

**Comprehensive Academic Program Evaluation (CAPE)
Western Kentucky University
Supplementary Data Tables**

Institution:
Western Kentucky University (00200200)
College:
Gordon Ford College of Business
WKU Department Code:
MGT
Data as of:
30OCT18
Prepared by:
The WKU Office of Institutional Research

Enrolled Students by Fall Term

Enrollments are based on Fall census, and include multiple majors, minors, and certificates.

Level - Degree Type - Major - CIP				Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Undergraduate	Baccalaureate	Entrepreneurship, BS (#542)	520701	50	40	46	60	59
		International Business, BS (#569)	521101	90	83	88	91	88
		Management, BS (#723)	520201	524	528	541	639	621
All				664	651	675	790	768

Level - Degree Type - Minor				Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Undergraduate	Non Degree	Business Administration, Minor (#332)		184	191	206	189	187
		Entrepreneurship, Minor (#355)		48	52	61	84	78
		International Business, Minor (#333)		20	28	25	18	17
All				252	271	292	291	282

Conferrals by Academic Year

Conferrals awarded are based on Summer-Fall-Spring cycle, and include multiple majors.

Level - Degree Type - Major - CIP				AY 2013-2014	AY 2014-2015	AY 2015-2016	AY 2016-2017	AY 2017-2018
Undergraduate	Baccalaureate	Entrepreneurship, BS (#542)	520701	8	6	10	6	10
		International Business, BS (#569)	521101	21	33	19	19	15
		Management, BS (#723)	520201	115	106	107	142	177
All				144	145	136	167	202

Level - Degree Type - Minor				AY 2013-2014	AY 2014-2015	AY 2015-2016	AY 2016-2017	AY 2017-2018
Undergraduate	Non Degree	Business Administration, Minor (#332)		53	52	39	53	63
		Entrepreneurship, Minor (#355)		17	14	12	24	22
		International Business, Minor (#333)		1	4	1	6	2
All				71	70	52	83	87

Departmental SCHP by Academic Year

In-Department student credit hours generated by majors, minors, and certificates.

Level - Major - CIP			Provided Credit Hours				
			AY 2013-2014	AY 2014-2015	AY 2015-2016	AY 2016-2017	AY 2017-2018
Undergraduate	Business Administration, Minor (#332)		327	369	384	300	423
	Entrepreneurship, BS (#542)	520701	278	246	260	310	363
	Entrepreneurship, Minor (#355)		161	176	273	370	376
	International Business, BS (#569)	521101	476	351	456	500	441
	International Business, Minor (#333)		27	36	39	45	54
	Management, BS (#723)	520201	3,528	3,783	4,330	5,323	5,268
All		4,797	4,961	5,742	6,848	6,925	

First Year Persistence by Fall Cohort

Fall-to-fall Persistence of the first time students entering with a declared major in the program. Persistence includes enrollment or graduation after one year.

Level - Degree - Major - CIP				Fall 2013		Fall 2014		Fall 2015		Fall 2016		Fall 2017	
				# in Cohort	% Persisted	# in Cohort	% Persisted	# in Cohort	% Persisted	# in Cohort	% Persisted	# in Cohort	% Persisted
Undergraduate	Baccalaureate	Entrepreneurship, BS (#542)	520701	5	80.0%	10	30.0%	6	50.0%	13	76.9%	14	57.1%
		International Business, BS (#569)	521101	6	100.0%	16	56.3%	17	58.8%	25	52.0%	13	69.2%
		Management, BS (#723)	520201	47	70.2%	50	74.0%	62	77.4%	56	60.7%	103	68.0%
	Level Subtotal				58	74.1%	76	64.5%	85	71.8%	94	60.6%	130

Progression Numbers by Academic Year

The number of undergraduate students progressing to the next classification or graduating during the academic year.

Level - Degree - Major - CIP				Academic Year							
				2014/15		2015/16		2016/17		2017/18	
				#	% Progressed	#	% Progressed	#	% Progressed	#	% Progressed
Undergraduate	Baccalaureate	Entrepreneurship, BS (#542)	520701	41	63.4%	33	69.7%	41	58.5%	55	58.2%
		International Business, BS (#569)	521101	86	68.6%	74	64.9%	83	65.1%	72	68.1%
		Management, BS (#723)	520201	429	66.0%	446	65.0%	498	63.1%	542	65.1%

150% Graduation Rates by Fall Cohort

Percentage of degree-seeking students graduating within 150% of normal time.

150% graduation time varies by degree type - Associates: 3 years; Bachelors: 6 years; Masters/Specialist: 3 years; Doctoral: 4 years.

Graduation Rates are calculated through the most recent cohort with a graduating term of Summer 2018.

Level - Degree - Major - CIP				AY 2013-2014		AY 2014-2015		AY 2015-2016		AY 2016-2017		AY 2017-2018	
				#	%	#	%	#	%	#	%	#	%
Undergraduate	Baccalaureate	Entrepreneurship, BS (#542)	520701	0	0	13	38.5%	5	0.0%	6	50.0%	5	80.0%
		International Business, BS (#569)	521101	0	0	1	0.0%	7	85.7%	7	57.1%	5	40.0%
		Management, BS (#723)	520201	49	63.3%	54	46.3%	32	62.5%	34	35.3%	46	47.8%
All				49	63.3%	68	44.1%	44	59.1%	47	40.4%	56	50.0%

Average Years To Graduate by Program

Average years to graduate (i.e., degree term less first term at WKU at the same level).

Department	Major	CIP	AY 2013-2014	AY 2014-2015	AY 2015-2016	AY 2016-2017	AY 2017-2018
MGT	Business Administration, Minor (#332)		5.17 (N=52)	4.62 (N=52)	4.11 (N=38)	4.77 (N=50)	4.54 (N=63)
	International Business, Minor (#333)		3.67 (N=1)	4.09 (N=4)	3.67 (N=1)	7.28 (N=6)	3.51 (N=2)
	Entrepreneurship, Minor (#355)		4.46 (N=16)	3.93 (N=13)	4.14 (N=12)	3.73 (N=23)	3.79 (N=22)
	Entrepreneurship, BS (#542)	520701	3.75 (N=8)	8.47 (N=5)	4.13 (N=10)	4.33 (N=6)	5.17 (N=10)
	International Business, BS (#569)	521101	3.37 (N=21)	3.09 (N=32)	3.72 (N=19)	3.84 (N=19)	3.72 (N=14)
	Management, BS (#723)	520201	4.36 (N=109)	4.16 (N=104)	4.29 (N=106)	4.04 (N=140)	3.71 (N=175)

Delivery Cost

Total Department SCHP includes all SCHP taught in courses owned by the Department, including those taught by part-time faculty and full-time faculty outside the department. Data excludes ensemble performance, independent study, maintaining matriculation, co-op ed, dual credit, on-demand, research, and student teaching course sections.

Department	# Tenure Track Faculty (A)	Tenure Track Mean Salary (B)	# Non-Tenure Track Faculty (C)	Non-Tenure Track Mean Salary (D)	Total Department SCHP (E)	Cost Per SCHP $\left(\frac{[A*B] + [C*D]}{E}\right)$
MGT	12	\$106,419	3	\$60,898	12,707	\$115

Faculty Efficiency and Class Size

Excludes ensemble performance, independent study, maintaining matriculation, co-op ed, dual credit, on-demand, research, and student teaching course sections.

Departmental Efficiency Data:		AY 2013-2014	AY 2014-2015	AY 2015-2016	AY 2016-2017	AY 2017-2018
SCHP per Full-Time Faculty		528	500	507	602	572
% SCHP Taught by Full-time Faculty		83.1%	81.5%	75.7%	72.5%	67.6%
Upper Div Median Class Size		27	27	29	29	30
% Upper Div Sections with < 15 Enrolled		20.2%	19.5%	18.0%	15.2%	16.3%
Graduate Median Class Size						
% Graduate Sections with < 10 Enrolled						