 2</b>	Do you have other measures of assessment for SLO 1? If so, please add those here along with all the information below. If not, you may delete this section and move on to <b>“... whether the program met the goal Student Learning Outcome 1.”</b>		
<b>Criteria for Student Success</b>			
<b>Program Success Target for this Measurement</b>		<b>Percent of Program Achieving Target</b>	
<b>Methods</b>			
<b>Measurement Instrument 3</b>	Do you have other measures of assessment for SLO 1? If so, please add those here along with all the information below. If not, you may delete this section and move on to <b>“... whether the program met the goal Student Learning Outcome 1.”</b>		
<b>Criteria for Student Success</b>			
<b>Program Success Target for this Measurement</b>		<b>Percent of Program Achieving Target</b>	
<b>Methods</b>			

<b>Based on your results, highlight whether the program met the goal Student Learning Outcome 1.</b>		<input type="checkbox"/> <b>Met</b>
<b>Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn't, and plan going forward)</b>		
<u>Results:</u> For SLO #1, the results are inconclusive. Since there were only two subjects available for the assessment, the analysis would be underpowered. The determination has been made to conduct this assessment on a biennial basis. The next collection period will be during AY 2023-24.		
<u>Conclusions:</u> What worked? What didn't? Why do you think this? For example, maybe the content in one or more courses was modified; changed course sequence (detail modifications); changed admission criteria (detail modifications); changed instructional methodology (detail modifications); changed student advisement process (detail modifications); program suspended; changed textbooks; facility changed (e.g. classroom modifications); introduced new technology (e.g. smart classrooms, computer facilities, etc.); faculty hired to fill a particular content need; faculty instructional training; development of a more refined assessment tool.		
<b>**IMPORTANT - Plans for Next Assessment Cycle:</b> We believe that the data from the next assessment cycle (AY 2023-24) will provide the necessary numbers to conduct the analysis. All decisions concerning the COMP exam will be discussed after these results are made available.		

<b>Program Student Learning Outcome 2</b>			
<b>Program Student Learning Outcome</b>	<i>Students will be able to analyze the health care environment and then employ tools to assist in its evaluation.</i>		
<b>Measurement Instrument 1</b>	<b>Term Project – Managerial Finance in Health Services (HCA 545)</b>		
<b>Criteria for Student Success</b>	Students must score 80% or higher for this project. Please see rubric for more information		
<b>Program Success Target for this Measurement</b>	At least 90% of the students in the MHA program will attain an overall score of 80 or higher out of 100 on this term project.	<b>Percent of Program Achieving Target</b>	55% of the student achieved the target
<b>Methods</b>	Students are to conduct a case study provided by the instructor. They are required to determine the financial health and condition of the organization of concern in the case study by analyzing the current financial environment. Students are also required to analyze the income statements, balance sheet, and statement of cash flows.		
<b>Measurement Instrument 2</b>	Health Economics (HCA 586) Research Paper.		
<b>Criteria for Student Success</b>	Students must score 80% or higher for this research project. Please see rubric for more information		
<b>Program Success Target for this Measurement</b>	At least 90% of the students will attain an overall score of 80% or higher on this research project on their first attempt.	<b>Percent of Program Achieving Target</b>	<b>9/10 or 90% of the student achieved the target score.</b>

<b>Methods</b>	Students are to investigate a public health/ health policy issue and they analyze that issue by using a health economic theory or theories. Students are allowed to select their topics. However, the professor must approve each topic before work can begin.		
<b>Measurement Instrument 3</b>			
<b>Criteria for Student Success</b>			
<b>Program Success Target for this Measurement</b>		<b>Percent of Program Achieving Target</b>	
<b>Methods</b>			
<b>Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.</b>			<input checked="" type="checkbox"/> <b>Met</b>
<b>Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn't, and plan going forward)</b>			<input type="checkbox"/> <b>Not Met</b>
<p>Historically, students have struggled with the Health Finance course, so the results are concerning, but not surprising. The analysis identified that students did not perform as well on the DuPont analysis, Economic Value Analysis (EVA) and the ability to summarize the financial tools necessary to identify the presence of financial and management problems. .</p> <p><b>Conclusions:</b> Students struggled with the DuPont analysis, Economic Value Analysis (EVA), and the ability to summarize the most applicable financial tools. However, students did well on the following: identifying important financial trends and causes for concern, interpreting financial statements, and the use of financial ratios. This is the first year that this level of analysis has been performed on this project. The goal is to keep the analysis consistent for the next academic year. However, the instructor will provide more non-financial healthcare examples, which seek to improve the student's ability to identify and address financial and management issues.</p> <p><b>Plans for Next Assessment Cycle:</b> The goal is to include and discuss more application-based Health Finance related literature to the class, so that students can become more proficient with suggesting tools to deal with problems</p>			

**\*\*\* Please include Curriculum Map (below/next page) as part of this document**

			Students will be able to demonstrates an understanding of the health care environment to other healthcare professions.	Students will be able to analyze the health care environment and then employ tools to assist in its evaluation
Course Subject	Number	Course Title		
HCA	540	Healthcare Organization and Management	I	I
HCA	541	Strategic Marketing and Management for Healthcare Services	R	R
HCA	542	Healthcare Human Resources Administration	I	I; A
HCA	543	Healthcare Quality and Accountability	I	
HCA	545	Managerial Finance in Healthcare	I	R; A
HCA	546	Internship in HCA	R	R
HCA	551	Health Care Jurisprudence	I	
HCA	574	Decision Making in Healthcare Administration	R	R
HCA	586	Health Economics	I	R
PH	520	Biostatistics		
PH	587	Health Behavior		

PH	582	Epidemiology		
PH	583	Public Health Administration	I	I
		COMP Exam	A	A

**Rubric used for HCA 545 and 586**

	A: 0-10 points subtracted	B: 11 to 20 points subtracted	C: 20 to 30 Points subtracted	D: 30 to 40 points	F: 40 to 100 points
Content and analysis: <i>Analysis and organization of material collected.</i>	Excellent: Demonstrates close reading of empirical journal material or material from respected sources. Includes excellent use of material in lecture for content.	Good: Analysis is focused on the reading from empirical journals or respected sources. Includes good use of lecture material for content.	Average: analysis of journal material, material from respected sources, or from lecture can be stronger.	Below Average: Analysis is rather superficial and vaguely connected to journal material, material from respected sources, or from lectures.	Inadequate: Response is mostly summary of materials with little or no analysis or content from lecture.No response for this section. No use of outside responses.
Textual evidence/ Analysis of Data: <i>Analysis of information from text or available date</i>	Strong/excellent/	Good	Adequate/	Weak/not enough	Not present
Citations:	Citations provided for all quotes and paraphrase content.	Few missing citations	Missing some citations for quotes and or paraphrase content	citations missing for quotes and or paraphrase content	citations missing for quotes and or paraphrase content
Grammar and Mechanics: <i>Flow of work, clarity and puncation</i>	No or few errors, papers well edited, and includes a clear thesis statement.	few errors, papers well edited, and includes a clear thesis statement.	Quite a few errors, needs further editing, and may or may not include a thesis statement.	Egregious errors, no thesis statement, and or response, use of outside resources	Egregious errors, no thesis statement, and or response, use of outside resources
Completeness: <i>Addressing the areas of research template. Answering all necessary questions.</i>	Meets length requirement, answers all components of template, and is properly formatted.		Does not meets length requirement <b>or</b> is not properly formatted, <b>or</b> may or may not have addressed all components of prompt.	Several Completeness flaws: Does not meets length requirement and is not properly formatted, and may or may not have	Several Completeness flaws: Does not meets length requirement and is not properly formatted, and may