



# WKU Extended Learning and Outreach

Tuesday, January 8, 2013

# Massive Open Online Courses MOOCs



# Open Educational Resources OERs



# Why are For-Profits interested in MOOCs?

- Certification
- Secure assessments
- Employee recruitment
- Applicant Screening
- Human tutoring
- Selling the platform
- Third party sponsors
- Tuition

# Why We Care about MOOCs

- Providing access to knowledge
- Component of flipped classrooms
- Studying adaptive learning techniques
- Continuing education
- Quality of teaching/learning

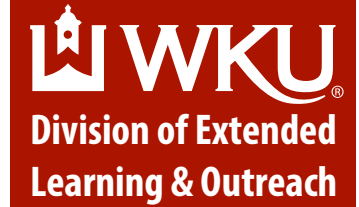
# What We Can do at WKU

- <http://www.wku.edu/mooc/wildlife/index.php>
- learning analytics – Bb Outcomes Module in the next upgrade of Bb
- Team approach with our Online Faculty Resources – instructional design, DL, FaCET and Academic Technology partner to provide consultation, workshops and seminars.

# Resources

- <http://chronicle.com/article/What-You-Need-to-Know-About/133475/>
- <http://www-jime.open.ac.uk/jime/article/viewArticle/2012-18/htmlhttp://www.wku.edu/ll/>
- <http://people.uis.edu/rschr1/onlinelearning/>
- <http://www.wku.edu/dl>
- <http://kylearningdepot.org/>

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