

Assurance of Student Learning 2018-2019	
CEBS	School of Professional Studies
Associate of Art in Business Management (288)	

Use this page to list learning outcomes, measurements, and summarize results for your program. Detailed information must be completed in the subsequent pages.

Student Learning Outcomes:

1. Students will demonstrate competency in written and oral business communication;
2. Students will demonstrate competency in research and inquiry skills;
3. Students will demonstrate and appreciate team work and collaboration;
4. Students will exhibit requisite competency level within their discipline at point of degree completion.

Instrument 1	BUS 253C: Management Capstone
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Based on your results, circle or highlight whether the program met the goal Student Learning Outcome 1.	Met	Not Met
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Program Summary (Briefly summarize the action and follow up items from your detailed responses on subsequent pages.)

Students met a target of 75% score by achieving scores above 80% on all learning outcomes. The course and learning activities are appropriate for the program and will be retained. However, we added job hunting and interviewing skills to the course to help students integrate the workforce.

Student Learning Outcomes

Student Learning Outcome	<ol style="list-style-type: none"> 1. Students will demonstrate competency in written and oral business communication; 2. Students will demonstrate competency in research and inquiry skills; 3. Students will demonstrate and appreciate team work and collaboration; 4. Students will exhibit requisite competency level within their discipline at point of degree completion. 		
Measurement Instrument 1	<p>At the program level, student learning outcomes are assessed using a capstone course (BUS 253C). The capstone course uses several activities as assessment artifacts, which culminate in a course project. These activities target business communication (both oral and written), research and inquiry skills, team work and collaboration, and business acumen. Students research business topics as a group of 3 to 4 students, present their results, and deliver a written report. Students met a target of 75% score by achieving scores above 80% on all learning outcomes. The course and learning activities are appropriate for the program and will be retained.</p>		
Criteria for Student Success	A grade of C or higher		
Program Success Target for this Measurement	75%	Percent of Program Achieving Target	100%
Methods	<p>Learning outcomes were evaluated for each graduate (10 graduates) based on his/her performance in the activities assigned for BUS 253C.</p>		
Actions (Describe the decision-making process and actions planned for program improvement. The actions should include a timeline.)			
<p>To improve students' job hunting skills and readiness, BUS 253C included activities geared towards job search strategies, preparations, and interviewing skills.</p>			
Follow-Up (Provide your timeline for follow-up. If follow-up has occurred, describe how the actions above have resulted in program improvement.)			
<p>Students met a target of 75% score by achieving scores above 80% on all learning outcomes. The course and learning activities are appropriate for the program and will be retained. However, we added job hunting and interviewing skills to the course to help students integrate the workforce.</p>			