

**Assurance of Student Learning
2019-2020**

CEBS	School of Profesional Studies
Real Estate Studies Certificate 195	
Said Ghezal	

Use this page to list learning outcomes, measurements, and summarize results for your program. Detailed information must be completed in the subsequent pages.

1. **Student Learning Outcome 1:** Students will demonstrate basic understanding of the real estate profession

Instrument 1	Course comprehensive exam—RE 170C: Essentials in Real Estate
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Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 1.	Met	Not Met
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2. **Student Learning Outcome 2:** Students will demonstrate basic understanding of the legal environment of the real estate profession

Instrument 1	Course comprehensive exam—RE 273C: Real Estate Law
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Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.	Met	Not Met
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- Student Learning Outcome 3:** Students will demonstrate basic understanding of real estate brokerage operations.

Instrument 1	Course comprehensive exam—RE 171C: Real Estate Brokerage Operations
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Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.	Met	Not Met
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Program Summary (Briefly summarize the action and follow up items from your detailed responses on subsequent pages.)

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Student Learning Outcome 1

Student Learning Outcome	Students will be able to discuss the basic facets of the real estate profession, including the unique aspects of real estate as a commodity, an investment medium, and a provider of shelter. The many career areas in the real estate industry as well as the informational needs of the homeowner are also covered.		
Measurement Instrument 1	RE 170C comprehensive exam gauges students' understanding of the real estate profession. Each component will be assessed by 10 different questions of the exam (e.g., 10 questions are developed to measure real estate as a commodity).		
Criteria for Student Success	The expectations are to have a 70% pass rate on the total questions measuring all components and 70% pass rate on each component.		
Program Success Target for this Measurement	70%	Percent of Program Achieving Target	80%
Methods	A random sample of 10 exams (students) will be evaluated.		
Based on your results, highlight whether the program met the goal Student Learning Outcome 1.		Met	Not Met
Actions (Describe the decision-making process and actions for program improvement. The actions should include a timeline.)			
N/A			
Follow-Up (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)			
N/A			

Next Assessment Cycle Plan (Please describe your assessment plan timetable for this outcome)
 Spring 2022

Student Learning Outcome 2

Student Learning Outcome Students will be able to specifically discuss the legal environment of the real estate profession, including real estate legal terminology, legal real estate instruments, contracts, and obligations.

Measurement Instrument 1 RE 273C comprehensive exam specific question items focus on legal aspects of the real estate profession the course emphasizes. Each component, such as real estate terminology, is measured by 10 different questions.

Criteria for Student Success The expectations are to have a 70% pass rate on the total questions measuring all components and 70% pass rate on each component.

Program Success Target for this Measurement	70%	Percent of Program Achieving Target	90%
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Methods A random sample of 10 exams (students) will be evaluated.

Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 2.

Met	Not Met
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Actions (Describe the decision-making process and actions planned for program improvement. The actions should include a timeline.)

Follow-Up (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)

N/A

Next Assessment Cycle Plan (Please describe your assessment plan timetable for this outcome)
 Spring 2022

Student Learning Outcome 3

Student Learning Outcome	Student will demonstrate an ability to discuss the real estate brokerage operations, including the setting up of a brokerage operation, hiring and retaining sales agents, and technology used by brokers.		
Measurement Instrument 1	RE 171C comprehensive exam specific question items measures students' ability to discuss the components of real estate brokerage operations identified above. 10 different questions items measure each component (i.e., 10 questions measure the operation of hiring and retaining sales agents).		
Criteria for Student Success	The expectations are to have a 70% pass rate on the total questions measuring all components and 70% pass rate on each component.		
Program Success Target for this Measurement	70%	Percent of Program Achieving Target	80%
Methods	A random sample of 10 exams (students) will be evaluated.		
Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 3.		Met	Not Met
Actions (Describe the decision-making process and actions for program improvement. The actions should include a timeline.)			
Follow-Up (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)			
N/A			
Next Assessment Cycle Plan (Please describe your assessment plan timetable for this outcome)			
Spring 2022			