

**Assurance of Student Learning
2019-2020**

College of Health & Human Sciences

Department of Public Health

Health Sciences #564

Gary English Department of Public Health Program Coordinator

Use this page to list learning outcomes, measurements, and summarize results for your program. Detailed information must be completed in the subsequent pages.

Student Learning Outcome 1: Students will demonstrate effective communication skills with populations and health professionals.

Instrument 1	Direct: PH 381 Community Health Project
Instrument 2	Direct: HCA 340 Organization Structure Assignment.
Instrument 3	Direct: PH-447 Health Care Conundrum Presentations

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 1.	Met	Not Met
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Student Learning Outcome 2: Identify and analyze ethical conflicts as they relate to health related issues.

Instrument 1	Direct: PH 447 Code of Ethics Assignment.
Instrument 2	Direct: PH 447 Health Care as a Right or a Privilege Assignment.
Instrument 3	Direct: PH 447 Health Care Conundrum Assignment.

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.	Met	Not Met
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Student Learning Outcome 3: Demonstrate an understanding of the health service arena and the relationships between the different disciplines.

Instrument 1	Direct: HCA 340 Organization Structure Assignment.
Instrument 2	Direct: PH 447 Dollars & Dentists documentary critique paper
Instrument 3	Direct: HCA 340 Stakeholder Assignment

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.	Met	Not Met
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Program Summary (Briefly summarize the action and follow up items from your detailed responses on subsequent pages.)

Overview: The Health Science program was last revised 2019-2020 for implementation in AY 20-21. Prior program revisions occurred in 2017. The Program Changes for implementation in 2019-2020 (implementation in 2020-2021) included the following: Allied Health Concentration changes included the provision of adding the inclusion of military personnel with an appropriate Military Occupational Specialty (MOS) in a focused health area, Students are required to take core course for program.

Curriculum Changes to the Health Services Leadership and Management Concentration in 2019-2020 (implementation in 2020-2021) included the addition of PSY/PSYS-440 (Abnormal Psychology). This change allows transfer students to gain upper division credit for a psychology course which helps them attain the upper division credit requirement. The addition of Marketing and Public Relation courses and business-oriented courses provides students in this concentration the ability to expand their educational and employment options. Another revision increased the options for an ethics class.

At the present time there are no plans to make other significant changes to the Health Science Program. Students in the program appear to be achieving the expressed learning outcomes with few exceptions. Learning outcomes will continue to be monitored for areas of improvement.

Student Learning Outcome 1			
Student Learning Outcome	Students will demonstrate effective communication skills with populations and health professionals. Describe what specific skills and/or knowledge graduates of your program are expected to master.		
Measurement Instrument 1	Students will conduct a needs assessment of a community to identify priority health issues within the community, risk behaviors, resources and barriers to accessing available resources. <u>Students will discuss the needs assessment conducted on their communities in class and answer questions.</u>		
Criteria for Student Success	A score of 70% or above. See Rubric. Supporting Artifacts\ PH 381 Community Needs Assessment Presentation Rubric.docx		
Program Success Target for this Measurement	70%	Percent of Program Achieving Target	100%
Methods	A review of Health Science students enrolled in PH-381 for the Fall semester of 2019 and Spring semester of 2020. Class size (fall = 34, spring = 43, total = 77). Number of Health Science Students (fall=9, spring=24, total =33)		
Measurement Instrument 2	Health care professional interview and group report. Write a paper in APA format no less than 1800 but no more than 2000 words. <u>You will present this in class on the date indicated on the course calendar.</u>		
Criteria for Student Success	An assignment score of 80/100 would attain the goal of 80% or above		
Program Success Target for this Measurement	80%	Percent of Program Achieving Target	78%
Methods	A review of Health Science students enrolled in HCA-340 for the Fall semester of 2019 and Spring semester of 2020. Class size (fall = 57, spring = 61, total = 118). Number of Health Science Students (fall=15, spring=14, total =29)		
Measurement Instrument 3	PH-447 Health Care Conundrum Presentation: Students responds to the pro side of the topic or to the con side. What is important here is to have EVIDENCE to support the positions. Students should commit to doing research and then practice with their partner as you prepare to present your evidence and lead the discussion for their position.		

Criteria for Student Success	An assignment score of 56/70 would attain the goal of 80% or above See Rubric. Supporting Artifacts\ Topic Presentation Scoring Guide (3).docx		
Program Success Target for this Measurement	80%	Percent of Program Achieving Target	97%
Methods	A review of Health Science students enrolled in PH-447 for the Fall semester of 2019 and Spring semester of 2020. Class size (fall = 32, spring = 39, total = 71). Number of Health Science Students (fall= 20, spring=23, total =43)		
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 1.		Met	Not Met
Actions (Describe the decision-making process and actions planned for program improvement. The actions should include a timeline.)			
Students successfully met two of the three targets for SLO 1. The overall assessment is that they are meeting the goal for SLO 1. Although the target for Measurement 2 in PH 381 was not achieved, program performance increased from 75% to 78% attaining success compared to 2018-2019. The target is for 80% of the students to reach the success criteria. This measurement will continue to be monitored for trends in performance.			
At the present time there are no plans to make other significant changes to the Health Science Program. Students in the program appear to be achieving the expressed learning outcomes with few exceptions. Learning outcomes will continue to be monitored for areas of improvement.			
Follow-Up (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)			
Follow-up will occur after data collection for 20-21.			
Next Assessment Cycle Plan (Please describe your assessment plan timetable for this outcome)			
SLO 2 will be assessed by the Health Science Program Coordinator on an annual basis until the student learning outcome is achieved. The presentation rubric will continue to serve as the criteria for assessment purposes.			
The next assessment for this item will occur during the 2020-21 academic year.			

Student Learning Outcome 2

Student Learning Outcome	Identify and analyze ethical concepts and conflicts as they relate to health related issues.		
Measurement Instrument 1	Consult the ethics code of the professional organization that best aligns with your interests. Review the ethical statements identified by the professional organizations that represent these professions and list at least 6 of the main or underlying moral principles or values stated in the organizations code of ethics; AND describe, in your own words, the importance of these ethical principles		
Criteria for Student Success	An assignment score of 24/30 would attain the goal of 80% or above. See Rubric. Supporting Artifacts PH-447\Rubrics\Professional Code of Ethics Assignment - Scoring Guide		
Program Success Target for this Measurement	80%	Percent of Program Achieving Target	95%
Methods	<p>A review of Health Science students enrolled in PH-447 for the Fall semester of 2019 and Spring semester of 2020. Class size (fall = 32, spring = 39, total = 71). Number of Health Science Students (fall= 20, spring=23, total =43)</p> <p>Students completed the assignment related to their area of interest. They were assessed using the attached rubric.</p>		
Measurement Instrument 2	<p>Using the guidelines presented on pages 194-205 of your text go to the website Procon.org and using the guidelines below discuss the topic of Health Care as a Right or a Privilege. This should be a 3-4 page paper and I will be looking for primary source citations.</p> <p>Suggested Subheadings:</p> <p>Background: What's your opinion/position about this topic? (1-2 paragraphs)</p> <p>Disclosure: Describe what you already know or recently learned about this topic from the video "Sicko" and identify your attitudes, beliefs, values and any bias you may have about the issues associated with the topic. (i.e., does being a Christian or non-Christian, or liberal or conservative influence your position)?</p> <p>Is your understanding of the issues balanced; can you articulate both sides of the issues being considered? (2-4 paragraphs)</p> <p>Factual Findings: Based on the Pro-Con information, what are the facts related to the topic? What factual information did you find to support your position? If there is factual evidence for your position be sure to state it, if not, are there strong opinions that work in your favor? (For example, one of the arguments will be that there will be longer waiting times if we adopt a universal system. Couldn't this issue be addressed by funding and creating more medical schools to get more professionals into the healthcare system)? If no factual information was presented, identify at least 2 opinions that are used to state a position. (2-3 paragraphs)</p> <p>Pro-Con Summary: Were there any arguments presented, for or against, that were new or added to things for you to consider? After reading the Pro-Con arguments is there information to consider? If so, describe how this new knowledge may have influenced your position (1-2 paragraphs)</p> <p>Summary: Summarize whether your position has been enhanced or weakened by the arguments presented in favor or against your original position. (1-2 paragraphs)</p>		
Criteria for Student Success	An assignment score of 40/50 would attain the goal of 80% or above See Rubric. Supporting Artifacts Ethics Course \Rubric for		

		Health Care Right or Privilege.doc	
Program Success Target for this Measurement		80%	Percent of Program Achieving Target
			92%
Methods	Students were graded using the attached rubric. Scored were reviewed and a score of 40/50 was needed to attain the target of 80% A review of Health Science students enrolled in PH-447 for the Fall semester of 2019 and Spring semester of 2020. Class size (fall = 32, spring = 39, total = 71). Number of Health Science Students (fall= 20, spring=23, total =43)		
Measurement Instrument 3	PH 447 Health Care Conundrum Assignment. For this assignment, some students will be responding to the Pro side of the topic and others to the Con side. What is important here is to have EVIDENCE to support the positions. Students are instructed to research the specific topic and then practice with their partner in preparation to present evidence and lead the discussion.		
Criteria for Student Success	An assignment score of 56/70 would attain the goal of 80% or above. See Rubric. Supporting Artifacts, Health Care Conundrums Rubric		
Program Success Target for this Measurement		80%	Percent of Program Achieving Target
			97%
Methods	A review of Health Science students enrolled in PH-447 for the Fall semester of 2019 and Spring semester of 2020. Class size (fall = 32, spring = 39, total = 71). Number of Health Science Students (fall= 20, spring=23, total =43) This assignment required two parts. A written position paper worth 50 points and a presentation worth 20 points for a total of 70 points. A combined score of 56 would be needed to score 80% or above.		
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.			<input checked="" type="checkbox"/> Met <input type="checkbox"/> Not Met
Actions (Describe the decision-making process and actions planned for program improvement. The actions should include a timeline.)			
Students successfully met targets for all measurement instruments for SLO 2.			
Follow-Up (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)			
Follow-up will occur after data collection for 20-21.			
Next Assessment Cycle Plan (Please describe your assessment plan timetable for this outcome)			
This outcome will be assessed by the Health Science Program Coordinator on a bi-annual basis as long as the student learning outcome is achieved. The assignment rubric will continue to serve as the criteria for assessment purposes.			
The next assessment for this item will occur during the 2021-22 academic year.			

Student Learning Outcome 3

Student Learning Outcome	Demonstrate an understanding of the health service arena and the relationships between the different disciplines.		
Measurement Instrument 1	<p>HCA 340 Organization Structure Assignment. Instructions</p> <ul style="list-style-type: none"> • Pick any healthcare organization within the Bowling Green area. • Provide an over view of the organization, including its history. • Define mission, vision, values. (Please don't just list them, identify one or two services/activities/policies that support mission, vision and values) • Identify and describe the organization structure, hierarchy, leadership approach. Look for organogram. • Identify partners and describe their relationship (Insurance agencies, pharmaceutical groups, suppliers, vendors, etc). • Identify consumers and define demographics (SEC, gender, education, income, locality/community status, etc). • Identify competitors and state their position in the market (Who is their biggest competitor, who is their upcoming threat, what are they doing to stay in competition, etc). <p>Identify market position and describe market activities and plans (which market, how big is the market, what are their rankings, how do they compare to others, what plans are there in place to beat/stay in competition, etc.).</p> <p>NOTE: Each student learning outcome should have at least one direct measure of student learning. Indirect measures are not required.</p>		
Criteria for Student Success	An assignment score of 80/100 would attain the goal of 80% or above Grading document: Topic Presentation Scoring Guide (3).docx		
Program Success Target for this Measurement	80%	Percent of Program Achieving Target	80%
Methods	A review of Health Science students enrolled in HCA-340 for the Fall semester of 2019 and Spring semester of 2020. Class size (fall = 57, spring = 61, total = 118). Number of Health Science Students (fall=15, spring=14, total =29)		
Measurement Instrument 2	<p>PH 447 Dollars & Dentists documentary Now that you have read, reflected and analyzed various ethical and moral issues in health I've selected a case study that I want you to respond to.</p> <p>A PBS Frontline Edition of a program titled Dollars and Dentists aired on June 26, 2012. The program was a documentary developed by the Center for Public Integrity and hosted by the Public Broadcasting System (PBS). The program presents an overview about the poor condition of oral health in this country and some of the issues associated with a broken health care system. Specifically the program discusses <u>the high cost of dental care</u>, the <u>lack of insurance to cover oral health issues</u>, and how these costs leave <u>many people unable to afford dental care</u> services. It also calls into question the way <u>Corporate America has responded to fill this need</u>. Several business models have emerged with big corporate backing. The video also presents some potential solutions to relieve some of the stress on the system, however <u>the organization representing the profession</u> appears to be unwilling to accept these recommendations.</p> <p>While viewing the video you should be able to recognize a number of ethical and moral issues that arise related to access to health care, quality of care, and financial exploitation of disparate populations.</p>		

	<p>After watching the video, respond to the following: For this assignment there are five perspectives I would like you to consider. Write 1-2 paragraphs describing the primary issues from the perspective of each of the groups mentioned below. For each of the 5 factions that appear in this video, I want you to write 1 paragraph about the ETHICAL conundrum(s) for each of the stakeholders.</p>				
Criteria for Student Success	Assignment score of 64/80 for the goal of 80% - See Rubric. Supporting Artifact, Ethics Course development\Dollars and Dentists Rubric				
Program Success Target for this Measurement	80%	Percent of Program Achieving Target	78%		
Methods	<p>A review of Health Science students enrolled in PH-447 for the Fall semester of 2019 and Spring semester of 2020. Class size (fall = 32, spring = 39, total = 71). Number of Health Science Students (fall= 20, spring=23, total =43)</p> <p>This activity reflects their final assignment for the course. It's designed to assess the student's ability to identify ethical issues across a number of disciplines, as well as our healthcare system. They are further expected to provide a rationale as to why these problems exist and present ideas that reflect ways the systems might change to become better and fairer. Using the attached rubric students had to attain a score of 64 to meet the meet the 80% target for this assignment.</p>				
Measurement Instrument 3	<p>HCA 340 Stakeholder Assignment For this assignment, review three scenarios. Read the stories in each slide, and name at least 5 stakeholders who are likely to be impacted by the respective incident. Also provide a rationale for your selection of each stakeholder, stating why and how they are impacted, on what level.</p>				
Criteria for Student Success	An assignment score of 80/100 would attain the goal of 80% or above. Stakeholder Assessment: Task 1- Stakeholders HCA 340.pptx				
Program Success Target for this Measurement	80%	Percent of Program Achieving Target	80%		
Methods	<p>A review of Health Science students enrolled in HCA-340 for the Fall semester of 2019 and Spring semester of 2020. Class size (fall = 57, spring = 61, total = 118). Number of Health Science Students (fall=15, spring=14, total =29)</p>				
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.			<table border="1"> <tr> <td style="background-color: yellow;">Met</td> <td>Not Met</td> </tr> </table>	Met	Not Met
Met	Not Met				
<p>Actions (Describe the decision-making process and actions planned for program improvement. The actions should include a timeline.) Overall student performance on the measurement instruments indicates students met goals for SLO 3. Students met targets for two of the three measurement instruments. For measurement 2 in PH 447, the target was met in 2018-2019. Student performance in for this assessment will continue to be monitored for a trend in performance and to help determine if changes are needed.</p>					
<p>Follow-Up (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.) Follow-up will occur after data collection for 20-21.</p>					
<p>Next Assessment Cycle Plan (Please describe your assessment plan timetable for this outcome)</p>					
<p>This outcome will be assessed by the Health Science Program Coordinator on an annual basis until the student learning outcome is achieved. The presentation rubric will continue to serve as the criteria for assessment purposes.</p>					

The next assessment for this item will occur during the 2020-21 academic year.

PH 381

Community Needs Assessment Presentation

Assignment description: The assessment will include a description of the community and its population statistics, a description of risk behaviors, practices and attitudes of the community's target population (using available statistics and data), a description of identified priority health issues or strategies needed to identify priorities, barriers in accessing or using services, and resources available in that community to reduce/prevent the issues.

Criteria	Lowest Level of Performance	Medium Level of Performance	Highest Level of Performance
Location of community (1)	Minimum or no description of the physical location of the community; minimal landmarks including neighboring counties.	Some description of the physical location of the community; minimal landmarks including neighboring counties.	Detailed description of the physical location of the community; available landmarks including neighboring counties
Description of population and community characteristics (2)	Minimum or no description of community's population and other demographics (male, female, children, adults, median income, poverty rate). Missing vital characteristics.	Minimal description of the community's population and other demographics (male, female, children, adults, median income, poverty rate). Missing vital characteristics.	Detailed description of the community's population and other demographics (male, female, children, adults, median income, poverty rate)
Identified priority health behaviors/issues (2)	Less than 2 priority health behaviors/issues supported by current statistics (morbidity & mortality rates) OR identified priority behavior/health issues not supported by statistics	Less than 3 priority health behaviors/issues supported by current statistics (morbidity & mortality rates)	Identified priority health behaviors/issues supported by current statistics (morbidity & mortality rates)
Risk factors for identified health behaviors (2)	Less than 3 underlying risk factors for the priority health behaviors/issues	Less than 5 underlying risk factors for the priority health behaviors/issues	Underlying risk factors for the priority health behaviors/issues
Available resources related to the identified health behaviors (1)	Identified resources available in the community with little to n relationship to address the priority health behaviors/issues and manage risk factors	resources available in the community to address the priority health behaviors/issues and manage risk factors	Description of resources available in the community to address the priority health behaviors/issues and manage risk factors
Barriers to accessing available resources (1)	Few barriers to accessing resources in reducing risk factor with little or no relationship to the identified health issues	Some barriers to accessing resources in reducing risk factor with few related to the identified health issues	Detailed description of barriers to accessing resources in reducing risk factors
Recommendations (1)	Only one or two recommendations	Less than 4 recommendations	Recommendations for improving on the health status of the community based on the identified risk factors

(Hem 1) - Community Health Project

Organization Structure and Position Paper	
Points Possible: 100	
SECTION	Total Points
Over view of the organization	10
History	10
Mission, vision, values - How are these reflected in their service, care delivery and strategy?	15
Number of services identified and explained:	
Organization structure	15
Hierarchy	
Leadership approach	
Organogram	
Partners (Vendors, Suppliers, Insurance, etc.)	10
Consumers (Who is buying their service or product?)	10
Competitors	10
Who are they competing with?	
How are they addressing competition	
Market position	15
Which market are they in?	
How big is market	
Where do they rank?	
APA Format	5

(Item 2) - HCA 340 Organizational Structure

	Exceptional 6	Adequate 4-5	Developing 3-2	Needs Work 1-0
Information	All information presented was clear, accurate and thorough.	Most information presented was clear, accurate and thorough.	Most information presented was clear and accurate, but was not thorough.	Information had several inaccuracies OR was usually not clear.
Use of Facts/Statistics	Every major point was well supported with several relevant facts, statistics and/or examples.	Every major point was adequately supported with relevant facts, statistics and/or examples.	Every major point was supported with facts, statistics and/or examples, but the relevance was questionable.	Several points were not supported.
Organization	All arguments were clearly tied to an idea (premise) and organized in a tight, logical fashion.	Most arguments were clearly tied to an idea (premise) and organized in a tight, logical fashion.	All arguments were clearly tied to an idea (premise) but the organization was sometimes not clear or logical.	Arguments were not clearly tied to an idea (premise).
Understanding of Topic	The presenter clearly understood the topic in-depth and presented their information forcefully and convincingly.	The presenter clearly understood the topic in-depth and presented their information with ease.	The presenter seemed to understand the main points of the topic and presented those with ease.	The presenter did not show an adequate understanding of the topic.
Total				

Name:

Item 4

	Excellent 4-5	Good 3-4	Adequate 2-3	Needs Work 2-0
Summary	Gives a brief summary of the organization. Relates role of providers.	Gives a brief summary of the organization. Provides an overview of the organizations role.	Gives a lengthy summary of the organization. Lacks an overview of organizations role.	Does not summarize or an overview of roles of the organization.
Stakeholders	The stakeholders are identified and associated outcomes are clearly described.	Almost all (about 90%) of the stakeholders are identified and associated outcomes are clearly described.	A majority (about 75%) of the stakeholders are identified and/or associated outcomes are poorly described.	Many stakeholders are missing and outcomes are not clearly described
Ethical Issues	All ethical issues are presented accurately.	Almost all ethical issues presented accurately.	Most ethical issues are presented accurately (at least 70%).	There are several errors with the ethical issues presented.
Identification of Key Issue(s)	Student defines 6 of the key ethical issues for the health organization.	Student defines all but one of the key ethical issues for the health organization.	Student overlooks 2-3 of the key ethical issues for the health organization.	Student overlooks more than 3 key ethical issues for the health organization.
Analysis of Key Issue(s)	Student used current, credible research to analyze all the key issues and offers excellent insights.	Student used the text to analyze the key issues of an organization.	Student did not analyze 2-3 of the key issues.	Student overlooks 3 or more of the key issues.
Source(s)	The student uses credible sources, reflecting current knowledge in the field, to make a convincing case for each assertion.	All assertions are supported with credible evidence.	Some assertions left unsupported.	No research is evident; student's assertions are unsupported.
Total				

Category	6-7 - Distinguished	4-5 – Proficient	3 – Apprentice	1-2 – Novice	Score
Thesis Statement	Thesis statement identifies the author’s position on the topic and provides a sound, coherent rationale for that position.	Thesis statement provides a clear, strong statement of the author’s position on the topic.	Thesis statement outlines some or all of the main points to be discussed but does not clearly identify their position.	Thesis statement does not identify a position nor present a preview of what will be discussed.	
Position	Makes it clear and direct the author’s position. Uses 5 pieces of evidence, facts, and statistics to support their position. Gives opposing view.	Author is clear states position. Uses 2-4 pieces of evidence, facts, and statistics to support their position. Gives opposing view.	Author is somewhat clear on position. Uses 2 pieces of evidence, facts, or statistics to support their position. Doesn’t present an opposing view	Author is not taking a clear position and uses 1 or no pieces of evidence, facts, or statistics to support their position.	
Accuracy	All supportive facts and statistics are reported accurately.	Almost all supportive facts and statistics are reported accurately.	Most supportive facts and statistics are reported accurately.	Most supportive facts and statistics were inaccurately reported.	
Closing Paragraph	The conclusion is strong and leaves the reader clearly understanding the writer’s position. Effective restatement of the position statement begins the closing paragraph.	The author’s position is restated within the first two sentences of the closing paragraph.	The conclusion is recognizable and the author’s position is restated within the closing paragraph.	There is no conclusion - the paper just ends.	
Sentence Structure	Sentences make complete sense and flow well. Organized and No run-ons or sentence fragments.	Sentences are well constructed and they flow well. Some sentence fragments or run-ons.	Sentences are constructed and flow somewhat well. Multiple run-ons and sentence fragments.	Sentences lacking structure and organization. Many run-ons and sentence fragments.	
Grammar & Spelling	No grammatical errors. Final draft is well checked and everything spelled correctly.	A couple grammatical errors, 1-2 misspelled words.	Several grammatical errors, few misspelled words.	Numerous grammatical errors, many misspellings	

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	Excellent 11-12	Good 10-7	Adequate 6-4	Needs Work 3-1
Summary	Gives a brief summary of the issue. Does not retell the entire issue.	Gives a brief summary of the issue. Retells parts of the issue.	Gives a lengthy summary of the issue. Retells most of the issue.	Does not summarize the issue.
Stakeholders	The stakeholders are identified and associated outcomes are clearly described.	Almost all (about 90%) of the stakeholders are identified and associated outcomes are clearly described.	Almost all (about 75%) of the stakeholders are identified and/or associated outcomes are not clearly described.	Many stakeholders are missing and outcomes are not clearly described
Ethical Issues	All ethical issues presented by the topic are accurate.	Almost all ethical issues presented by the topic are accurate.	Most ethical issues presented by the topic are accurate (at least 70%).	There are several errors with the ethical issues discussed in the topic.
Identification and analysis of Key Issue(s)	Defines all of the key issues in the case. Used current, credible research to analyze all the key issues in the case and offers excellent insights.	Defines all but one of the key issues in the case. Used the text to analyze the key issues in the case.	Overlooks two of the key issues in the case. Overlooks two or more of the key issues in the case.	Overlooks more than two key issues in the case. Did not analyze one key issue.
Grammar, Formatting and Source(s)	Uses credible sources, reflecting current knowledge to make a convincing case for each assertion. Work contains no errors in spelling, punctuation, or word usage. All citations use the correct APA style format.	All assertions are supported with credible evidence. Work contains one error in spelling, punctuation, or word usage. One or two citations may be incorrect.	Some assertions left unsupported. Work contains two errors in spelling, punctuation, or word usage. Three or four citations are incorrect.	No research is evident, or assertions are unsupported. Work contains more than two errors in spelling, punctuation, or word usage. Citations were not used and/or several citation errors
Total				

Organization Structure and Position Paper	
Points Possible: 100	
SECTION	Total Points
Over view of the organization	10
History	10
Mission, vision, values - How are these reflected in their service, care delivery and strategy?	15
Number of services identified and explained:	
Organization structure	15
Hierarchy	
Leadership approach	
Organogram	
Partners (Vendors, Suppliers, Insurance, etc.)	10
Consumers (Who is buying their service or product?)	10
Competitors	10
Who are they competing with?	
How are they addressing competition	
Market position	15
Which market are they in?	
How big is market	
Where do they rank?	
APA Format	5

(Item 7) HCA340 organizational structure

(1 km 8) P1447 Dollars & Debts

Category	Exemplary -80 (14.4-16)	Very Good - 60 (14.3-12.8)	Mediocre -40 (12.7-11.2)	Needs Attention -20 (11.1-9.6)
Introduction	The opening statement has a strong, hook or attention grabber. This could be a relevant quotation, statistics, or question addressed to the reader.	The introductory statement has a hook or attention grabber, it includes data but it is weak, rambling or not connected to the issue or topic.	The introductory statement has a connection to the topic but it is not clear. There's no data to help make the case.	The introductory statement is not interesting or is not relevant to the topic.
Comprehension of Issues	Expresses a clear understanding of the ethical dilemma(s) and explains the potential impact of the issue for themselves or others and uses examples to make their point.	Expresses a clear understanding of the ethical dilemma(s) and explains the potential impact of the issue for themselves or others.	Provides examples that lack clear understanding of what an ethical dilemma is.	No examples are used or the examples are not relevant to the topic.
Evidence & Accuracy	Includes 6 or more pieces of evidence (facts, statistics, examples, real-life experiences) that support the position statement. All supportive facts and statistics are reported and cited accurately.	Includes 4-5 pieces of evidence (facts, statistics, examples, real-life experiences) that support the position statement. Almost all supportive facts and statistics are reported and cited accurately.	Includes 2-3 pieces of evidence (facts, statistics, examples, real-life experiences) that support the position statement. Most supportive facts and statistics are reported and cited accurately.	Includes 1 or fewer pieces of evidence (facts, statistics, examples, real-life experiences). Facts were inaccurately reported, or not reported or cited at all.
Reflection & Application	Provides clear and thoughtful reflections for dealing with specific ethical issues; uses text and class materials to support ideas and has included materials from sources outside the class.	Provides clear and thoughtful reflections for dealing with specific ethical issues AND uses text and class materials to support methods.	Provides clear and thoughtful reflection for dealing with specific ethical issues BUT does NOT use text and class materials to support methods.	Reflections for dealing with issues are not well thought out or supported.
Writing, Grammar & Spelling	All sentences are well-constructed with varied structure. Author makes no errors in grammar, spelling or punctuation.	Most sentences are well-constructed and there is some varied sentence structure in the essay. Author makes 1-2 errors in grammar, spelling or punctuation.	Most sentences are well constructed, but there is no variation in structure. Author makes 3-4 errors in grammar, spelling or punctuation.	Most sentences are not well-constructed or varied. Author makes 4 or more errors in grammar, spelling or punctuation.

Potential Stakeholders

Task 1 – 09/03/19

Due – 09/08/19

- As we have learned from the first two chapters, the US healthcare systems is highly complex. One of the aspects that makes this system more complex than those in other countries are the array of stakeholders that are engaged in the system.
- For this assignment, let us look at three scenarios. Read the stories in each slide, and name at least 5 stakeholders who are likely to be impacted by the respective incident. Also provide a rationale for your selection of each stakeholder, stating why and how they are impacted, on what level.
- Any additional stakeholder that you point out will gain you one extra credit point for this assignment, for a maximum of five extra credit points.
- Download the PowerPoint file, fill out the boxes using green fonts, save it with your name, and then submit. Feel free to add slides as you need.
- This assignment will be due on the 8th of September, which is this coming Sunday, at 11:59pm. No late submission will be accepted. We will discuss the answers in class after I have graded all attempts.
- Submit one PPT per group. Please put name of all members who have worked on this assignment in the second slide. If someone is MIA, please inform me. Put it on the second slide as well.

(1 team) - HCA 340 Stakeholder Assignment

Group Number:

- Names of all Participants
- Names of all Missing Group Members

POTENTIAL STAKEHOLDERS

A child was playing at the school playground, after school was out for the day. Her mother was just a few steps away, speaking to the teacher. The child fell off the merry-go-round, and was crying in pain. Her arm was swollen, and there was a big bump on her head. The teacher and the mother rushed her to the school nurse, who gave the child some ice and anti-inflammatory medication. When the child still complained and cried about severe pain two hours later, she was taken to an emergency room. The doctors performed an X-ray and it was discovered that she had a broken bone. Further investigation revealed a tumor, that could have caused her to blackout, resulting in the fall.

Stakeholder 1 -
Rationale -

Stakeholder 2 -
Rationale -

Stakeholder 3 -
Rationale -

Stakeholder 4 -
Rationale -

Stakeholder 5 -
Rationale -

GROUP ASSIGNMENT (IN CLASS) – POTENTIAL STAKEHOLDERS

A pregnant woman went into labor. She had a healthy pregnancy, and called a cab as her husband was not home. She called and asked him to meet her at the hospital. On the way to the hospital the cab driver ran a red light, and a truck crashed into the cab. When the ambulance arrived the cab driver was pronounced dead. The pregnant lady was in a lot of pain, when she arrived at the hospital her baby was delivered through c-section because of the critical condition the mother was in. Mother and baby were both healthy physically, however, the mother experienced emotional trauma for the next few months, and had to seek psychological support.

Stakeholder 1 -
Rationale -

Stakeholder 2 -
Rationale -

Stakeholder 3 -
Rationale -

Stakeholder 4 -
Rationale -

Stakeholder 5 -
Rationale -

Additional Stakeholder -
Rationale -

GROUP ASSIGNMENT (IN CLASS) – POTENTIAL STAKEHOLDERS

A man, who works at a factory, lost his finger while operating heavy machinery. As soon as word got out about this incident, the other employees started talking about how risky that equipment was to operate, because there was a part that was loose, and could have harmed the operator any second. The man was taken to the nearest urgent care center. However, they did not have the expertise to treat him so they sent him to the emergency room at the closest hospital via ambulance. Upon arrival at the hospital, they did a drug test and found out that the man had trace of illegal substance in his blood stream.

Stakeholder 1 -
Rationale -

Stakeholder 2 -
Rationale -

Stakeholder 3 -
Rationale -

Stakeholder 4 -
Rationale -

Stakeholder 5 -
Rationale -

Assessment

- Each scenario has numerous stakeholders who are impacted by the situation. This includes the patient, the provider, and any other person or entity that may benefit or be harmed, or affected in anyway.
- Students are to identify at least five such stakeholders, and provide explanation/rationale for why and how each of these individuals or entities are affected by this situation.
- Goal is to understand that there are more stakeholders involved than the obvious ones that are directly involved.