Assurance of Student Learning Report 2022-2023	
College of Health and Human Services	*Department of Public Health*
Global Health Administration (1735)	
Dr. William Mkanta	
Is this an online program? ☐ Yes ☒ No	Please make sure the Program Learning Outcomes listed match those in CourseLeaf . Indicate verification here ☒ Yes, they match! (If they don't match, explain on this page under **Assessment Cycle)**

Use this page to list learning outcomes, measurements, and summarize results for your program. Detailed information must be completed in the subsequent pages. Add more Outcomes as needed.			
Program Student Learning Outcome 1: Assess the evolution, structure, and processes of global health systems			
Instrument 1	Term paper in HCA 547, with rubric scores.		
Instrument 2			
Instrument 3			
Based on your results, check whether the program met the goal Student Learning Outcome 1.		☒ **Met**	☐ **Not Met**
Program Student Learning Outcome 2: Demonstrate the linkage between local and global health issues and problems and how local and global strategies may be designed to interact in creating solutions.			
Instrument 1	Term paper in HCA 559 (practicum report).		
Instrument 2	HCA 559 Presentation of the content from field experience.		
Instrument 3			
Based on your results, check whether the program met the goal Student Learning Outcome 2.		☒ **Met**	☐ **Not Met**
Program Student Learning Outcome 3: Analyze leadership and leadership roles in governing healthcare systems for national success and participation in global health initiatives.			
Instrument 1	Term paper in HCA 541, with rubric scores.		
Instrument 2			
Instrument 3			
Based on your results, check whether the program met the goal Student Learning Outcome 3.		☒ **Met**	☐ **Not Met**
Assessment Cycle Plan:			
All outcomes were not assessed in the current assessment cycle. The program currently has enrolled three students in the fall of 2023, so there will be outcomes to assess in 2023-24. Program student learning outcomes were added to Courseleaf.			

Program Student Learning Outcome 1			
Program Student Learning Outcome	**Assess the evolution, structure, and processes of global health systems**		
Measurement Instrument 1	**Term paper in HCA 547, with rubric scores.** The paper will be used to assess the student's understanding, description and analysis of health systems and be able to make relevant comparisons in key components of the systems such as cost of care, access, and quality. Students need to develop an understanding of how health systems are structured and what primary processes are involved to be able to assess the administration and management of the systems. HCA 547 is a core course in the program that offers the student the opportunity to learn and acquire knowledge of the factors of evolution of the health systems. Additionally, political, historical, social, and cultural factors of the evolution of the systems are assessed. The term paper prompts the students to provide analytical assessments on the system values, i.e., key elements driving the system and allows them to exhibit appropriate performance and effectiveness comparisons across the nations and regions of the world.		
Criteria for Student Success	A score of at least 80% on the term paper grade.		
Program Success Target for this Measurement	90% of the students will receive a score of 80% or better on the term paper	**Percent of Program Achieving Target**	NA for AY 2022-23
Methods	We used all students previously for this analysis. There are currently 3 students in the program whose information will be reported in the next academic year.		
Measurement Instrument 2			
Criteria for Student Success			
Program Success Target for this Measurement		**Percent of Program Achieving Target**	
Methods			
Measurement Instrument 3			
Criteria for Student Success			
Program Success Target for this Measurement		**Percent of Program Achieving Target**	
Methods			

Based on your results, highlight whether the program met the goal Student Learning Outcome 1.	☐ **Met**	☐ **Not Met**

Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn't, and plan going forward)

No results to report for AY 2022-23.

The term paper in HCA 547 is still a relevant instrument for assessing student understanding of the key concepts in global health systems. Contemporary published materials including reports and journal articles will be used as reading resources in the course to build the knowledge base needed to support the attainment of SLO#1.

Effort to promote the program within and outside the college appears to work. We have 3 students who are enrolled in the program, the previous AY also saw a growing interest based on the queries made on the program. The revisions we are going to propose to include a leadership component into the program is expected to make the program more appealing. We will have students to evaluate in the next assessment cycle.

Program Student Learning Outcome 2			
Program Student Learning Outcome	**Demonstrate the linkage between local and global health issues and problems and how local and global strategies may be designed to interact in creating solutions.**		
Measurement Instrument 1	**Term paper in HCA 549 (practicum report).** A paper/report detailing field experience in service-learning activities completed in abroad settings or those undertaken locally with a global context. The outcome is used to assess the necessary skills needed in the preparation of the students with the understanding of global solutions to problems in their communities. The HCA 559 practicum report/paper allows the assessment to be made on the types and impact of engagements a student had on the field or the knowledge gained through investigations made on different aspects of global health administration.		
Criteria for Student Success	A score of at least 80% on the practicum paper grade.		
Program Success Target for this Measurement	80% of the students will receive an 80% or above on the presentation score.	**Percent of Program Achieving Target**	NA for AY 2022-23
Methods	In the previous years when we had students enrolled in the program, the assessment included all the enrolled students due to their small numbers in the program. We will use all the three enrolled students in AY 2023-24 for this analysis.		
Measurement Instrument 2	**HCA 559 Presentation of the content from field experience.** Group or individual presentation of the content from field experience or global health administration investigations supports the assessment of student understanding of the important concepts in the program as well as a demonstration of how well site-specific factors such as culture and population structure have been considered in the learning process.		
Criteria for Student Success	90% of the students will receive an 80% or above on the presentation score.		
Program Success Target for this Measurement	90% of the students will receive an 80% or above on the presentation score.	**Percent of Program Achieving Target**	NA for AY 2022-23
Methods	The assessment will include all students in the program in the AY 2023-24. We did not have students in the program for the current assessment. We expect program revisions and other strategic efforts will yield growing interest and enrollment.		
Measurement Instrument 3			
Criteria for Student Success			
Program Success Target for this Measurement		**Percent of Program Achieving**	

			Target	

Methods	

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.	☐ Met	☐ Not Met

Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn't, and plan going forward)
No results to report for AY 2022-23. The term paper and presentation in HCA 559 are relevant assessments for SLO#2 since they would allow the student to demonstrate understanding of the key field concepts in global health administration. Site relevant opportunities would be used to provide the students with the opportunities for observations, participation, and reflections on field experiences to develop linkages between local and global health management issues to support the attainment of SLO#2. Effort to promote the program within and outside the college appears to work. We have 3 students who are enrolled in the program, the previous AY also saw a growing interest based on the queries made on the program. The revisions we are going to propose to include a leadership component into the program is expected to make the program more appealing. We will have students to evaluate in the next assessment cycle.

Program Student Learning Outcome 3			
Program Student Learning Outcome	**Analyze leadership and leadership roles in governing healthcare systems for national success and participation in global health initiatives.**		
Measurement Instrument 1	**Term Paper in HCA 541** The paper will be used to assess the student's understanding and analysis of leadership and leadership roles in health systems. Leadership styles and approaches and their application in health administration will be examined. The term paper will also prompt the students in examining governance structures and functions and their implications for health services at the different levels of the health systems from local to global.		
Criteria for Student Success	A score of at least 80% on the practicum paper grade.		
Program Success Target for this Measurement	80% of the students will receive an 80% or above on the presentation score.	**Percent of Program Achieving Target**	NA for AY 2022-23
Methods	The assessment will include all students in the program in the AY 2023-24. We did not have students in the program for the current assessment. We expect program revisions and other strategic efforts will yield growing interest and enrollment.		
Measurement Instrument 2			
Criteria for Student Success			
Program Success Target for this Measurement		**Percent of Program Achieving Target**	
Methods			
Measurement Instrument 3			

Criteria for Student Success			
Program Success Target for this Measurement		**Percent of Program Achieving Target**	
Methods			
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.		☐ Met	☐ Not Met
Results, Conclusion, and Plans for Next Assessment Cycle (Describe what worked, what didn't, and plan going forward)			

No results to report for AY 2022-23.

The term paper in HCA 541 is a relevant assessment for SLO#3 since it will give the student an opportunity to demonstrate their understanding of the important concept of leadership, which is the center of administration and management. Specific features of leadership and governance in health care based on the nature of the industry will be discussed including regional differences across the globe. The different elements of this assessment on leadership will support the attainment of SLO#3.

Effort to promote the program within and outside the college appears to work. We have 3 students who are enrolled in the program, the previous AY also saw a growing interest based on the queries made on the program. The revisions we are going to propose to include a leadership component into the program is expected to make the program more appealing. We will have students to evaluate in the next assessment cycle.

CURRICULUM MAP TEMPLATE

Program name:	Global Health Administration
Department:	Public Health
College:	College of Health and Human Services
Contact person:	William Mkanta
Email:	william.mkanta@wku.edu

KEY:

I = Introduced

R = Reinforced/Developed

M = Mastered

A = Assessed

			Learning Outcomes		
			LO1:	**LO2:**	**LO3:**
			Assess the evolution, structure, and processes of global health systems.	Demonstrate the linkage between local and global health issues and problems and how local and global strategies may be designed to interact in creating solutions.	Analyze leadership and leadership roles in governing healthcare systems for national success and participation in global health initiatives
Course Subject	**Number**	**Course Title**			
HCA	547	Global & Comparative Health Systems	R	I	I
HCA	559	Global Health Service-Learning Practicum	I	A	R
HCA	541	Strategic Management & Marketing of Health Services	I	I	R

Rubric for HCA 541, 547 & 559 Term Papers

Assessment/Category	Satisfactory (4-5 points)	Needs Improvement (2-3 points)	Unsatisfactory (0-1 points)	Points
Organization	Clear thesis presented and is carefully organized in all parts/sections, and the flow of information is logical, and themes are identified.	Thesis is not clearly presented, and the paper is not consistently organized between sections.	Poor organization throughout the paper and no thesis statement is provided	
Relevance of the Content	The content is accurate and reflects writer's understanding of the important concepts on the subject matter	There is a degree of incompleteness in the content and inadequate understanding of the concepts involved is exhibited in some areas of the paper.	The content is inaccurate and lack of understanding of the concepts involved is exhibited in most areas of the paper.	
Grammar	Paper has no grammatical mistakes.	Paper has a few grammatical mistakes (3 to 5).	Paper has more than 5 grammatical mistakes.	
Format and Style	Formatted according to writing style in citations, layout and references. Reference indicative of the extensive research conducted.	Formatted according to the style but not complete on citations and reference is limited.	Poor formatting; many citations are missing and inadequate research and reference is indicated	
			TOTAL	

HCA 559 Presentation Rubric

Assessment Area	4 Points	3 Points	2 Points	1 Point
Content	Information clearly relates to the covered topic in the practicum. Examples and important details.	Information clearly relates to the covered topic in the practicum. Minimal inclusion of examples and details.	Information clearly relates to the covered topic in the practicum. No other details are included, e.g. examples and details.	Content lacks alignment with the main topic.
Questions on Subject Matter and Content	All questions are addressed completely with explanations given in multiple statements.	Most questions are addressed completely with explanations given in multiple statements.	Most questions are addressed completely with explanation given in one statement.	One or more questions were not answered.
Service Aspect	Service learning project well organized and described in orderly manner.	Service learning project somewhat organized and described.	Service learning project explained but not well organized.	Service learning project not well explained or organized.
Graphics	Graphics are clearly presented and are relevant to the subject matter.	Graphics are clearly presented and are somewhat relevant to the subject matter.	Graphics are not clearly presented and are somewhat relevant to the subject matter.	Graphics are not clearly presented and are not relevant to the subject matter.
Plan	Presentation is entirely well organized.	Presentation is well organized.	Presentation lacks good organization in some areas.	Presentation is not organized in most areas.