Assurance of Student Learning					
2019-2020					
Education and Behavioral Sciences	Counseling and Student Affairs				
Graduate Certificate – International Student Services 415					

Use this page	e to list learning outcomes, measurements, and summarize results for your program. Detailed informa	tion must k	e complete
• 0	in the subsequent pages.		-
Student Lear	ning Outcome 1: Students will explore the needs and interests of international students.		
Instrument 1			
	Individual course assignment (CNS 581): Book Reaction/Critique		
Instrument 2			
	Individual course assignment (CNS 572): Interview Assignment		
Instrument 3			
D]	Internship supervisor evaluation of students completing Internship (CNS 595)		
Based on your	results, circle or highlight whether the program met the goal Student Learning Outcome 1.	<mark>Met</mark>	Not Met
Student Lear	rning Outcome 2: Students will examine trends and global issues impacting higher education.		
Instrument 1	Individual course assignment (CNS 581): Book Reaction/Critique		
Instrument 2	Individual course assignment (CNS 581): The Role of Culture Assignment		
Instrument 3	Individual course assignment (CNS 572): Final Exam		
Based on your	results, circle or highlight whether the program met the goal Student Learning Outcome 2.	Met	Not Met
Student Lear	ning Outcome 3: Students will apply knowledge of student needs in developing programming to address campus internationalizati	on.	
Instrument 1	Individual course assignment (CNS 581): Intercultural Skills Project		
Instrument 2	Individual course assignment (CNS 581): Applications to Student Affairs Assignment		
Instrument 3	Internship supervisor evaluation of students completing Internship (CNS 595)		
Based on your	results, circle or highlight whether the program met the goal Student Learning Outcome 3.	<mark>Met</mark>	Not Met
Program Sui	nmary (Briefly summarize the action and follow up items from your detailed responses on subsequent pages.)		
	rogram demonstrate an ability to explore the needs and interests of international students, examine trends and global issues impacting higher ea a developing programming to address campus internationalization. Therefore, no follow-up actions are necessary.	ducation, and a	oply knowledge
	understand that many students who pursue this graduate certificate program already have other credentials related to their life and students apheneod lynewlades, skills and competencies in this area. The magnetic completed as a 'stend clear' aredential (u		

designed to give students enhanced knowledge, skills and competencies in this area. The program can be completed as a 'stand-alone' credential (with only an undergraduate degree), concurrently with a master's or other graduate degree (many of our master's degree students configure their electives so they can complete this certificate in

conjunction with their degree, or post-master's degree (as a few students have done, primarily those who have taken positions that involve international student services and want additional expertise in that area.

		Student Learning Outcon	ne 1			
Student Learning Outcome	Students will explo	ore the needs and interests of international students.				
Measurement Instrument 1	Individual course a	Individual course assignment (CNS 581): Book Reaction/Critique				
Criteria for Student Success	The overall average score on the rubric will be 90% and on no individual rubric dimension will the average score be less than half the available points. Specifically, the number of points you earn for the Book Reaction/Critique Assignment will be determined as follows: Critical Thinking (20%) - the extent to which your critique demonstrates critical thinking skills appropriate to a graduate-level class; observations, conclusions, and inferences are reinforced by empirical evidence or outside research. Depth of Analysis (20%) - the extent to which your critique gets to the core issues discussed by the authors in a comprehensive and detailed manner. Integration (20%) - the extent to which you link the central themes on each of the documents to each other in a coherent and systematic way; there is an ongoing systematic evolution to these documents Articulation (20%) - the extent to which the language in your critique is clear and precise as well as technically accurate; i.e., you use correct spelling and grammar. Technical Competence/Visual Presentation (20%) - the extent to which your presentation is aesthetically pleasing and interesting to read; how well you are able to keep the attention of the reader. Graphics and visuals are always helpful in this regard – as long as the focus stays on what you are saying and not how you are saying it. Each dimension is evaluated and then an aggregate score is determined. 90% an above is Excellent; 80-89% is Good; 70-79% is Marginal; Below 70% is Unacceptable.					
Program Success Target for this	Measurement	One hundred (100%) of the students will average at least 90%, with no dimension averaging less than half the potential points available.	Percent of Program Achieving Target	100% achieved the indicated target.		
Methods Measurement Instrument 2	Students are expected to read the book required for this course (International Student Engagement: Strategies for Creating Inclusive, Connected, and Purposeful Campus Environments by Glass, Wongtrirat, and Buus) and then prepare a chapter-by-chapter reaction/critique; i.e., an honest reaction to the information provided - elaborating as appropriate and discussing the implications and relevance of the suggestions, recommendations and guidelines provided. Try to evaluate the efficacy of the material from the point-of-view of an international student with no prior knowledge of higher education in the United States. This reaction/critique should be developed into a PowerPoint presentation which should have all the qualities of a face to face presentation; i.e., it should be comprehensive in coverage of the topic, exhibit creativity, and include citations and references as appropriate. You are encouraged to include web links, video clips, and other creative means to present information through the PowerPoint presentation, which can also include additional research and reading. Individual course assignment (CNS 572): Interview Assignment					
Criteria for Student Success	Specifically, the nu Critical Thinking (conclusions, and in Depth of Analysis manner. Integration (20%)	ndividual course assignment (CNS 572): Interview Assignment The overall average score on the rubric will be 90% and on no individual rubric dimension will the average score be less than half the available points. Specifically, the number of points you earn for the Interview Assignment will be determined as follows: Critical Thinking (20%) - the extent to which your interview report demonstrates critical thinking skills appropriate to a graduate-level class; observations, conclusions, and inferences about the interview are reinforced by empirical evidence or outside research. Depth of Analysis (20%) - the extent to which your interview report gets to the core issues discussed by the authors in a comprehensive and detailed nanner. ntegration (20%) - the extent to which you link the central themes in the interview to each other in a coherent and systematic way; there is an ongoing systematic evolution to your interviews.				

	spelling and gran Technical Compo able to keep the a how you are sayi	etence/Visual Presentation (20%) - the extent to which y attention of the reader. Graphics and visuals are always	your presentation is aesthetically pleasing and inter helpful in this regard – as long as the focus stays or	esting to read; how well you are n what you are saying and not
Program Success Target for this	Measurement	One hundred (100%) of the students will average at least 90%, with no dimension averaging less than half the potential points available.	Percent of Program Achieving Target	
Methods	interview interna for example, do n socioeconomic b interview student undergraduate in • Why d: • If they • How m • What d • What d • Is colle • What h • What v • Are yo • What s • Do you • And an Prepare a sing		same institution, please be sure to exhibit diversity include students from different age categories, gen etc.). If you interview students from different institu mple, three traditional age, Greek-affiliated student r college experience, for example: ending? choose to attend the same institution? have encountered in college? ewarding? Effective? al, spiritual) being met in college? ore successful? contrast, and interpret what you think the informative entire are the implications for practice in your presenta	y in your selection process (i.e., ders, racial/ethnic and ations, it is more acceptable to ts from three different
Measurement Instrument 3	Internship superv	isor evaluation of students completing Internship (CNS	595)	
Criteria for Student Success	needs and interes 2=Fair, 3=Avera Internship superv	isors would indicate in their formal evaluation of the st ts of international students. The formal evaluation proc ge, 4=Good, and 5=Excellent. The Student Evaluation of isors to rate items on a 6-point scale, with 1=Poor, 2=F verall average score on the rubric will be 4.0 and of	cess asks Internship supervisors to rate items on a 6 completed by the Site Supervisor is attached. The f air, 3=Average, 4=Good, and 5=Excellent. There i	-point scale, with 1=Poor, ormal evaluation process asks s also a NA (Non-Applicable
Program Success Target for this	Measurement	Ninety (90%) of the students will achieve an average score of at least 4.0 across the items measured by the instrument.	Percent of Program Achieving Target	100% achieved the indicated target.

Methods	All Internship supervisors complete a formal evaluation of the students they supervised for CNS 595 (Internship). The evalu students' understanding of the needs and interests of international students.	ation includes ite	ms related to
Based on your results, circle or	highlight whether the program met the goal Student Learning Outcome 1.	Met	Not Met
Actions (Describe the decision-ma	aking process and actions planned for program improvement. The actions should include a timeline.)		
Students in the program demonstrate a	a clear understanding of the needs and interests of international students; no actions necessary.		
Follow-Up (Provide your timeline	e for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement)	
N/A			

		Student Learning Outcom	ne 2			
Student Learning Outcome	Students will exan	nine trends and global issues impacting higher education	n.			
Measurement Instrument 1	Individual course a	assignment (CNS 581): Book Reaction/Critique				
Criteria for Student Success	Specifically, the m Critical Thinking (conclusions, and in Depth of Analysis Integration (20%) ongoing systematic Articulation (20%) grammar. Technical Compet able to keep the att how you are sayin	sion is evaluated and then an aggregate score is determined. 90% an above is Excellent; 80-89% is Good; 70-79% is Marginal; Below 70% is				
Program Success Target for this	s Measurement	One hundred (100%) of the students will average at least 90%, with no dimension averaging less than half the potential points available.	Percent of Program Achieving Target	100% achieved the indicated target.		
Methods	Purposeful Campu information provide provided. Try to e United States. Thi i.e., it should be co	ted to read the book required for this course (<i>Internatio</i> <i>us Environments</i> by Glass, Wongtrirat, and Buus) and the led - elaborating as appropriate and discussing the imp evaluate the efficacy of the material from the point-of-vi is reaction/critique should be developed into a PowerPo pomprehensive in coverage of the topic, exhibit creativity video clips, and other creative means to present inform ng.	ten prepare a chapter-by-chapter reaction/critique; blications and relevance of the suggestions, recommended we of an international student with no prior know int presentation which should have all the qualitie and include citations and references as appropria	i.e., an honest reaction to the mendations and guidelines ledge of higher education in the s of a face to face presentation; ate. You are encouraged to		

Measurement Instrument 2	Individual course	assignment (CNS 581): The Role of Culture Assignment	nt			
Criteria for Student Success	The overall average score on the rubric will be 90% and on no individual rubric dimension will the average score be less than half the available points.Specifically, the number of points you earn for The Role of Culture Assignment will be determined as follows:Critical Thinking (20%) - the extent to which your critique demonstrates critical thinking skills appropriate to a graduate-level class; observations, conclusions, and inferences are reinforced by empirical evidence or outside research.Depth of Analysis (20%) - the extent to which your critique gets to the core issues discussed in the videos in a comprehensive and detailed manner.Integration (20%) - the extent to which you link the central themes on each of the videos to each other in a coherent and systematic way; there is an ongoing systematic evolution to these videosArticulation (20%) - the extent to which the language in your critique is clear and precise as well as technically accurate; i.e., you use correct spelling and grammar.Technical Competence/Visual Presentation (20%) - the extent to which your presentation is aesthetically pleasing and interesting to read; how well you are able to keep the attention of the reader. Graphics and visuals are always helpful in this regard – as long as the focus stays on what you are saying and not how you are saying it.Each dimension is evaluated and then an aggregate score is determined. 90% an above is Excellent; 80-89% is Good; 70-79% is Marginal; Below 70% is Unacceptable.					
Program Success Target for this	Measurement	One hundred (100%) of the students will average at least 90%, with no dimension averaging less than half the potential points available.	Percent of Program Achieving Target	100% achieved the indicated target.		
Methods	Please review the following eight videos. Develop a single PowerPoint presentation that summarizes your reaction to them. International Transfer Students: Preparing for Registration https://www.youtube.com/watch?v=Ze8f54NhHqE HCC International Student Spring 2016 Orientation https://www.youtube.com/watch?v=S4Gd_9Dvodw Indian Students in America https://www.youtube.com/watch?v=h4oWLjHHoDY International Student Orientation Video - Traffic Violations and Traffic Court https://www.youtube.com/watch?v=pDjRebVSwDE Stereotypes of USA, through the eyes of international students https://www.youtube.com/watch?v=DUloPJIKXGM HOW TO HAVE THE BEST STUDY ABROAD EXPERIENCE! https://www.youtube.com/watch?v=rcnXQyOglA Universities tell foreign students? Don't go anywhere https://www.youtube.com/watch?v==dDEsp9LPxc					
Measurement Instrument 3	Individual course	assignment (CNS 572): Final Exam				

Criteria for Student Success	UndersEvidenArticul	teria I used to evaluate the Final Exam responses: tanding of the relevant issues. ce-based argument (did you back up your position with ation (did you make a convincing case). is evaluated and then an aggregate score is determined.		'9% is Marginal; :	Below 70% is
Program Success Target for thi	s Measurement	The overall average on the Final Exam will be at least 85% and on no individual dimension will the average by less than 70%.	Percent of Program Achieving Target	100% achieved target.	the indicated
Methods	Each student will complete a final exam which will give them an opportunity to demonstrate what has been learned throughout the course. The final exam will be essay and cover the full content of the course. Everyone who participates fully in the class (reads all the assigned readings, completes all Assignments in a comprehensive and timely manner, and contributes consistently and meaningfully to the Discussion Boards) should have no difficulty with the final. The final exam for students in the ISS certificate program specifically addresses trends and global issues impacting higher education: Option A. Choose a particular student population. For that population, decide whether academic preparation and support or social integration is more important to the ultimate success (retention to graduation) of members of that group (in general). Then provide an evidence-based argument to back up your position. <i>Make as strong an argument as you can to support your conclusion</i> . Option B. Choose a particular student population, decide what role, if any, standardized tests such as the ACT for SAT should play in the admissions process for members of that group (in general). Then provide an evidence-based argument to back up your position. <i>Make as strong an argument as you can to support your conclusion</i> .				
Based on your results, circle or	highlight whethe	er the program met the goal Student Learning C	Outcome 2.	Met	Not Met
Students in the program demonstrate	a clear understandir	actions planned for program improvement. The ang of the trends and global issues impacting higher education	ation; no follow-up actions necessary.		
Follow-Up (Provide your timeline N/A	e for follow-up. I	f follow-up has occurred, describe how the actions	above have resulted in program improvemen	it.)	

	Student Learning Outcome 3					
Student Learning Outcome	Students will apply	y knowledge of student needs in developing programmin	ng to address campus internationalization.			
Measurement Instrument 1	Individual course a	Individual course assignment (CNS 581): Intercultural Skills Project				
Criteria for Student Success	See Intercultural S	kills Competence Rubric (attached)				
Program Success Target for this	Measurement	Ninety (90%) of the students will achieve an average score of at least 3.0 across the three dimensions measured by the instrument.	Percent of Program Achieving Target	90% achieved the indicated target.		
Methods	Option A : A Internationa Office; her p	tudents are to choose <u>one</u> of the following three Options (activities) that will contribute most to his/her personal and professional goals and learning. Option A : Attend and assist with activities at an orientation for new international students at WKU (<i>or at another institution</i>). At WKU, the International Student Orientation is generally held during the third week in January. Please contact Toni Dye, Assistant Director, International Student Office; her phone number is 270-745-4858 and her e-mail is toni.dye@wku.edu. The English as a Second Language International Program (ESLi) also has an orientation for new international students during January. Please contact Dawn Winters is interested; her phone number is 270-745-7064				

	following p 1. Describ 2. What d 3. What d 4. Name t Option B: M volunteer to you are not p They may not the Internatii experiences reasonable a activity, plea 1. Describ 2. What d 3. What d 4. Name t Option C: If the developridentified for following po 1. Describ 2. What d 3. What d 3. What d 3. What d 3. What d	be your feelings and thoughts regarding your experience hid you learn about yourself? hid you learn about international students? two ways in which you can use what you have learned in Make contact with a refugee center, international service be able to meet and spend some time serving an interna previously acquainted with). Many international student eed assistance finding their way around, visiting various onal Center of Kentucky has refugees who may need so in the community. The International Center of Kentucky amount of time spent on the activity (not including writin ase prepare a report (4-6 pages) in which you address the be your feelings and thoughts regarding your cross-cultu hid you learn about individual(s) from other countries? two ways in which you can use what you have learned in Develop a program, activity or service designed to meet ment of this program, activity or service, you should inter or this project and/or professionals who work with your s	s at the orientation. a relationship to your personal/professional goals. agency, director of International Program (if not i tional student, family, or individual. (This must be s have remained on the campus during the break o campus/community offices, grocery shopping, etc meone to take them grocery shopping, to visit thrify y contact is Chris Kantosky, 270-781-8336; Ext. 3 th ing the reflection paper) would be 2 – 4 hours. Once e following points: ral interaction. a relationship to your personal/professional goals. the needs of a specific international student popular rview and interact with representative(s) of the inte elected population. Please prepare a report (4-6 pa why, how, when, where).	n your office), or a church to e a student, family, or individual r are soon arriving at campuses. c. In Bowling Green, for example, ft shops, or other introductory 04 (Chrisk@wkrmaa.org). A e you have participated in this ation. As part of the research for ternational student population
Measurement Instrument 2 Criteria for Student Success	The overall avera Specifically, the r Critical Thinking conclusions, and Depth of Analysi Integration (20%) ongoing systemat Articulation (20%) grammar. Technical Competent able to keep the a how you are saying	e assignment (CNS 581): The Applications to Student Af age score on the rubric will be 90% and on no individual number of points you earn for the Applications to Studer (20%) - the extent to which your critique demonstrates inferences are reinforced by empirical evidence or outsi s (20%) - the extent to which your critique gets to the cc) - the extent to which you link the central themes on eac tic evolution to your critique. 6) - the extent to which the language in your critique is c etence/Visual Presentation (20%) - the extent to which y attention of the reader. Graphics and visuals are always h ng it.	rubric dimension will the average score be less th nt Affairs Assignment will be determined as follow critical thinking skills appropriate to a graduate-le de research. The issues discussed in the documents in a compre- th of the documents to each other in a coherent and clear and precise as well as technically accurate; i.e. our presentation is aesthetically pleasing and inter- telpful in this regard – as long as the focus stays of	ws: evel class; observations, nensive and detailed manner. d systematic way; there is an e., you use correct spelling and esting to read; how well you are n what you are saying and not
Program Success Target for this	Measurement	One hundred (100%) of the students will average at least 90%, with no dimension averaging less than half the potential points available.	Percent of Program Achieving Target	100% achieved the indicated target.

Methods Measurement Instrument 3	Bingha Genese UC Irvi Univers Please review the conclusion of you speaks to the efficiency	ur (.pdf) documents are in the "Course Documents" sect mton University International Student Handbook ee Community College International Student Handbook ine International Student Handbook sity of Hawaii International Student Handbook ese documents and develop a (single) PowerPoint presen ur presentation that serves to identify any themes you no cacy of the information they contain.	ntation that summarizes your reaction to them. Plea sticed, compares and contrasts the information con		
Criteria for Student Success	knowledge of studies attached. The	risors would indicate in their formal evaluation of the student needs in developing programming to address camp formal evaluation process asks Internship supervisors to re is also a NA (Non-Applicable category). The overal e less than 2.0.	bus internationalization. The Student Evaluation c prate items on a 6-point scale, with 1=Poor, 2=Fair	completed by the S r, 3=Average, 4=G	Site Supervisor Bood, and
Program Success Target for this	S Measurement	Ninety (90%) of the students will achieve an average score of at least 4.0 across the items measured by the instrument.	Percent of Program Achieving Target	100% achieved target.	the indicated
Methods		pervisors complete a formal evaluation of the students the students the students the student prog		uation includes ite	ms related to
Based on your results, circle or	highlight whethe	er the program met the goal Student Learning C	Dutcome 3.	Met	Not Met
		actions planned for program improvement. The a ply knowledge of student needs in developing programn		llow-up actions ne	cessary.
Follow-Up (Provide your timeline N/A	for follow-up. If	f follow-up has occurred, describe how the actions	above have resulted in program improvemer	ıt.)	