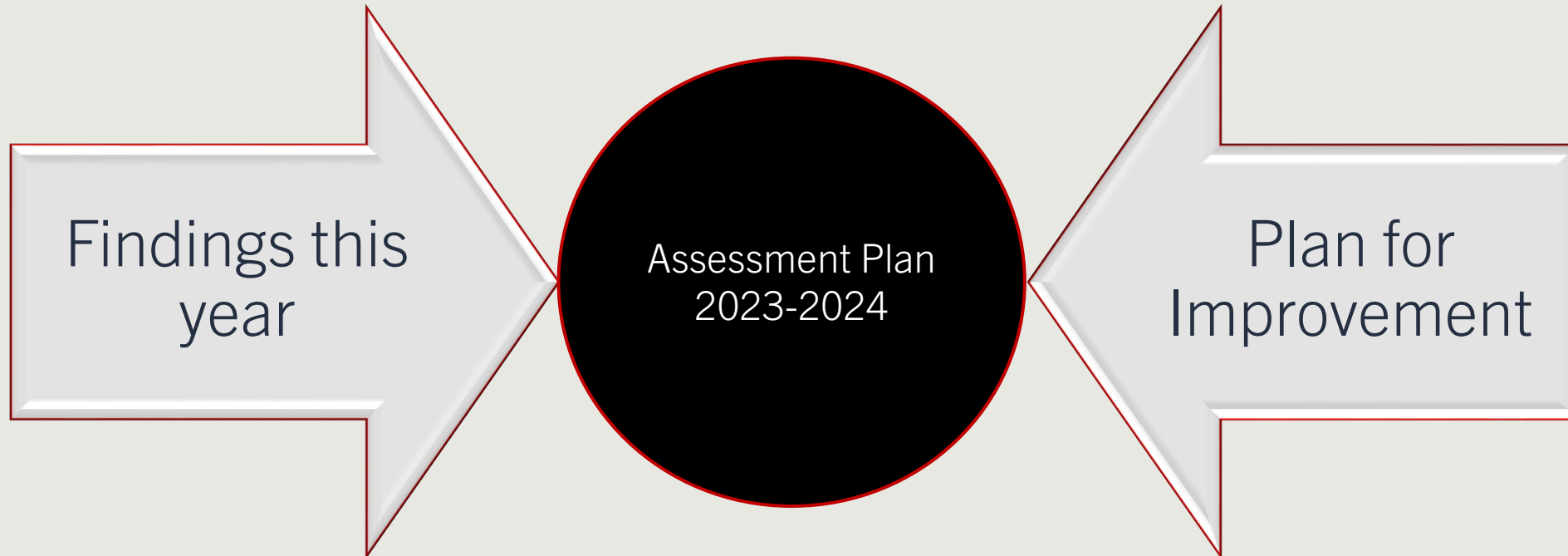


CONNECTING THE PLANS



The Writing Center Academic Support Assessment Plan (AY 22-23) Example

Goal 1: Promote student success

Outcome 1.1: Increased utilization of the Writing Center

Measure 1.1.1: Number of students served

Target: Increase the number of students utilizing the Writing Center by 10% during AY 22-23



Findings this year

Assessment Plan
2023-2024

Plan for Improvement

Findings and Analysis: The Writing Center served 400 students during AY 21-22. During AY 22-23, the Writing Center served 425 students, resulting in an increase of 6.25%. The Writing Center did not reach its target of increasing student utilization by 10%. This was due to the staff shortage experienced by the Writing Center, which slowed down response time.

Plan for Improvement: While the Writing Center did increase student utilization of services, it did not achieve its target of increasing student utilization of services by 10% during AY 22-23. This target will be continued for AY 23-24. The Writing Center was able to increase the number of staff by hiring 1 full-time staff and securing 2 additional student workers, which will increase its ability to serve a larger number of students.

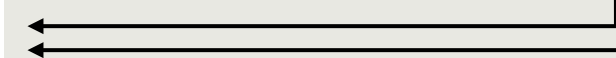
The Writing Center Academic Support Assessment Plan (AY 23-24) Example

Goal 1: Promote student success

Outcome 1.1: Increased utilization of the Writing Center

Measure 1.1.1: Number of students served

Target: Increase the number of students utilizing the Writing Center by 10% during AY 23-24



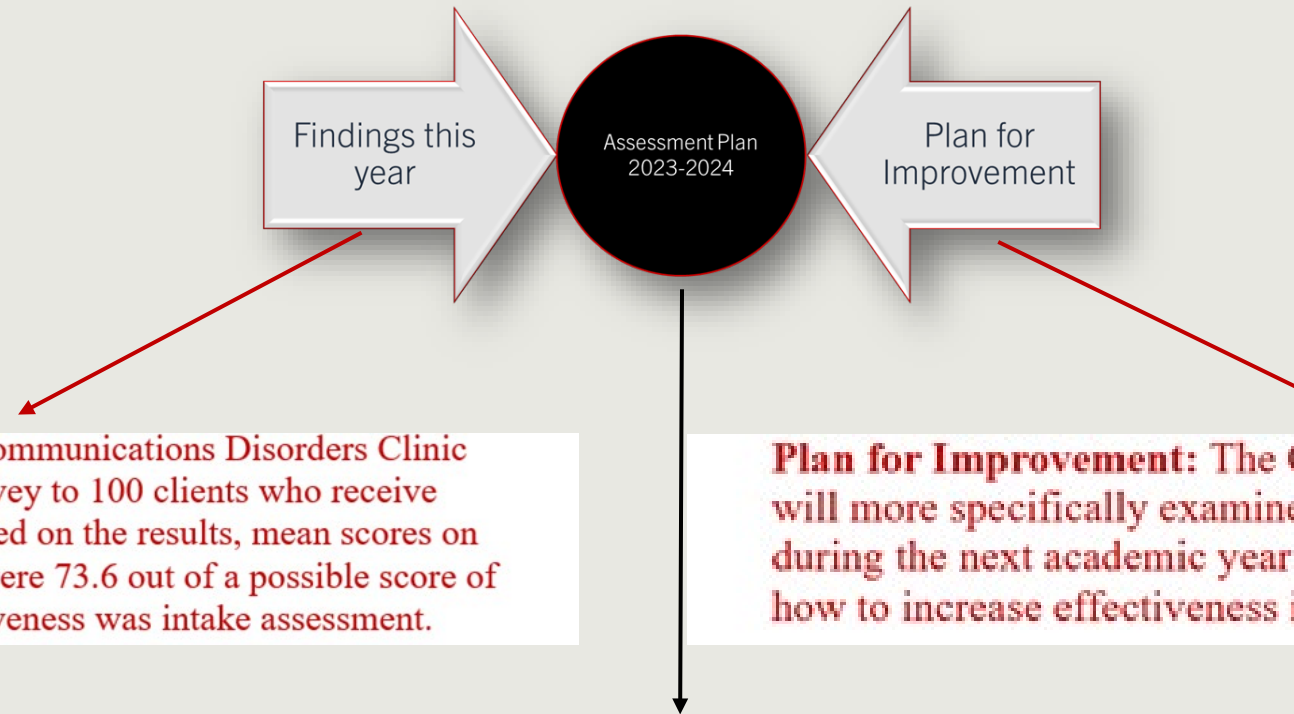
Communication Disorders Clinic Assessment Plan (AY 22-23) Example

Goal 1: Promote student success

Outcome 1.1: Increase effectiveness of Communications Disorders Clinic

Measure 1.1.1: Perceived effectiveness measured by client survey

Target: Establish baseline for service delivery effectiveness



Findings and Analysis: The Communications Disorders Clinic developed and distributed a survey to 100 clients who receive services during AY 22-23. Based on the results, mean scores on service delivery effectiveness were 73.6 out of a possible score of 100. The lowest area of effectiveness was intake assessment.

Plan for Improvement: The Communications Disorder Clinic will more specifically examine the intake assessment process during the next academic year (AY 23-34) in order to determine how to increase effectiveness in this area.

Communication Disorders Clinic Assessment Plan (AY 23-24) Example

Goal 1: Promote student success

Outcome 1.1: Increase effectiveness of intake assessment process at the Communications Disorders Clinic

Measure 1.1.1: Perceived effectiveness measured by client survey

Target: Increase intake assessment effectiveness by 5% during AY 23-34

Rob Hale, Ph.D.

Associate Provost, Faculty & Academic Excellence

Rob.hale@wku.edu

270-745-5776

Beth Laves, Ed.D.

Assistant Provost, Director for Accreditation & Academic Programs

Beth.laves@wku.edu

270-745-8985

April Murphy, Ph.D.

Faculty Fellow for SACSCOC Accreditation

April.murphy@wku.edu

270-745-8935



QUESTIONS