Assurance of Student Learning Report					
2022-2023					
College of Health & Human Services	College of Health & Human Services School of Kinesiology, Recreation & Sport				
Intercollegiate Athletic Administration Graduate Certificate #0481					
Dr. Brad Stinnett					
	Please make sure the Program Learning Outcomes listed match those in CourseLeaf . Indicate verification here Yes, they match! (If they don't match, explain on this page under Assessment Cycle)				

Use this page to	list learning outcomes, measurements, and summarize results for your program. Detailed information must be completed in the	ie subsequent j	oages. Add			
more Outcomes	as needed.					
Program Stude	nt Learning Outcome 1: Students will demonstrate their knowledge of student-athlete development within intercollegiate a	athletics.				
Instrument 1	Direct: Analysis of a culminating activity/final project in RSA 554 (Student Athlete Development)					
Based on your	results, check whether the program met the goal Student Learning Outcome 1.	🖂 Met	🗌 Not Met			
Program Stude	nt Learning Outcome 2: Students will enhance their network of professionals in the intercollegiate sport sector.					
Instrument 1	Direct: Evaluation of a professional interview assignment in RSA 556 (Intercollegiate Governance)					
Based on your	Based on your results, check whether the program met the goal Student Learning Outcome 2.					
	$\square \text{ Not Met}$					
Assessment Cy	cle Plan:					
Program student	learning outcomes, as currently listed, were added to CourseLeaf. There are not anticipated changes, currently, with the assessment	nt cycle plan fo	r 23-24.			
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		Program Student Learning Ou	tcome 1			
Program Student Learning Outcome	Students will demonstrate their knowledge of student-athlete development within intercollegiate athletics.					
Measurement Instrument 1	Direct: The measurement instrument for this SLO includes the analysis of a culminating activity, in the form of a final project, in RSA 554 (Student-Athlete Development). This assessment consists of developing a Collegiate Student-Athlete Manual and includes multiple components that requires student progress toward the SLO throughout the course. The primary components used in the evaluation of students include: • Philosophy Statement (relative to student-athlete development) • Program Overview (mission statement, objectives, programming and services provided, inclusion of Athlete Bill of Rights) • Position Description (title, institution overview, primary duties, knowledge and skills needed) • Formatting/Organization					
Criteria for Student Success	Upon completio	n of the culminating activity, students should score	an 80% or above based on t	he evaluation criteria	provided.	
Program Success Target for this	his Measurement 80% of the students completing these components will score 80% or higher on the assessment. Percent of Program Achieving Target 100% (12/12) scored 80% or higher					
Methods		rom all students ($N = 12$) who completed RSA 554			Γ	
	Based on your results, highlight whether the program met the goal Student Learning Outcome 1.					
Results:The results were expectedthis current cycle.Conclusions:The grading rubricindicated their satisfaction with control to progress in their professional pointPlans for Next Assessment Cycle	d as there were no provided to studen oming out of the co osition. <u>e</u> : Moving forware the manual. This y	ent Cycle (Describe what worked, what didn't, a significant changes to the culminating activity or co ts seemingly aids in their overall understanding of purse with a practical document (Collegiate Student d, we will continue to evaluate the RSA 554 project will require the course instructor and program faculto project.	ourse in general. Results fro expectations associated with -Athlete Manual) that they c t. The main emphasis in eval	project. Feedback rec can use as they either g luating the project will	eived from student also et started in or continue be whether to add or	

		Program Student Learning Ou	tcome 2		
Program Student Learning Outcome	Students will en	hance their network of professionals in the intercol			
Measurement Instrument 1	 Direct: The measurement instrument for this SLO is the evaluation of an interview assignment in RSA 556 (Governance in Intercollegiate Athletics). This assessment consists of conducting an informational interview with a current collegiate athletics governance practitioner. The main elements used in the analysis of students include: Identifying a current practitioner and scheduling the interview Developing pertinent interview questions Conducting the interview and sending a follow-up thank you e-mail. Preparing an Executive Summary of the interview experience 				
Criteria for Student Success	Upon completion of the informational interview assignment, students should score an 80% or above based on the evaluation criteria provided.				
Program Success Target for this	s Measurement	80% of the students completing the assignment will score 80% or higher	Percent of Program Achieving Target	94% (15/16) scor	red 80% or higher
Methods	Data collected from all students ($N = 16$) who completed RSA 556 during the Spring 2023 semester.				
Based on your results, circle or	highlight whether	the program met the goal Student Learning Ou	itcome 2.	🖂 Met	Not Met
<u>Results</u> : The results were expect expectations for the current cycle. <u>Conclusions</u> : The assignment cor practitioner in the field. The over could be a result from society's pi	ted as there were not national to show val rall preparation and ivot to virtual inter-	nt Cycle (Describe what worked, what didn't, a no significant changes to the assignment or overa ue as it forces students to expand their professional l execution of the interview, which is conducted r action (i.e., Zoom) during the pandemic.	Il structure of the course. Results network by identifying, contacting, emotely, seem to be well-received	, and ultimately int by both student an	terviewing an active ad interviewee. This
		l to further expand their network. The practicality of			

*** Please include Curriculum Map (below/next page) as part of this document

CURRICULUM MAP TEMPLATE

Program name:	ntercollegiate Athletic Administration (Graduate Certificate) - #0481	
Department:	School of Kinesiology, Recreation & Sport	
College:	Health & Human Services	
Contact person:	Dr. Brad Stinnett	
Email:	brad.stinnett@wku.edu	

KEY:

I = Introduced

R = Reinforced/Developed

M = Mastered

A = Assessed

			Learning Outcomes		
				LO2:	LO3:
			unique characteristics,	Students will understand programs and other resources designed to	examine the social, legal, ethical, economic, political, and educational
			planning considerations for collegiate facilities and	support collegiate student- athletes.	influence of government bodies on intercollegiate
Course Subject	Number	Course Title			
RSA	538	Facility & Event Security Management	М, А		I
RSA	554	Student-Athlete Development		M, A	R
RSA	556	Governance in Intercollegiate Athletics		R	M, A
RSA	558	Compliance in Intercollegiate Athletics		R	R

Student Learning Outcome 1 Measurement Instrument 1 Rubric

Criteria	Poor	Satisfactory	Commendable
Part I: Philosophy Statement	0 – 4 points	5 – 9 points	10 -25 points Details your philosophy on student-athlete development
Part II: Program Overview	0 – 9 points	10 – 19 points	20 – 40 points Thoroughly addresses mission statement, goals and objectives, programming and services provided, and Athlete Bill of Rights
Part III: Position Description	0 – 0 points	0 – 19 points	20 – 25 points Effectively addresses and gives an in-depth description of the position title, institutional overview, primary duties and responsibilities, additional duties, and required and preferred qualifications.
Format/Organization	0 – 0 points	0 – 0 points	0 – 10 points Organized in a professional manner; submitted on time; included all three parts, cited references
Points Possible			/100

Student Learning Outcome 2 Measurement Instrument 1 Rubric

Criteria	Novice	Competent	Proficient
Part I: Identifying a Current practitioner in the field; Coordinating an interview; and developing interview questions.	0 – 10 points	11 – 20 points	21 – 30 points
Part II: Conducting the interview and sending a follow-up e-mail.	0 – 0 points	0 – 0 points	0 – 15 points
Part III: Executive Summary – submission of two-three typed summary of your interview experience (what was learned, new insights you gained, etc.); assess and evaluate the department of the professional interviewed and provide an opinion as to whether you feel they are doing an adequate job – provide justification and	0 – 10 points	11 to 20 points	21 to 30 points

rationale to support your		
position.		
Total Points		/75