Assurance of Student Learning Report 2022-2023	
College of Health and Human Services	*Department of Public Health*
Health Education & Health Promotion Certificate 1741	
Grace Lartey	
Is this an online program? ☐ Yes X☐ No	Please make sure the Program Learning Outcomes listed match those in CourseLeaf . Indicate verification here ☐ Yes, they match! (If they don't match, explain on this page under **Assessment Cycle)**

Use this page to list learning outcomes, measurements, and summarize results for your program. Detailed information must be completed in the subsequent pages. Add more Outcomes as needed.			
Program Student Learning Outcome 1: Students will review strategies in identifying community/population health needs.			
Instrument 1	**Direct Measure: PH 485 project**		
Instrument 2			
Instrument 3			
Based on your results, check whether the program met the goal Student Learning Outcome 1.		**X ☐ Met**	**☐ Not Met**
Program Student Learning Outcome 2: Students will design interventions to prevent or reduce health issues.			
Instrument 1	**Direct Measure: PH 485 project presentation**		
Instrument 2			
Instrument 3			
Based on your results, check whether the program met the goal Student Learning Outcome 2.		**X ☐ Met**	**☐ Not Met**
Program Student Learning Outcome 3: [Add the Program Student Learning Outcome from CourseLeaf here]			
Instrument 1			
Instrument 2			
Instrument 3			
Based on your results, check whether the program met the goal Student Learning Outcome 3.		**☐ Met**	**☐ Not Met**
Assessment Cycle Plan:			
Program received enquiries from other programs and students. There is projected growth in the program's future. The data collection process will continue annually for the next few year. Student learning outcomes will be clarified in Courseleaf.			

Program Student Learning Outcome 1

Program Student Learning Outcome	**Students will review strategies in identifying community/population health needs.**			
Measurement Instrument 1	PH 485 Fundamentals of Public Health Planning Project Direct Measure: Students will review strategies in identifying community/population health needs.			
Criteria for Student Success	Students will identify the health needs of their target population and provide a rationale for addressing the need. 80% of students will score 80 or higher on the project.			
Program Success Target for this Measurement	80% of students will score 80 or higher for their proposed program.		**Percent of Program Achieving Target**	The one student in the program during the year under review was not enrolled in the course.
Methods	The one student in the program was not enrolled in the course. Course instructor will provide data anually.			
Measurement Instrument 2				
Criteria for Student Success				
Program Success Target for this Measurement			**Percent of Program Achieving Target**	
Methods				
Measurement Instrument 3				
Criteria for Student Success				
Program Success Target for this Measurement			**Percent of Program Achieving Target**	
Methods				

Based on your results, highlight whether the program met the goal Student Learning Outcome 1.	X ☐ Met	☐ Not Met

Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn't, and plan going forward)

Results: The results was not surprising since enrollment was low from the previous year.

Conclusions: Monitoring should continue for the next few years before any changes.

**IMPORTANT - Plans for Next Assessment Cycle: Recent interest in the Certitificate program from students and other units is encouraging. There is no evidence suggesting program changes. Program montoring will continue over the next few years.

Program Student Learning Outcome 2			
Program Student Learning Outcome	**Students will design interventions to prevent and or reduce health issues.**		
Measurement Instrument 1	PH 485 Fundamentals of Public Health Planning Project Presentation Direct Measure: Students will present (using PowerPoint slides) their proposed project addressing a health issue for a target population. The presentation will justify the need for the program.		
Criteria for Student Success	Students will provide a rationale for their proposed program, outline their goal, objectives, scope and intervention strategies, implementation and evaluation plans in their presentation. 80% of students will score 80% or higher on the project.		
Program Success Target for this Measurement	80% of students will score 80% or higher on the program presentation.	**Percent of Program Achieving Target**	The one student in the program during the year under review was not enrolled in the course.
Methods	The one student in the program was not enrolled in the course. Course instructor will provide data anually.		
Measurement Instrument 2			
Criteria for Student Success			
Program Success Target for this Measurement		**Percent of Program Achieving Target**	
Methods			
Measurement Instrument 3			
Criteria for Student Success			
Program Success Target for this Measurement		**Percent of Program Achieving Target**	
Methods			

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.	☐ **Met**	☐ **Not Met**

Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn't, and plan going forward)

<u>**Results**</u>: The results was not surprising since enrollment was low from the previous year.

<u>**Conclusions**</u>: Monitoring should continue for the next few years before any changes.

<u>**IMPORTANT</u> - Plans for Next Assessment Cycle: Recent interest in the Certitificate program from students and other units is encouraging. There is no evidence suggesting program changes. Program montoring will continue over the next few years.

Program Student Learning Outcome 3			
Program Student Learning Outcome			
Measurement Instrument 1	NOTE: Each student learning outcome should have at least one direct measure of student learning . Indirect measures are not required.		
Criteria for Student Success			
Program Success Target for this Measurement		**Percent of Program Achieving Target**	
Methods			
Measurement Instrument 2			
Criteria for Student Success			
Program Success Target for this Measurement		**Percent of Program Achieving Target**	
Methods			
Measurement Instrument 3			
Criteria for Student Success			
Program Success Target for this Measurement		**Percent of Program Achieving Target**	
Methods			

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.	☐ Met	☐ Not Met

Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn't, and plan going forward)

Results: Are the results what was expected or not? Explain

Conclusions: What worked? What Didn't? For example, maybe the content in one or more courses was modified; changed course sequence (detail modifications); changed admission criteria (detail modifications); changed instructional methodology (detail modifications); changed student advisement process (detail modifications); program suspended; changed textbooks; facility changed (e.g. classroom modifications); introduced new technology (e.g. smart classrooms, computer facilities, etc.); faculty hired to fill a particular content need; faculty instructional training; development of a more refined assessment tool.

Plans for Next Assessment Cycle: As we work hard to improve our assessment practices and make them more meaningful and effective, it's important each program craft a plan for the following year's assessment – this process assists in "closing the loop." For example, you may decide to collect a more appropriate artifact. Or, you may need to adjust targets because there are cionsistently exceeded or not met; Or, you might see the need to reconstruct your curriculum map. Or, you've found that the sequencing of classes might need to be adjusted. Whatever you plan is, provide a narrative, in future tense, that indicates how you will approach future assessments. **All changes need not lead to quantitative results**.

PH 485 – Proposed Program Grading Rubric

Design a health program for a target population to address a health issue. Provide a justification for the program; develop a program goal with two to three measurable objectives (SMART). Describe what is currently being done in the area. Provide the scope and sequence of strategies/activities to be used and why they seem appropriate. Finally, identify a theory to use to guide program development and specific areas being targeted and outline your implementation and evaluation plans.

Criteria	Points	Full Credit	Partial Credit	No Credit
Is there a need for this program?	6	Detailed justification for the proposed health program with good statistics	Partial justification for the proposed health program with minimum statistics	Not addressed
What is your Goal	2	Well-constructed goal (who + what)	Incomplete goal with no direction (missing who or what or both)	Not addressed
SMART Objectives	6	Clearly defined objectives (who + what + when + how much change)	Objectives not meeting the criteria (who + what + when + how much change; not SMART)	Not addressed
What is currently being done in the area to solve the problem? Are there any existing programs?	5	Detailed description of what is currently being done in the area including 3 existing programs	Not enough detail about what is currently being done in the area; less than 3 existing programs	Not addressed
What theory did you use to guide your program?	3	Detailed explanation of Theory used to guide program development and specific areas targeted (attitude, knowledge, skills …)	Inadequate explanation on Theory used to guide program development and specific areas targeted (attitude, knowledge, skills …)	Not addressed
Describe scope of program including sequence of strategies/activities. Implementation plan and	15	Detailed description of proposed program including the scope and sequence of strategies/activities to be used and why they seem	Insufficient description of proposed program including the scope and sequence of strategies/activities to be used	Not addressed

timeline of activities included		appropriate. Clear timeline included	and why they seem appropriate. Clear timeline included	
Who will lead the program delivery and how will money be allocated?	5	Detailed staffing plan of human resource and their responsibilities	Staffing plan not detailed enough	Not addressed
What is your evaluation plan?	5	Evaluation plan include process, impact and outcome strategies and linked back to stated objectives	Evaluation plan does not include enough process, impact and outcome strategies. Not linked to stated objectives	Not addressed
Resources	3	Good use of resources	Resources used not adequate	Not addressed

*** Please include Curriculum Map (below/next page) as part of this document

CURRICULUM MAP TEMPLATE

Program name:	Health Education and Promotion Certificate
Department:	Publiic Health
College:	College of Health and Human Services
Contact person:	Grace Lartey
Email:	grace.lartey@wku.edu

KEY:

I = Introduced

R = Reinforced/Developed

M = Mastered

A = Assessed

			Learning Outcomes	
			LO1:	**LO2:**
			Students will review strategies in identifying community/population health needs.	Students will design interventions to prevent and or reduce health issues.
Course Subject	**Number**	**Course Title**		
PH	485		M/A	M/A
PH	485		M/A	M/A

*Note 1: If you have a program with multiple tracks, create a curriculum map for each track in a different sheet/tab, and specify the name of the track in addition to the name of the program.

*Note 2: Your program may have a component or milestone that is important for your learning outcomes, but that you don't associate with a course number. Examples might include independent/mentored research, qualifying exams, a prospectus, defense, clinical rotations, etc. Alternately, your program may have several components or milestones that fall under one course number that you would like to differentiate in the curriculum map. Feel free to add those details to the curriculum map in order to represent those learning opportunities (Please omit optional extracurricular activities.)

LO3:	LO4:	LO5	LO6	