



# Business, B.S. transfer plan

Western Kentucky University

**Purpose:** To promote transfer of credits from the A.A. or A.S. degree from KCTCS into a B.S. in Business at WKU.

**Accreditation Statuses:** Both institutions will observe SACSCOC and the AACSB International – The Association to Advance Collegiate Schools of Business.

### Admissions of Practices:

1. Admission to WKU: <http://www.wku.edu/admissions/index.php>
2. All transfer students send an official transcript from each college attended to the WKU Admissions Office, 1906 College Heights Blvd. #11020, Bowling Green, KY 42101-1020, or preferable electronically, or call (270)745-2551 if you have questions.
3. A minimum overall 2.5 GPA.
4. Completion of eight admission courses (WKU courses: COMM 145; MATH 116 (or higher); CIS 141; ACCT 200, ACCT 201; ECON 202, ECON 203, ECON 206). **KCTCS courses:** COM 181 (OC), MAT 150 (QR), CIS 100 or CIS 130 or CIT 105, ACC 201 and 202, ECO 201 (SB), ECO 202 (SB) and equivalent to WKU ECON 206 . The admission courses GPA requirements vary by department.

**Program Delivery Style:** Management, Business Administration option offered at WKU extended campus locations. Classes for this major are offered either IVS, in-class at extended campus locations, or as a web-instructed course.

### Application of Credits:

1. Transfer equivalencies for WKU admitted students are available on iCAP: <http://www.wku.edu/icap/>. If not formally admitted to WKU, course transfer equivalencies are available: <http://www.wku.edu/transfer/>
2. Students must comply with all WKU Academic Requirements and Regulations (as published in the undergraduate catalog).
3. This agreement allows KCTCS graduates to transfer an AA or AS from KCTCS in its entirety toward completion of a B.S. in one of several business programs at WKU.

| <b>WKU Business Programs (BS)</b>                  | <b>Credit Hours</b> |
|--|---------------------|
| <i>Accounting</i>                                  | 77                  |
| <i>Business Economics</i>                          | 73                  |
| <i>Business Data Analytics</i>                     | 66                  |
| <i>Finance – Financial Planning Option</i>         | 73                  |
| <i>Finance – Financial Management Option</i>       | 76                  |
| <i>Management – Business Administration Option</i> | 70                  |
| <i>Management – Human Resource Mgmt Option</i>     | 70                  |
| <i>Marketing – Strategic Marketing Option</i>      | 70                  |
| <i>Marketing – Marketing Sales Option</i>          | 70                  |
| <i>Marketing – Social Media Option</i>             | 70                  |
| <i>Entrepreneurship</i>                            | 76                  |
| <i>International Business</i>                      | 73                  |



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4. While working on the AA or AS at KCTCS, student are encouraged to complete the following courses as a foundation for the BS in Business at WKU:

| <b>KCTCS Course</b>                                 | <b>WKU Course</b><br>(required if not completed at KCTCS)             |
|---|---|
| <b>ACC 201</b> Financial Accounting (3)             | <b>ACCT 200</b> Introductory Accounting — Financial (3)               |
| <b>ACC 202</b> Managerial Accounting (3)            | <b>ACCT 201</b> Introductory Accounting - Managerial (3)              |
| <b>BAS 267</b> Introduction to Business Law (3)     | <b>MGT 200</b> Legal Environment of Business (3)                      |
| <b>COM 181</b> Basic Public Speaking (3)            | <b>COMM 145</b> Fundamentals of Public Speaking and Communication (3) |
| <b>ECO 201</b> Principles of Microeconomics (3)     | <b>ECON 202</b> Principles of Economics (Micro) (3)                   |
| <b>ECO 202</b> Principles of Macroeconomics (3)     | <b>ECON 203</b> Principles of Economics (Macro) (3)                   |
| <b>BAS 267</b> Introduction to Business Law (3)     | <b>MGT 200</b> Legal Environment of Business (3)                      |
| <b>BAS 282 or MKT 282</b> Marketing (3)             | <b>MKT 220</b> Basic Marketing Concepts (3)                           |
| <b>BAS 200 or BAS 283 or MGT 283</b> Management (3) | <b>MGT 210</b> Organization and Management (3)                        |
| <b>CIS 100, 130 or CIT 105</b> Computers (3)        | <b>CIS 141</b> Basic Computer Literacy (3)                            |
| <b>MAT 150</b> College Algebra (3)                  | <b>MATH 116</b> College Algebra (3)                                   |
| <b>STA 220 or 291</b> Statistics (3)                | <b>MATH 183</b> Introductory Statistics (3)                           |

5. KCTCS students with an AA or AS are designed as fully-certified in General Education and will be credited as meeting WKU Colonnade General Education requirements.

Questions email: [gfc@wku.edu](mailto:gfc@wku.edu) Additional information: <http://www.wku.edu/gfc> Date: 9/2016