

**Comprehensive Academic Program Evaluation (CAPE)
Western Kentucky University
Supplementary Data Tables**

Institution:
Western Kentucky University (00200200)
College:
Gordon Ford College of Business
WKU Department Code:
99BU
Data as of:
30OCT18
Prepared by:
The WKU Office of Institutional Research

Enrolled Students by Fall Term

Enrollments are based on Fall census, and include multiple majors, minors, and certificates.

Level - Degree Type - Major - CIP				Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Graduate	Certificate	Business Core Competencies, CER (#0487)	520201	0	0	0	4	6
		Business Sustainability, CER (#0474)	529999	0	0	1	1	5
	Masters	Business Administration, MBA (#057)	520201	106	110	117	110	87
Undergraduate	Certificate	Advanced Professionalism, CER (#1730)	529999	0	0	1	6	12
All				106	110	119	121	110

Conferrals by Academic Year

Conferrals awarded are based on Summer-Fall-Spring cycle, and include multiple majors.

Level - Degree Type - Major - CIP				AY 2013-2014	AY 2014-2015	AY 2015-2016	AY 2016-2017	AY 2017-2018
Graduate	Certificate	Business Core Competencies, CER (#0487)	520201	0	0	0	3	1
		Business Sustainability, CER (#0474)	529999	0	0	0	3	3
	Masters	Business Administration, MBA (#057)	520201	43	50	36	43	65
Undergraduate	Certificate	Advanced Professionalism, CER (#1730)	529999	0	1	2	2	3
All				43	51	38	51	72

Departmental SCHP by Academic Year

In-Department student credit hours generated by majors, minors, and certificates.

Level - Major - CIP			Provided Credit Hours				
			AY 2013-2014	AY 2014-2015	AY 2015-2016	AY 2016-2017	AY 2017-2018
Graduate	Business Administration, MBA (#057)	520201	1,235	1,181	1,379	1,442	1,224
	Business Core Competencies, CER (#0487)	520201	0.0	0.0	0.0	41	50
	Business Sustainability, CER (#0474)	529999	0.0	0.0	12	12	27
Undergraduate	Advanced Professionalism, CER (#1730)	529999	0.0	0	0	3	12
All			1,235	1,181	1,391	1,497	1,313

First Year Persistence by Fall Cohort

Fall-to-fall Persistence of the first time students entering with a declared major in the program. Persistence includes enrollment or graduation after one year.

Level - Degree - Major - CIP				Fall 2013		Fall 2014		Fall 2015		Fall 2016		Fall 2017	
				# in Cohort	% Persisted	# in Cohort	% Persisted	# in Cohort	% Persisted	# in Cohort	% Persisted	# in Cohort	% Persisted
Graduate	Doctoral	Business Core Competencies, CER (#0487)	520201	0	0	0	0	0	0	0	0	1	0.0%
	Masters	Business Administration, MBA (#057)	520201	22	86.4%	28	96.4%	31	87.1%	40	75.0%	36	75.0%
		Business Core Competencies, CER (#0487)	520201	0	0	0	0	0	0	0	0	1	100.0%
	Level Subtotal				22	86.4%	28	96.4%	31	87.1%	40	75.0%	38
Undergraduate	Baccalaureate	Advanced Professionalism, CER (#1730)	529999	0	0	0	0	0	0	0	0	1	100.0%
	Level Subtotal				0	0	0	0	0	0	0	1	100.0%

Progression Numbers by Academic Year

The number of undergraduate students progressing to the next classification or graduating during the academic year.

Level - Degree - Major - CIP				Academic Year			
				2016/17		2017/18	
				#	% Progressed	#	% Progressed
Undergraduate	Certificate	Advanced Professionalism, CER (#1730)	529999	5	100.0%	8	87.5%

150% Graduation Rates by Fall Cohort

Percentage of degree-seeking students graduating within 150% of normal time.

150% graduation time varies by degree type - Associates: 3 years; Bachelors: 6 years; Masters/Specialist: 3 years; Doctoral: 4 years.

Graduation Rates are calculated through the most recent cohort with a graduating term of Summer 2018.

Level - Degree - Major - CIP				AY 2013-2014		AY 2014-2015		AY 2015-2016		AY 2016-2017		AY 2017-2018	
				#	%	#	%	#	%	#	%	#	%
Graduate	Masters	Business Administration, MBA (#057)	520201	23	87.0%	22	81.8%	28	78.6%	31	77.4%	40	70.0%
All				23	87.0%	22	81.8%	28	78.6%	31	77.4%	40	70.0%

Average Years To Graduate by Program

Average years to graduate (i.e., degree term less first term at WKU at the same level).

Department	Major	CIP	AY 2013-2014	AY 2014-2015	AY 2015-2016	AY 2016-2017	AY 2017-2018
99BU	Business Administration, MBA (#057)	520201	2.58 (N=37)	2.35 (N=41)	2.31 (N=30)	2.02 (N=37)	1.93 (N=58)

Delivery Cost

Total Department SCHP includes all SCHP taught in courses owned by the Department, including those taught by part-time faculty and full-time faculty outside the department. Data excludes ensemble performance, independent study, maintaining matriculation, co-op ed, dual credit, on-demand, research, and student teaching course sections.

Department	# Tenure Track Faculty (A)	Tenure Track Mean Salary (B)	# Non-Tenure Track Faculty (C)	Non-Tenure Track Mean Salary (D)	Total Department SCHP (E)	Cost Per SCHP $(([A*B] + [C*D]) / E)$
99BU	0	\$0	0	\$0	2,107	\$0

Faculty Efficiency and Class Size

Excludes ensemble performance, independent study, maintaining matriculation, co-op ed, dual credit, on-demand, research, and student teaching course sections.

Departmental Efficiency Data:	AY 2013-2014	AY 2014-2015	AY 2015-2016	AY 2016-2017	AY 2017-2018
SCHP per Full-Time Faculty	60	64	71	81	74
% SCHP Taught by Full-time Faculty	56.3%	58.7%	50.3%	48.7%	49.4%
Upper Div Median Class Size	1	2	2	1	1
% Upper Div Sections with < 15 Enrolled	100.0%	100.0%	100.0%	100.0%	100.0%
Graduate Median Class Size	18	18	19	20	18
% Graduate Sections with < 10 Enrolled	25.0%	16.0%	8.0%	0.0%	3.8%